

# THE STAR

VOLUME 1 ISSUE 5

JULY 2007

## School is OUT and Summer is HERE!

*The Bella Mar Community Center opened on May 19<sup>th</sup> and has been a hit with residents of all ages. Bella Mar has beautiful Hill Country views and a wonderful pool area. If you haven't cooled off at Bella Mar yet you are missing out!*



*Don't want to wait for the mail?*  
**View the current issue of The Star on the  
1st day of the month at [www.PEELinc.com](http://www.PEELinc.com)**

# THE STAR

## IMPORTANT NUMBERS

### EMERGENCY NUMBERS

EMERGENCY.....	911
Fire.....	911
Ambulance.....	911
Sheriff – Non-Emergency.....	512-974-0845
Hudson Bend Fire and EMS	
Emergencies.....	512-266-1775
Information.....	512-266-2533

### SCHOOLS

Leander ISD.....	512-434-5000
Cedar Park High School.....	512-435-8300
Canyon Ridge Middle School.....	512-424-7500
Laura Welch Bush Elementary.....	512-435-4750
Steiner Ranch Elementary.....	512-434-7100

### UTILITIES

Travis County WCID # 17.....	512-266-1111
City of Austin Electric.....	512-494-9400
Texas Gas Service	
Custom Service.....	1-800-700-2443
Emergencies.....	512-370-8609
Call Before You Dig.....	512-472-2822
AT&T	
New Service.....	1-800-464-7928
Repair.....	1-800-246-8464
Billing.....	1-800-858-7928
Time Warner Cable	
Customer Service.....	512-485-5555
Repairs.....	512-485-5080
IESI (Trash).....	512-282-3508

### OTHER NUMBERS

Lake Travis Postal Office.....	512-263-2458
--------------------------------	--------------

### NEWSLETTER PUBLISHER

Peel, Inc.....	512-989-8905
Article Submissions.....	<a href="mailto:thestar@peelinc.com">thestar@peelinc.com</a>
Advertising.....	<a href="mailto:advertising@peelinc.com">advertising@peelinc.com</a>

## Advertising Information

Please support the businesses that advertise in The Star. If you would like to support the newsletter by advertising, please contact our sales office at 512-989-8905 or [advertising@PEELinc.com](mailto:advertising@PEELinc.com). The advertising deadline is the 10th of each month for the following issue.



## QUICKEST RESPONSE TIME!



### 24 HOUR WATER EXTRACTION

CARPET CLEANING • CARPET REPAIRS  
Purchase & Installation of all flooring needs!

--STEINER RANCH RESIDENT--

### NO HIDDEN CHARGES!

ALL CLEANS ARE DEEP CLEANS  
Bathrooms, Closets and Hallways Included!

VISIT US ONLINE  
FOR OUR 2 YEAR  
ANNIVERSARY DEAL  
DISCOUNTS & COUPONS  
AVAILABLE ONLINE

NO RESTRICTIONS APPLY!

**CALL 512.266.9353**  
**FOR FREE ESTIMATES!**  
**[www.youngcarpet.com](http://www.youngcarpet.com)**

Assisting Buyers & Sellers  
with their real estate  
needs for over 30 years.

Let my experience make  
your experience a good one!



I have enjoyed helping buyers discover Steiner Ranch for over 15 years and have helped many achieve their dream of living there. Through personal attention I strive to make every real estate transaction the best.

Proudly representing Echelon Homes  
in Sierra Vista and Eagles Glen

**Diane Kennedy** ABR, CRS (512)750-2950

Email: [diane@dianekennedy.com](mailto:diane@dianekennedy.com) \* Website: [makeaustinhomes.com](http://makeaustinhomes.com)

**COLDWELL  
BANKER** 

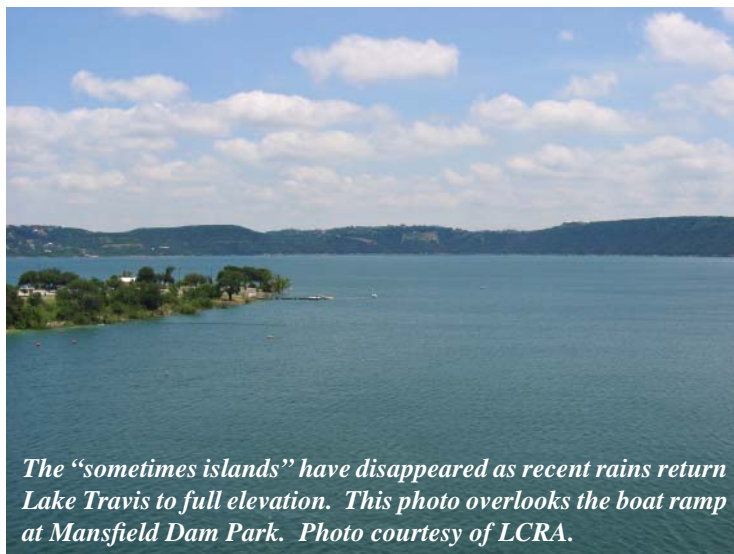
UNITED, REALTORS®

[www.ColdwellBankerUnited.com](http://www.ColdwellBankerUnited.com)

Each Office is Independently Owned And Operated.

## HOW THE DROUGHT WAS WON: LOTS OF RAIN (THOUGH NOT AS EXPECTED)

Submitted by LCRA



*The “sometimes islands” have disappeared as recent rains return Lake Travis to full elevation. This photo overlooks the boat ramp at Mansfield Dam Park. Photo courtesy of LCRA.*

AUSTIN – In mid-December 2006, LCRA Meteorologist Bob Rose stood at what would have been the swim area at Bob Wentz Park at Windy Point. He was looking out to Lake Travis, which was more than 37 feet below full elevation, following a two-year drought.

“The question people kept asking me was, ‘When is it going to rain?’” Rose recalled.

With good reason. The drought had left Lake Travis and its sister water-supply reservoir, Lake Buchanan, little more than half full. LCRA hydrologists contemplated that, barring the return of rain, drought conditions in the region could soon surpass those of the decade-long Drought of Record of the 1940s and ’50s.

tense, if at all.

### **Rains fell, but not as forecasters had anticipated**

Rain – lots of it – vanquished the drought and refilled the lakes, but not in a way that weather forecasters had expected. Most of the beneficial storms occurred after an “El Niño” weather pattern, which typically results in above-average rainfall for the basin, had come and gone without offering much relief to drought conditions in the Hill Country.

In March three waves of storms finally targeted the Hill Country, boosting Lake Travis by more than 19 feet. Rains throughout April and early May raised the lake another 4 feet.

Then came the storms of May 24-28, which

Fast forward to early June. The water is now at least 16 feet deep where Rose stood six months earlier. Lakes Travis and Buchanan are virtually full, thanks to the return of rains earlier this year that, through late May, had generated nearly 286 billion gallons of runoff, roughly 44 percent of what the two lakes can hold. And the drought? It’s mentioned in the past

generated more than 88 billion gallons of runoff, about 95 percent of what lakes Travis and Buchanan collected from the three March storms. The storms topped out Lake Travis and rose Lake Buchanan to less than 2 feet below its full elevation for this time of year. By storing the runoff in Lake Travis until it could be safely released through Mansfield Dam, LCRA was able to help keep Lake Austin, Town Lake and the Colorado River downstream below flood stage.

### **Drought could recur – but flooding a more immediate concern**

LCRA officials caution that drought conditions, though vanquished, could recur within a year or two. Rose noted that heavy rains and floods in June 1997 topped out the lakes, but by 1999 the basin was locked in a drought that lasted through late 2000.

But even with a drier La Niña weather pattern settling in later this year, Rose said it’s too early at this point to tell when the basin may be headed back into drought.

“June is typically one of our rainier months,” Rose said. “And this year’s tropical storm season, which began June 1, may be very active” – raising the possibility that heavy rains from an active tropical season could generate additional runoff into the already full lakes Travis and Buchanan.

The Lower Colorado River Authority protects people, property and the environment in Central Texas. Subscribe to Currents, the LCRA newsletter, at [www.lcra.org/subscribetocurrents](http://www.lcra.org/subscribetocurrents).



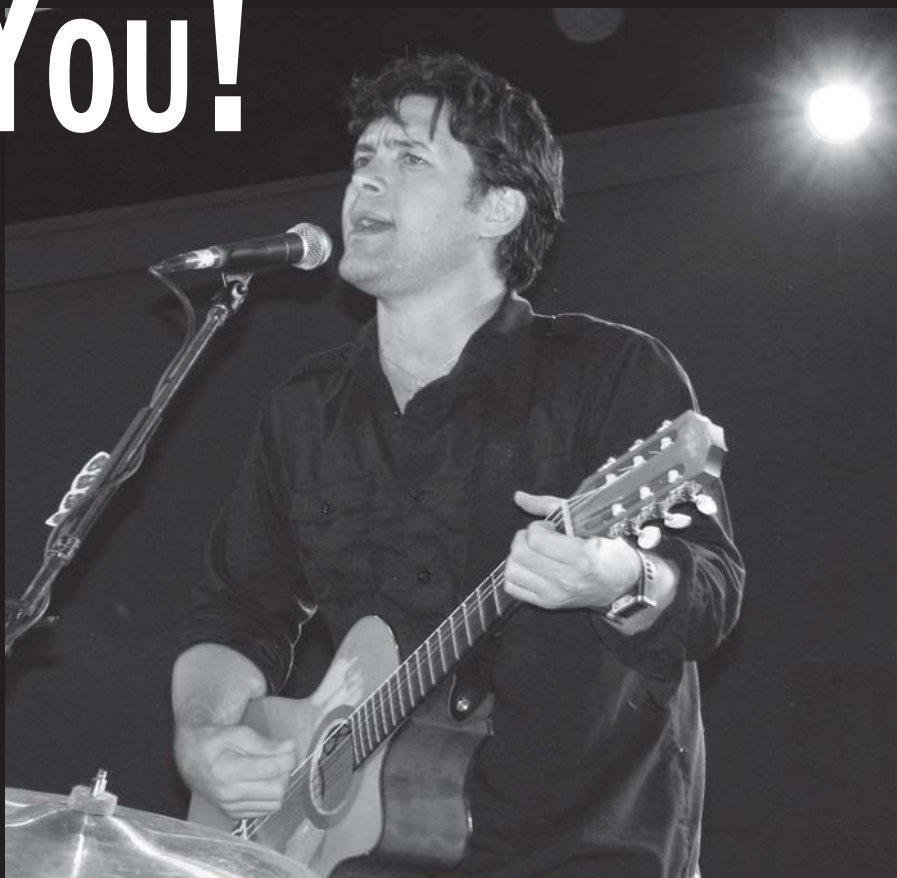
**Cody Daniel**  
**Senior Loan Officer**  
Phone: (512) 377-9075  
Phone: (281) 221-1378  
Fax: (512) 377-9101  
[codyd@fairwaymc.com](mailto:codyd@fairwaymc.com)

**FAIRWAY**  
Independent Mortgage Corporation

3500 Jefferson St  
Suite 315  
Austin, TX 78703  
[www.fairwaydaniel.com](http://www.fairwaydaniel.com)

# THANK YOU!

The 4th Annual Rock 'n' Restock charity concert was a great success! Stubb's BBQ was filled with people coming together to hear Bob Schneider and to fight hunger in Austin. Thanks to our sponsors and attendees, Goldwasser Real Estate was able to donate \$10,000 to the Capital Area Food Bank.



**512-470-2277**  
**[www.GoldwasserTeam.com](http://www.GoldwasserTeam.com)**

Chad and Goldwasser Real Estate provide Steiner Ranch with the most aggressive and effective marketing program to sell your home quickly and for top dollar.

The results speak for themselves.

#### **Austin-Area Market Statistics**

In April 2007, the Goldwasser Team sold 23 homes.

#### **Avg. Days on Market**

<b>Goldwasser Team</b>	<b>43</b>
<b>All Austin Agents</b>	<b>69</b>

The Goldwasser Team can sell your home  
26 days faster than the average Austin agent!

## Golf Tip Of The Month "Chipping"

By Kyle O'Brien

Too many times when I am out on the course or giving a clinic regarding chipping, I see very simple mistakes by the average golfer that can easily be corrected. These small changes in your approach to chipping will not only improve your consistency around the greens but will lower your scores.

### Tip # 1: Eliminate Wrist Action

Eliminate your wrist action in your chipping stroke. By eliminating your wrist action two things become more controlled. First of all, it will be easier to maintain a consistent loft on your club through impact which will result in more consistent shots. Also, you will notice by eliminating your wrist action that your ball contact will become much more solid.

**Drill---**To reinforce the proper movement in your chipping stroke imagine the back of your glove hand is always finishing toward your target. You will notice that if you break your wrists this becomes virtually impossible to do.

### Tip #2: Use Different Clubs

When you are practicing around the perimeter of the green, try using different clubs. Many times I see players who limit themselves to one or two clubs to hit all of their shots around the greens. The idea behind chipping is to get the ball on the green as soon as possible to get it rolling like a putt. By using different clubs with different lofts,

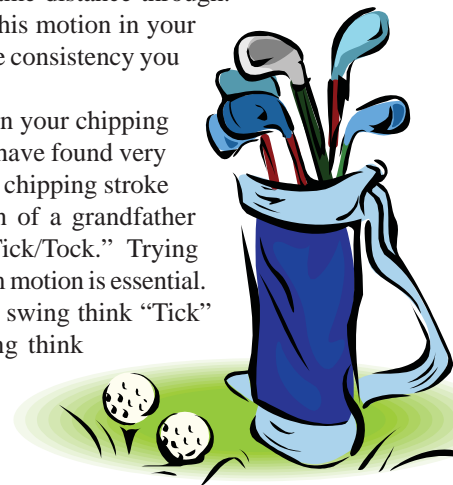
you will find it much easier to control these shots.

### Tip #3: Rhythm

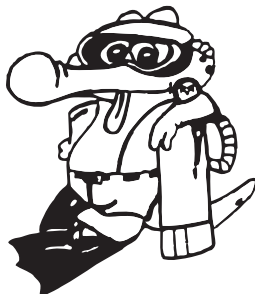
Rhythm is essential in any golf shot you will hit. When a golf professional tells you about producing consistency in your golf game, he/she will usually relate this back to your rhythm and tempo. In regards to chipping try this. Always try to take the club the same distance back and the same distance through.

The more you produce this motion in your chipping stroke, the more consistency you will gain.

**Drill---**As you work on your chipping here is an old drill that I have found very effective. Think of your chipping stroke as the pendulum motion of a grandfather clock. I call this drill "Tick/Tock." Trying to maintain this pendulum motion is essential. Therefore, on your back swing think "Tick" and on your down swing think "Tock."



### Austin's oldest and largest SCUBA center



### SCUBALAND ADVENTURES

WWW.SCUBALAND.COM

- Training
- Equipment
- Travel
- Service
- Rental

### SCUBA Camp for Kids!

8:30 to 5:00  
Mon-Fri

Ages 12 to 16



**Open Water**  
June 4-8 or June 18-22

**Advanced/Rescue**  
June 25-29

More info:  
jennifer@scubaland.com  
(512) 891-6054

NORTH: 1001 W. Anderson Lane 323-6999  
SOUTH: 3601 W. William Cannon 891-6054

## The Brown Paint Company

### What can BROWN paint for you?

INTERIOR / EXTERIOR PAINTING  
RESIDENTIAL & COMMERCIAL  
GENERAL REPAIRS / CARPENTRY  
SHEETROCK REPLACEMENT  
TEXTURING & FAUX FINISHES  
CUSTOM STAIN & VARNISH

### Why should BROWN paint for you?

FREE ESTIMATES  
BONDED & INSURED  
10 YEARS OF EXPERIENCE  
EXCELLENT REFERENCES  
3-YEAR WARRANTY  
FAMILY-OWNED & OPERATED

www.brownpaint.com  
512.506.9740

## Homeowner's Guide to Dealing with Service Companies

*Submitted by Kat Brogden*

Oftentimes homeowners are forced to request service for problems which they have little understanding, i.e. Air Conditioning, Plumbing, Electricity or Appliances. Due to this lack of understanding, the homeowner attempts to obtain assurance by establishing a maximum price for service over the telephone. This approach could actually lead to more expense for the homeowner over the long run. Here are some points to consider.

1. If you don't understand how something should work it is highly unlikely that you will adequately describe the scope of the problem to the service company to cover all possible issues.
2. Most reputable service companies have the homeowner's best interest at heart and would not risk their business' reputation to secure a repair job.
3. Not all repair components are of the same quality. Seeking definitive pricing prior to a qualified assessment may lead to a "patch job" instead of a repair to satisfy price quotes.
4. Generally, the individual overseeing the phone is not a qualified repair technician. Attempting to confirm definitive pricing from the scheduling employees may be no more productive then asking your neighbor.
5. Be involved with your service technician. Reputable technicians want you to understand and appreciate their expertise. Ask questions, explore options and make an informed decision.
6. Make sure there is an employment contract between the technician and the company. Many companies use sub-contractors, which potentially compromise your rights and their obligations for liability.
7. Remember, it is not the technician's fault that you have to repair or replace a product. Don't shoot the messenger!
8. Make sure you understand warranties and representation. Reputable companies are upfront, thorough, and willing to provide written support of warranties. Ask about "hidden" preventative maintenance required to preserve warranties
9. Remember, most reputable companies will work to satisfy customers. Stuff happens! Work with companies to resolve issues.
10. It is generally a safe bet that you get what you pay for. There is a reason for discounted services as all companies intend to make a profit for their services.

### Miss Julies Learning Center

Open House July 6th and 20th  
Grand Opening July 30th

Ages 3-5

201 RR 620 South  
Austin, TX 78734

[www.missjulieslearningcenter.com](http://www.missjulieslearningcenter.com)



## Look Who's Retiring...



Brenda, with Austin Dynamic Duo, is saying goodbye and thank you Steiner Ranch for four fabulous years!!



The other Duet, Angie, is still offering the same great service, solo. So if you, or someone you know, is in the market to buy or sell a home please give me a call at 512-695-7025 or check out current listings and/or services at [www.AustinDynamicDuo.com](http://www.AustinDynamicDuo.com)



**KELLER WILLIAMS®**  
R E A L T Y

## Fit Facts™

FROM THE AMERICAN COUNCIL ON EXERCISE®

### Summer Skin

Once again, winter has faded into spring and spring has burst into summer. Along comes the invincible summer sun, your skin's arch-enemy, particularly if you exercise outdoors. Most people know that using a sunscreen is essential protection, but knowing and doing are often two different things. There are a number of ways to promote a healthy glow without exposing your skin to harmful rays.

#### Sunscreen

Every sunscreen has a sun protection factor, or SPF, which is a measure of its strength or effectiveness. Each of us needs a different SPF, depending on whether, and to what degree, our skin burns or tans. A tan is the direct result of melanin, a brown pigment found in the epidermis that is produced when skin is exposed to sunlight. Melanin protects the skin by absorbing, reflecting and scattering ultraviolet radiation before it penetrates the dermis, or underlying skin. However, armor that it is, melanin can't prevent all the negative effects of the sun, and is often representative of damage. That's why we need to use sunscreens. To determine what SPF your skin requires, you must know how long it takes your skin to burn when unprotected and exposed to sunlight. As a rule of thumb, anyone whose skin burns, whether or not it turns into a tan, should use an SPF of 15. Check with your doctor or pharmacist if you are taking antibiotics, antidepressives or antidiuretics. Some of these medications increase your skin's sensitivity to sunlight and may decrease the time it takes your skin to burn.

#### Creating a Barrier

When exercising outdoors on a hot, sunny day, light-weight, light-colored clothing combined with plenty of sunscreen on both exposed and unexposed skin is the way to go. However, if overheating isn't a concern, dark-colored, tightly woven clothing is more

effective at blocking UV rays than say, a white T-shirt, which allows UV rays to reach the skin. Another barrier against sun damage comes in the form of eyewear. Protect not only your eyes, but the skin around them by wearing sunglasses that block 90 percent to 100 percent of the sun's UV rays.

And, last but not least, wear a hat. Though a cap may be more comfortable for jogging, try a wide-brimmed hat that will shade your neck and face while gardening or walking outside.

#### Sunscreen Facts

- Wear sunscreen every day if you will be outside for more than 20 minutes, even when it's cloudy.
- Sunscreen should be applied 15 to 30 minutes before going outdoors, and reapplied every two hours or after swimming or sweating.
- Don't skimp: One ounce—enough to fill a shot glass—is considered the amount needed to properly cover exposed skin.
- Limit your exposure to sunlight from 10 a.m.–4 p.m. during Daylight Savings Time (9 a.m.–3 p.m. during Standard Time) when the sun's rays are the strongest and most harmful.
- When choosing a sunscreen, look for one with an SPF of 15 or higher that provides broad-spectrum coverage against all ultraviolet light wavelengths.
- Throw out old bottles of sunscreen, which can lose strength after three years.

*Source: American Academy of Dermatology*

#### Start with the Inside

Now that you know how to protect the skin's surface, it's time to start thinking about what you can do to make it glow from the inside out. You're already off to a good start with exercise, which gets the blood circulating and delivers fresh oxygen to the skin all over your body. The next step is

to drink plenty of water. Outdoor exercise, especially in the summer, increases your risk of dehydration. This is one risk you don't want to take since it not only affects your performance and robs your skin of its vitality, but may be potentially hazardous to your health. Be sure to drink fluids before, during and after activity. To replenish your fluids after any outdoor activity, weigh yourself before you participate and then again after. Any weight you lost is water and should be replaced by drinking two glasses (16 ounces) of water for every pound you have lost.

#### Everyone Needs a Little Sunlight

It's been shown that a lack of sunlight can cause depression. After all, most plants won't even grow without sunshine. And when the sun comes around and makes the days longer, our first instinct is to peel off our sweaters and bask in it. Go ahead. Just take precautions so you won't have to deal with the unpleasant (and unnecessary) consequences.

#### What SPF Do You Need?

Follow these steps to calculate what SPF you should look for in a sunscreen:

1. Determine how many minutes your bare skin can be exposed to the sun before it burns.
2. Divide that number of minutes into the total number of minutes you want to remain in the sun.
3. The result is the SPF you should look for in a sunscreen. For example, if your unprotected skin burns in 10 minutes, and you plan on being in the sun for three hours, you would need a sunscreen with an SPF of at least 18 (180 minutes divided by 10 minutes).

**ACE**  
AMERICAN COUNCIL ON EXERCISE  
Reprinted with permission  
from the American Council on Exercise.

## Teenage Job Seekers

Not Available Online

### Attention Teenagers

The **Teenage Job Seekers** listing service is offered free of charge to all Steiner Ranch teenagers seeking work. Submit your name and information to [thestar@PEELinc.com](mailto:thestar@PEELinc.com) by the 9<sup>th</sup> of the month!



**Have a Happy & Safe  
July 4<sup>th</sup>**

## Water Softener Discount Warehouse



**ONLY \$28/MONTH Unlimited  
PURE CLEAN WATER**

- Help the environment
- You are spending \$28/month on a few packs of bottled water
- Save your back from lifting heavy store bought bottles water

with coupon only Expires 7/31/07

- Do you know what's REALLY in your water?
- Are your clothes and dishes REALLY as clean as you think they are?
- Do you know what poor water quality is REALLY costing you?

### Special Offer

# \$200

### In FREE Groceries

To the first 10 customers  
who purchase a system.

Expires 7/31/07

### Pure Water Benefits

- Bottle Water Quality From Your Tap
- Great Taste For Drinking and Ice Cubes
- Soft Skin And Clothing
- Eliminate Dish Spots
- Protect Plumbing
- Save Money

- Free in-Home Testing
- Lifetime Warranty
- Excellent Reputation
- Excellent Customer Service

**Get a FREE In-Home  
Water Analysis Today!**

# 512-619-5519

# A New Star Over Texas

## STEINER DENTAL

COSMETIC DENTISTRY & ORTHODONTICS



- 20 YEARS OF EXPERIENCE
- FRIENDLY AND CARING
- LVI ATTENDEE (LAS VEGAS INSTITUTE)
- PERSONALIZED PROCEDURES
- SUPERIOR TECHNOLOGY
- TRADITION OF EXCELLENCE
- COMPREHENSIVE DENTAL CARE

**Save \$300**

**On any full orthodontic treatment**

Full upper and lower arch treatment is required.  
Offer available to new orthodontic patients only.  
Not applicable with other discounts  
(Limited Time Offer)

**Free Teeth Whitening for Life!**

**Why pay for Teeth Whitening  
Our Patients get it FREE!**

With completion of dental exam, cleaning, and  
necessary x-rays. Available to new patients only.  
(Limited Time Offer)

**(512) 266-9585**

**2900 NORTH QUINLAN PARK RD. # 160  
AUSTIN, TEXAS 78732**

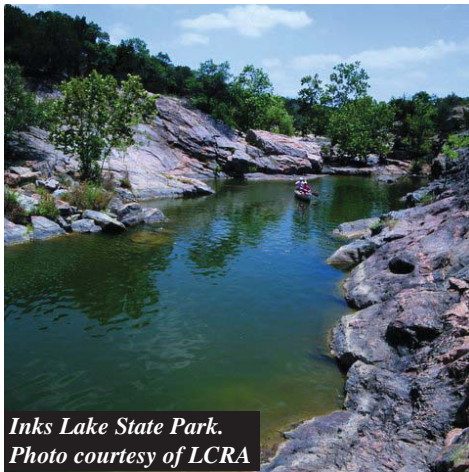
Located in the new Shops at Steiner Ranch overlooking the UT Golf Course

## Swimmin' holes along the Colorado River

Submitted by LCRA



**Black Rock Park on Lake Buchanan.**  
Photo courtesy of LCRA



**Inks Lake State Park.**  
Photo courtesy of LCRA

spring-fed creeks that form popular swimming holes. Operated by Texas Parks and Wildlife Department. More info: [http://www.tpwd.state.tx.us/spdest/findadest/parks/colorado\\_bend/](http://www.tpwd.state.tx.us/spdest/findadest/parks/colorado_bend/).

### **Black Rock Park:** Lake Buchanan

A scenic beach along the shore of the 25-acre park offers water access for energetic swimmers and leisurely waders. LCRA operates this park. More info: [http://www.lcra.org/parks/developed\\_parks/black\\_rock.html](http://www.lcra.org/parks/developed_parks/black_rock.html)

Also, see the July 2006 Currents article: <http://www.lcra.org/newsletter/currents/july06/getaway.html>.

### **Devil's Water Hole:** Inks Lake State Park

Located on the northeast corner of Inks Lake, Devil's Water Hole has been described as one of the most scenic swimming holes in the state. It's operated by Texas Parks and Wildlife Department. More info: <http://www.tpwd.state.tx.us/spdest/findadest/parks/inks/>

### **Granite Beach:** Lake LBJ

Granite Beach Recreation Area has a boat ramp on the south shore of Lake LBJ. Next door is Granite Beach, which has a boat club and marina, cabins, a restaurant, water park and sail and ski rentals. LCRA leases the property to private operators. More info: <http://www.granitebeach.com/> and at [http://www.lcra.org/parks/developed\\_parks/granite\\_beach.html](http://www.lcra.org/parks/developed_parks/granite_beach.html).

### **Pace Bend Park:** Lake Travis

With more than 1,300 acres and nine miles of shoreline this park is known for its cliffs, overhangs and coves on the west side of the four-mile-long peninsula. Owned by LCRA and operated by Travis County. More info: [http://www.co.travis.tx.us/tnr/parks/pace\\_bend.asp](http://www.co.travis.tx.us/tnr/parks/pace_bend.asp)

### **Deep Eddy:** Town Lake

This spring-fed pool near Town Lake in Austin is popular for lap swimming and wading.

It's reportedly the state's oldest swimming pool, constructed in 1916. More info:

[http://www.ci.austin.tx.us/parks/pools\\_schedule.htm#DeepEddy](http://www.ci.austin.tx.us/parks/pools_schedule.htm#DeepEddy)  
<http://austin.about.com/cs/photogallery/l/blvtldeepddy.htm>

### **South Shore Park:** Lake Bastrop

There is a nice beach in the day-use area with a playground, boat ramp, volleyball court and hiking trail. LCRA operates this park. More info: [http://www.lcra.org/parks/developed\\_parks/southshore.html](http://www.lcra.org/parks/developed_parks/southshore.html)

### **Find more swimmin' holes in Central Texas**

- Austin Chronicle's 101 swimming holes: <http://www.austinchronicle.com/issues/annual/summerfun/98/101.listings.html>
- Splash Across Texas: The definitive guide to swimming in Central Texas, by Chandra Moira Beal
- Texas Parks and Wildlife Department's Top Ten: [http://www.tpwmagazine.com/archive/2005/jul/ed\\_9/](http://www.tpwmagazine.com/archive/2005/jul/ed_9/)

### **Swim safely: Remember, Nobody's Waterproof**

Swimming at most of these swimming holes is at your own risk and there are no lifeguards on duty. Always use common sense and obey posted rules. Get tips for playing it safe on the water at <http://nobodyswaterproof.com/>.

The Lower Colorado River Authority protects people, property and the environment in Central Texas. Subscribe to Currents, the LCRA newsletter, at [www.lcra.org/subscribe/currents](http://www.lcra.org/subscribe/currents).

**Peel, Inc.**  
**Printing & Publishing**

Publishing community newsletters since 1991

**Kelly Peel**  
Sales Manager  
512-989-8905  
[kelly@PEELinc.com](mailto:kelly@PEELinc.com)

**512-989-8905**

**[www.PEELinc.com](http://www.PEELinc.com)**



**Support this  
neighborhood  
newsletter.**

*Advertise your business  
to your neighbors.*

Not Available Online

# The Steiner Ranch Swim Team



**In Steiner there's something for everyone.  
We'll find your space on The Ranch.**



**[www.TopKWGroup.com](http://www.TopKWGroup.com)**

**(512) 418-1435  
Call Us Today!**

6816 Ranch Road 620 North



Not Available Online

## Ants In Your Plants?



### Specializing in Residential Pest Control Services

#### Our Services include:

- Preventative Termite Treatments  
w/Five Year Repair Warranty
- Fire Ants
- Scorpions
- Spiders
- Roaches
- Hornets/Wasps
- Carpenter Ants
- Silverfish
- Enclosures
- Rodents
- Free Estimates!



### Take Advantage of Our Coupon Specials!

**\$10.00 OFF!**

Any Pest Control Service.  
Expires: July 31, 2007  
New Customers Only.

**Locally Owned and Operated**

**Visit Our Website:**

[www.BeatingBugsBetter.com](http://www.BeatingBugsBetter.com)

**CALL: 266-8477**

**\$25.00 OFF!**

Any Termite Control Service.  
Expires: July 31, 2007



POLICE-COMMUNITY PARTNERSHIPS

## National Night Out reminder

The 24th Annual National Night Out (NNO) has been scheduled for **Tuesday, August 7, 2007.**

**NATIONAL NIGHT OUT is designed to:**

- Heighten crime and drug prevention awareness;
- Generate support for, and participation in, local anticrime programs;
- Strengthen neighborhood spirit and police-community partnerships; and
- Send a message to criminals letting them know that neighborhoods are organized and fighting back.

If you would like to have a block party or other event, you can register for a free packet of information by going to <http://www.ci.austin.tx.us/police/nno.htm>.

**DISCLAIMER:** Articles and ads in this newsletter express the opinions of their authors and do not necessarily reflect the opinions of Peel, Inc. or its employees. Peel, Inc. is not responsible for the accuracy of any facts stated in articles submitted by others. The publisher also assumes no responsibility for the advertising content with this publication. All warranties and representations made in the advertising content are solely that of the advertiser and any such claims regarding its content should be taken up with the advertiser.

\* The publisher assumes no liability with regard to its advertisers for misprints or failure to place advertising in this publication except for the actual cost of such advertising.

\* Although every effort is taken to avoid mistakes and/or misprints, the publisher assumes no responsibility for any errors of information or typographical mistakes, except as limited to the cost of advertising as stated above or in the case of misinformation, a printed retraction/correction.

\* Under no circumstances shall the publisher be held liable for incidental or consequential damages, inconvenience, loss of business or services, or any other liabilities from failure to publish, or from failure to publish in a timely manner, except as limited to liabilities stated above.

# Walk Right in. Right now!

greatclips.com



## Great Clips®

**GREAT CLIPS PLAZA VOLENTE**

FM 620 @ Anderson Mill  
(next to HEB Plus)

### 512-250-5131

Mon - Fri 9-9, Sat 9-6, Sun 11-4.

No appointment necessary.

**\$5<sup>99</sup>**  
haircut

**Hurry, expires: 8/15/07**

Not valid with any other offers. Limit one coupon per customer. Only at participating salons.

**Great Clips®**  
*Relax. You're at Great Clips.®*

**\$5<sup>99</sup>**  
haircut

**Hurry, expires: 8/15/07**

Not valid with any other offers. Limit one coupon per customer. Only at participating salons.

**Great Clips®**  
*Relax. You're at Great Clips.®*

## BUSINESS CORNER WORKING ON YOUR BUSINESS

By Gary Diehl

The position of the small business owner is one of the toughest and loneliest positions in all of business. Tough because you don't have the resources of a large company and lonely because if all falls on your shoulders.

Most small businesses start with the owner's skill. It could be:

- making pottery
- selling houses
- registering boar goats,
- making decorative rock from concrete or,
- designing web sites

It's a skill that owner likes to do and is good at...a skill that customers want...a skill that's the core of the business.

It's also a hidden trap!

The book **The Emyth Revisited** by Michael Gerber speaks about the unspoken assumption of the small business owner: "If you know the technical work of the business, you know the business that does the technical work". Wrong. It is one thing to know your particular skill. You need an entirely different set of skills to do the business of the business. The first is working in the business. The other is working on the business. The first one gets the business started. The second set of skills builds a profitable business.

And that's your first challenge as a small business owner...working on the business as well as working in the business.

I to the president of a concrete chipping service. Concrete accumulates in the cylinder of a concrete truck over a period of time. In order for the cylinder to continue rotating smoothly, the caked concrete has to be chipped out regularly with a jackhammer, especially challenging during the hot summer heat.

That is what this company had done successfully for 30 years. And success had meant providing for the owner's family. Now he wanted to retire and let someone else run the business. Enter his daughter stage left. She made it clear she had no interest working in the business!

What she was good at and what she did was work on the business. In less than a year the business began to grow as it had never before. Two years later it was making more money than the father had ever imagined. The only problem was hiring enough labor to handle the work! So where did that leave Daddy? Playing with his new toy - the one he had dreamed about for years - an airplane...all because his daughter worked on the business.

So take time out to work on your business and achieve results you hadn't envisioned before.

**Dr. Michelle L. Freeze, DMD**

Welcomes to Steiner Ranch, Pediatric Dental Office

**Dr. Pamela R. Singletary, DDS**

**FREE**  
CONSULTATION  
for under 3 years  
(Non-Emergency Only)

- State-of-the-art dental office
- Sedation and hospital dentistry
- Parents allowed back with children
- TV's, iPods, video games
- MetLife provider



[www.SmileLikeAStar.com](http://www.SmileLikeAStar.com) • 512.266.7200



### THE NAME YOU NEED TO KNOW IN MORTGAGE LENDING.

Call Kristyne Blackburn at 512-965-8923.

Jefferson Bank is a community bank  
specializing in home loans.

**Jefferson Bank**  
*We're just better at banking™*  
[www.jeffersonbank.com](http://www.jeffersonbank.com)





Central Station Monitoring for most brands  
of security systems including Westec & ADT  
**as low as \$15 per month!**

**877-488-4897**

7301 RR 620 Ste. 155, 157  
Austin, TX 78726-4539

### **Get the Best Security for YOUR NEW HOME - and get FREE Monitoring!**

- **FREE** Monitoring for Life (call for details)
- **FREE** Security Evaluation
- Wireless Key System for Convenience
- Custom Designed for Your Home
- Easy To Use System
- ULAA 24 Hour Monitoring
- Quality Installation & Discount Prices

### **Enjoy The Theater Experience In The Comfort Of YOUR NEW HOME**

- **Custom Systems.** Hidden speakers, remote lighting and simple 1-touch operation.
- **Home Integration.** Plasma displays, LCD TV's, projectors and custom seating perfectly integrated to your existing or newly constructed home.
- **Budget Friendly.** From as low as \$1,500 installed.

## **Security Systems**

Your security system should be both reliable and easy to use, that's why Artisan recommends DSC. With a plain English Display Keypad the need for separate charts to look up open zones is eliminated. For additional convenience the addition of a wireless key system can easily add the flexibility of remote control. For those users that want to take convenience to the next level, by the addition of the DSC Escort module you can get not only The convenience of telephone remote control but also control lights, appliances, and thermostats throughout your home. To increase reliability and eliminate the vulnerability of telephone line tampering. The addition of the DSC Sky-Route will allow your security system to communicate to our 24hr ULAA Central Station even if your telephone lines and power systems are dead.

## **Custom Theater Systems & Whole House Audio**

Through the use of new technologies Artisan can provide you with a Theater that is both easy to use and functional at the same time. We believe that a good system should not be hard to use, and in most cases we can provide you with one remote that will operate all your components with a single button press. Whether you have a dedicated theater room, or just want great sound in your family room, Artisan has the system for you. Through the use of Distributed Audio Technologies we can give you great sound throughout your home or yard. Many of the systems we install can give you the flexibility of separate source and volume control in every zone. Whether you need something very simple like a basic single room system, up to a multi-zone integrated audio video system with multiple plasma displays, we can fulfill your needs.

## **Built-In Systems**

In today's larger homes, with more sophisticated communications needs, telephone systems have become more popular than ever. In addition to outside communication, new phone systems allow intercom communication between rooms, background music, voicemail and even answer your door. In addition to communications, cleaning has become more convenient through the creation of central cleaning systems. The power unit is located usually in a garage which reduces the amount of dust and noise in the home environment. The larger motors in these systems also provide significantly more powerful vacuum force. Additionally, due to the increased size of the vacuum canister many clients only empty their vacuum once a year. Ever wish you could turn off every light in your house without getting out of bed, want to be able to dim multiple lights at the touch of a button? Through the magic of Line carrier switches we can make your dream a reality. We can even make the same remote you use to turn on and off your TV, control the appliances in your home!

# THE STAR

## The live wire

<b>July 11th</b> .....	Storyville
Blues on the Green	
<b>July 13th</b> .....	Roky Erickson's 60th BD Celebration
Paramount Theatre	
<b>July 19th</b> .....	Texas Renegade
Nutty Brown Café	
<b>July 21st</b> .....	Kelly Willis
Stubb's BBQ	
<b>July 21st</b> .....	Randy Rogers Band
Nutty Brown Cafe	
<b>July 25th</b> .....	Jimmy Reed Highway
Blues on the Green	
<b>July 27th</b> .....	Grupo Fantasma
Threadgill's South	

*The "Live Wire" is not a paid advertisement or endorsed by the performers or venues. The list of suggested events is provided as a convenience in support of Austin's status as the "Live Music Capital of the World"; it is compiled from information available at the time of submittal, and may change. Readers are encouraged to validate accuracy with the performer or the venue.*

## July Events at the Lady Bird Johnson Wildflower Center

### Nature Nights

Nature Nights are fun, interactive explorations of plants, animals and the ecology of Central Texas. The store is open till 9 p.m. with special merchandise for kids. Only \$1 admission. 6 p.m. to 9 p.m.

<b>Thursday, July 5</b>	<b>Lizards</b>
<b>Thursday, July 12</b>	<b>Spiders</b>
<b>Thursday, July 19</b>	<b>Raptors</b>
<b>Thursday, July 26</b>	<b>Snakes</b>

### Summer Sessions, Go Native U

Register now for these summer sessions at the Wildflower Center that will teach you more about native plants. See sessions below. For details, prices and registration, visit [www.wildflower.utexas.edu/gnu](http://www.wildflower.utexas.edu/gnu)

### Not Tonight Deer: Successful Gardening In Deer Country

Deer biology and behavior deer tolerant native plant species. **10 a.m. to 1 p.m. or 2 to 5 p.m. Saturday, July 14**

### PlantWise: Native Alternatives to Invasive Plants

Some of the least wanted landscape plants in Central Texas and their native alternatives. **10 a.m. to 1 p.m. or 2 to 5 p.m. Saturday, July 28**

### A Mini-Exhibit of Art by Sue Kemp

**July 7 through August 22**

Our official Wildflower Days™ 2007 artist will display and sell her art at the store



**Dr. David P. Wasserman**  
Board Certified in Family  
Medicine since 1999

### Lake Travis MEDICAL CENTER

1927 Lohman's Crossing  
Suite 200  
Lakeway, TX 78734

*Specializing in  
Family &  
Urgent Care*

**263-9188**

NO APPOINTMENT NECESSARY



*Lake Travis*  
**MEDICAL  
CENTER**

**NOW ACCEPTING  
NEW PATIENTS**

**WALK-INS Welcome!**  
**FREE Wireless Internet**

**CLINIC HOURS**  
Mon-Thu: 8:30AM -5:00PM  
Friday: 8:30AM -1:00PM

Most Insurance Accepted  
[www.laketravismedical.com](http://www.laketravismedical.com)

**SUMMER SALE!**

SAVE 15% with this ad

*Super Fantastic*

Carpet & Upholstery  
Cleaning Service

512.466.2777

15% OFF

Price Based on .30c sq. ft. Exp. 08/31/07

Send Us Your Pictures!



*Lake Travis from the Oasis*



*Mansfield Dam and Lake Travis from the Oasis*

## *You are Invited...*

*To Our Membership Open House Event  
Sunday, August 5th From Noon To 4pm*

Bring Your Friends and Neighbors to enjoy the day Pool Side with  
Complimentary Food, Pool Games, a DJ and Face Painters!

*\*Join Now and Pay NO Dues through August 31st!*

## *What are your Kids Doing this Summer?*

*Join the Fun During our 10 Weeks of Camp!  
Camps are Offered June 4th thru August 10th*

Our Summer Camps include: Sports Camp, Tot  
Camp, Group & Private Swim Lessons, Golf &  
Tennis Camps, Tap, Ballet, Hip Hop & Karate!

*\*Membership is Not Required  
to Attend Camps*

**RIVER PLACE**  
COUNTRY CLUB

Please call Raquel Hebben, the Membership Director if you would like to receive information  
regarding Membership, Summer Camps, or our Open House Event!

4207 River Place Boulevard Austin, Texas 78730 | Phone: 512.346.1114 | Fax: 512.346.0527 | [www.riverplaceclub.com](http://www.riverplaceclub.com)

## Knotted DNA can kill – cells

*Baylor College of Medicine*

HOUSTON – In the cell, three or more feet of DNA twist, coil and compact to fit the slender strand into the nucleus. The result for DNA, as it is for electrical cords, garden hoses and other “stringy” things, is often the formation of knots.

The cellular consequences of DNA knots were unknown until recent work by Dr. Lynn Zechiedrich, associate professor of molecular virology and microbiology at Baylor College of Medicine (BCM) and her colleagues, which appears today in the current online issue of the open access journal BMC Molecular Biology.

Their work shows that knotted DNA causes gene malfunctions. They demonstrate that knotting causes loss of genetic material by blocking DNA replication and also blocks transcription of a gene into its active protein. They show that knots cause mutation at rates three to four orders of magnitude higher than those of unknotted DNA.

She and her colleagues studied the effect of DNA knotting in *Escherichia coli*, a common form of bacteria. Enzymes called topoisomerases (topoisomerases IV in *E. coli*) are charged with unknotting these tangles, but Zechiedrich’s studies demonstrate that topoisomerase IV has to get to the knot quickly to prevent the toxic events that can lead to cell death.

“Cells have processes that make sure that newly replicated chromosomes segregate – become untangled from one another – and

separate to make cell division possible,” she said. “These processes hold up cell division until the DNA has been partitioned by the topoisomerases into each cell.

“As a consequence, if, in the laboratory, we form more unsegregated DNA in a cell, the cell waits patiently and does not divide until topoisomerase IV catches up with the links we made. When this happens, the cells live. Knots, however, can block the function of a gene. If that gene is important for cell survival, then the cell dies or mutates before topoisomerase IV can catch up with the extra knots we tied.”

“Therefore, DNA unknotting is a critically important role of the topoisomerases,” she said. “Topoisomerases are the target for some of the most widely-prescribed antibiotics, the fluoroquinolones. Cipro or ciprofloxacin, the antibiotic in demand during the 2001 anthrax scare, is one of these.

“Topoisomerases are not just bacterial. Some of those made by human cells are important anti-cancer drug targets. Therefore, understanding what these enzymes do in a cell may help us better understand how these drugs stop infection and cancer.”

“The DNA is not static within the cell,” Zechiedrich says. “Its normal motion may pull the knot tight and maybe causes it to break

*(Continued on page 21)*

AS SEEN IN **TexasMonthly**



### ADVANCED PAIN CARE

MARK T. MALONE, M.D. AUSTIN, TEXAS

BOARD CERTIFIED, PAIN MANAGEMENT; BOARD CERTIFIED, ANESTHESIOLOGY

#### SPECIALIZING IN:

- Chronic back pain
- Neck pain
- Headache
- Neuropathy
- Regional pain syndromes
- Fibromyalgia

#### CALL NOW FOR AN APPOINTMENT:

##### NORTH

6818 AUSTIN CENTER BLVD. SUITE 205  
AUSTIN TX 78731 FAX 349 9133

**349 9100**

##### SOUTH

4310 JAMES CASEY STREET BLDG. # 2  
AUSTIN TX 78745 FAX 899 3326

**899 3323**

[WWW.AUSTINPAINDOCTOR.COM](http://WWW.AUSTINPAINDOCTOR.COM)

**“WE ARE COMMITTED TO FINDING ANSWERS FOR OUR PATIENTS.”**

## DNA- (Continued from page 20)

or knots it so tightly that normal chemical reactions cannot occur. In either case, knots can lead to cell death."

"Maybe DNA knots help drive evolution," she says. "In the laboratory, most of the cells containing mutated DNA that resulted from knotting survived better than the starting cells that were not knotted — definitely an evolutionary advantage."

Others who took part in this research include former BCM graduate student Dr. Richard W. Deibler, now of Harvard Medical School; Dr. Jennifer K. Mann, of BCM and the Florida State University (FSU) Department of Mathematics in Tallahassee, and Dr. De Witt L. Sumners, also of FSU.

Funding for this report came from the National Science Foundation, the National Institutes of Health, and the Burroughs Wellcome Fund.

The full article can be found at <http://www.biomedcentral.com/content/pdf/1471-2199-8-44.pdf>.

**At no time** will any source be allowed to use The Star contents, or loan said contents, to others in anyway, shape or form, nor in any media, website, print, film, e-mail, electrostatic copy, fax, or etc. for the purpose of solicitation, commercial use, or any use for profit, political campaigns, or other self amplification, under penalty of law without written or expressed permission from Peel, Inc. The information in the newsletter is exclusively for the private use of Peel, Inc.

## Newsletter Article Submissions

Interested in submitting an article? You can do so by emailing [thestar@PEELinc.com](mailto:thestar@PEELinc.com) or by going to <http://www.peelinc.com/articleSubmit.php>. All news must be received by the 9th of the month prior to the issue. So if you are involved with a school group, scouts, sports etc – please submit your articles for The Star. Personal news for the Stork Report, Teenage Job Seekers, special celebrations and military service are also welcome.

The Star is a private publication published by Peel, Inc. It is not sanctioned by any homeowners association or organization, nor is it subject to the approval of any homeowners association or organization, nor is it intended, nor implied to replace any publication that may be published by or on behalf of any homeowners association or organization. At no time will any source be allowed to use The Star contents, or loan said contents, to others in anyway, shape or form, nor in any media, website, print, film, e-mail, electrostatic copy, fax, or etc. for the purpose of solicitation, commercial use, or any use for profit, political campaigns, or other self amplification, under penalty of law without written or expressed permission from Peel, Inc. The information in the newsletter is exclusively for the private use of Peel, Inc.

## Is your GARAGE DOOR Company using Band-Aids and Bailing Wire?

Call us for a semi-annual preventative maintenance service plus our 34 - POINT SAFETY INSPECTION

*All For...*  
**\$39.95**  
(\$160 Value)

**\$50 OFF**  
ANY REPAIR  
OVER \$150  
Exp. 08/31/07



- 24/7 Emergency and Same Day Service with NO Additional Charges
- Trained and Certified Technicians
- Limited Lifetime Warranty

**512-206-0193**



[www.precisiondoor.net](http://www.precisiondoor.net)  
\*While Supplies Last



**We Fix Garage Doors Right!™**

© 2007 PHB



# THE STAR

## Recipe of the Month:



### Orange Julius

- 1 6 oz. Can Concentrated Orange Juice
- 1 Cup milk
- 1 Cup Water
- 1/2 Cup sugar

Put in blender container, fill container to top with ice. Process.

*If you would like to submit YOUR recipe to The Star email it to [thestar@peelinc.com](mailto:thestar@peelinc.com).*

## Sudoku

The challenge is to fill every row across, every column down, and every 3x3 box with the digits 1 through 9. Each 1 through 9 digit must appear only once in each row across, each column down, and each 3x3 box.

	9			4				
	8						2	4
		2		6			5	
		8	9					
		4	2			9	1	
			5				8	
				2		3		
9		7		8				
	6		1				4	5

© 2006. Feature Exchange

Solutions can be found online at [www.PEEInc.com](http://www.PEEInc.com)

Do you have any of the following?

redness  
facial veins  
brown spots  
fine lines  
wrinkles

Act by July 31st 2007!  
Our Photofacial package utilizes a state of the art laser, the Omnilight FPL.

Receive a complimentary  
Obagi Condition & Enhance System  
(\$195 value while supplies last)

STEINER RANCH  
Dermatology

4300 N. Quinlan Park Road, Suite 225  
Austin TX 78732  
512.266.0007

[www.steinerdermatology.com](http://www.steinerdermatology.com)



Dr. Ted Lain



Our clients look great in public, because they train in private.

**FT**  
FITNESS TOGETHER  
1 Client 1 Trainer 1 Goal

10601 FM 2222, Suite N • (512) 241-1700 • [www.ftaustin.com](http://www.ftaustin.com)

**The Median Home Value in  
Steiner Ranch jumped 10.7% in 2006!  
How Did Your Home Do?**

**Get up to date statistics and  
the current market value of your home.**

*Introducing...*

**SteinerRanchMarketValue.com**

- Get up to date market statistics
- Learn the current value of your home
- Follow local real estate trends

*View current listings  
from The Jaymes  
Willoughby Team on  
The Open House  
Show every  
Saturday Morning  
on Fox at 7:30.*



**Living and selling in  
Austin since 1984!**

**512-347-9599 ext. 105  
Jaymes@jwteam.com**



**Jaymes Willoughby**

Keller Williams Realty, Three Barton Skyway, 1221 S Mopac, Ste.120, Austin TX 78746

Know how the Realtor®  
You Choose Affects...

- Your Selling/Buying Experience
- Your Home Exposure and Home Search
- YOUR BOTTOM-LINE EXPENSE

**Vallure Realty Makes the Difference!!**



*A Fresh New Approach  
to Buying and Selling  
Real Estate!*

**VALLURE™**  
R E A L T Y

**Nicole Peel**

Broker/Owner

Steiner Ranch Resident

Office #: 512-249-6299

Mobile #: 512-740-2300

[www.nicolepeel.com](http://www.nicolepeel.com)



**Specializing in Steiner Ranch**



*Free Gift Certificate to ALL  
Vallure Clients at Closing!*

*Enjoy a Day at the Spa!*

*\*For details, visit my website at  
[www.vallurerealty.com/steiner.php](http://www.vallurerealty.com/steiner.php)*

**"I've saved my clients OVER \$350,000 in commissions!!"**

**Peel, Inc.**

203 W. Main Street, Suite D  
Pflugerville, Texas 78660

PRSRT STD  
U.S. POSTAGE  
PAID  
PEEL, INC.

☎ **Voice 512-989-8905**

💻 **[www.PEELinc.com](http://www.PEELinc.com)**

SR