SENDERA

Volume 6, Number 2

February 2011 Sendera Homeowner's Association

Official Community Newsletter

Message from the President

The Board is finalizing the arrangements and agenda for Sendera's annual meeting. I know it is tough to squeeze everything into a day as it is, and a meeting is not the most exciting thing to add to it. However, this meeting provides you an opportunity to meet your neighbors and exchange ideas on how to make the community better. Also at the meeting there will be an election for a position on the Sendera Board of Directors. If you know somebody that would like to serve as a Director on the Sendera Board, even if it is yourself, please contact our Association Manager, Jessica Bishop (her info can be found on page 2), so your name can be put on the ballot. If you decide after the ballots are printed, don't worry because there will also be an opportunity for nominations to be made at the meeting prior to the vote.

If you will be unable to attend the meeting please contact a neighbor who will be attending, or a Director, and let them know what concerns, or compliments, you have regarding the neighborhood. It is also important that you give them a signed proxy. In order to have a successful meeting we need at least 82 owners represented either in person, or via proxy. If we don't get that many we will have to schedule another meeting later in the year at an additional cost to the community. The Board of Directors is dedicated to making Sendera the very best place possible to live, and we need everyone's help to do so. I look forward to seeing old and new friends at this meeting, so keep an eye out for the official meeting packet coming in your mail with all the details.

Sendera Recreation Committee News

Submitted by Suzann Vera

The Sendera Recreation Committee wishes you all a joyous and prosperous 2011! Sendera was alive with dancing lights, inflatable characters, and beautiful nativity scenes this Holiday Season. The week before Christmas, carolers braved the cold and made merry around Whiteworth Loop, up and down Ramies Run, and on the Copano block south of Davis Ln. before ending the night by a warm fire pit for some hot chocolate. That same evening, judges were busy awarding prizes to some of the best decorated homes. The winners are:

- Alvarez Family 8716 Puckett
- The Allen's 8651 Barrow Glen
- The Benaway's 4413 East Hove
- The Greene's 8813 Corran Ferry
- The Kendall's 4506 Corran Ferry
- 4520 Steed (they weren't home so we didn't get their names)
- Pat & Vicky Lawson 4600 Steed
- Ken Stone & Robyn Scott 4522 Tello
- Stephanie Pruitt 4415 Tello
- Michael Herring 4809 Norman
- Ben & Lisa Jones 4820 Chesney Ridge
- Jesse & Angie Flores 4609 Norman
- The Gottlieb's 9112 Torran Cv.
- The McMurtrie & Perkins family 8925 Corran Ferry
- The Sanders' 9209 Walsall Cv.
- 4424 Campo Verde
- 4301 Companeros Way
- The Urias Family Ramies Run
- The Jenkerson's 4332 Bremner

** There is 1 more winner from the area North of Slaughter and South of Davis. At time the newsletter entries were due, the judge from that area had not been able to find the original judging form listing the addresses. If it's you, please let us know so we can give you recognition in March.

(Continued on Page 3)

2010 BOARD OF DIRECTORS

Eric Steen, President	
	eric_steen@kolarmail.com
Drew Crosby, Vice President	akcrosby@ft.newyorklife.com
Rick Perkins, Treasurer	512-291-9362 insuranceinfo@yahoo.com
Sally Iwanski, Secretary	512-292-8746, mailbox 3 siwanski@live.com
Gary Trumbo,Director at La	rge 512-292-9291 trumprop@juno.com

2010 COMMITTEE CHAIRS

ARCHITECTURAL

Gary Trumbo, Chair	
	trumprop@juno.com
Tom Franke, Co-Chair	tom.franke@ci.austin.tx.us

COMMUNITY RELATIONS

LANDSCAPING

NEIGHBORHOOD RELATIONS

Drew Crosby	
•	akcrosby@ft.newyorklife.com

NEWSLETTER EDITOR

POOL

Ron Urias, Co-Chair	
	rurius@farmersagent.com
	.insuranceofaustin@yahoo.com

RECREATION

Suzann Vera	
	suzannchili@sbcglobal.net
Sharon Boatright	e
	sharon.boatwright@amd.com

SECURITY

Veronica Ferren, Co-Chair	
	veronica.ferren@ci.austin.tx.us

WEBMASTER

Sally Iwanski webmaster@senderahoa.com

ASSOC. MANAGER

Jessica Bishop, Property Manager Goodwin Management, Inc. 11149 Research Blvd., Suite 100; Austin, TX 78759 Phone: 512-852-7918 • Cell: 512-771-7911 Fax: 512-346-4873 Jessica.Bishop@Goodwintx.com http://SDR.Goodwintx.com

HOA WEB SITE

Sendera HOA Web Site: www.senderahoa.com

NEWSLETTER INFO

NEWSLETTER PUBLISHER

Peel, Inc.	
Article Submissions	. newsletter@senderahoa.com
Advertising	advertising@PEELinc.com



Lee Ann LaBorde, Agent 8400 Brodie Lane, Suite 105 Austin, TX 78745 Bus: (512) 276-8254 www.leeannlaborde.net Hablamos Español

Being there is why I'm here.

Get discounts up to



I'm always looking for ways to make your car insurance dollars work harder. **Like a good neighbor, State Farm is there.*** CALL FOR A QUOTE 24/7



State Farm Mutual Automobile Insurance Company, State Farm Indemnity Company, Bloomington, IL

Sendera Recreation Committee - (Continued from Cover Page)

Mark Your Calendars for the Following

• February 14 Happy St. Valentine's Day!

Thursday, March 3, Sendera Recreation Committee Meeting @ 6:30 at Suzann's house, 8817 Whiteworth Loop. All residents are welcomed to attend. Agenda includes reviewing 2011 budget, final planning for Garage Sale & Easter Egg Hunt, and discussion of BBQ cook-off.

- March 17 Happy St. Patrick's Day! (March 14-18 AISD Spring Break).
- April 8 & 9 The Spring Sendera Neighborhood Garage Sale will be held from 8:00-1:00
- April 16 Sendera Easter Egg Hunt 11:00am.

Check future newsletters and www.senderahoa.com for event details.



Neighbor 2 Neighbor

In the past 60 days, Spot Crime has reported the following for Sendera:

6 Thefts

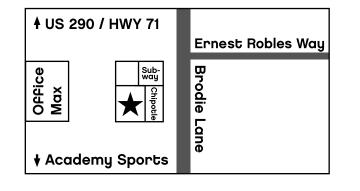
- 4 Burglaries
- 3 Assaults 1 Criminal Mischief
- 2 Arrests
- l Mischief •

1 Other Crime

By comparison to other neighborhoods, Sendera fares well in the safety and security of our area, but it takes continuous diligence to maintain this status. Recently, Rick Perkins, a Sendera HOA Board member, spotted a door-to-door salesman soliciting magazine subscriptions. Rick pointed out that we had signs prohibiting solicitation in our neighborhood. He asked the salesman to leave. Later, Rick saw that he was still in the neighborhood. Again, Rick told him to leave. Shortly after dusk, Rick went looking for the solicitor and found him still in Sendera. The refusal of the man to leave, the time of day, and the fact that this happened during the holidays when so many residents are away from home made Rick concerned enough to call 911. Once the solicitor was informed the police had been called, he left the neighborhood. If you see people in Sendera that you feel shouldn't be here, the correct course of action is to call 911 and let the police determine if there is a problem. It's up to each of us to help keep Sendera safe.

Mama Fus

Sunset Valley Marketplace 5400 Brodie Lane phone - 512.637.6778 www.mamafus.com



- * Fast & Fresh Delivery / Take-out
- * Kids Eat Free every Sunday
- * Party sizes for every occasion

Mama Fu's Asian House welcomes you to join us at Southwest Austin's new locallyowned home for fresh, affordable Pan-Asian cuisine in Sunset Valley Marketfair on 5400 Brodie Lane (by Academy and Office Max)!

Whether it's **dine-in**, **take-out**, **delivery** or **catering**, **Sunday-Thursday 11am-9 pm**, **Friday & Saturday 11 am-10 pm**, stop in to see what Austin is buzzing about!

Architectural Committee News Sendera Architectural Control Committee Guidelines Update 1/2011 Xeriscape Standards for Sendera

The Architectural Control Committee (ACC) has updated some guidelines to better reflect the needs of the Sendera community. The primary purpose of the ACC is to ensure that improvements made on properties in Sendera are tasteful, do not detract from property values, the livability and/or value of our neighborhood, and are in balance with the architecture, needs and desires of the Sendera community.

Xeriscaping means using native and adaptive plants that can grow and sustain themselves with low water requirements and tolerate heat and drought conditions. The City of Austin is vigorously promoting xeriscaping for resource conservation and environmental protection.

The advantages of xeriscaping include:

- Substantial cost savings on water bills
- Conservation of diminishing water resources during drought periods
- Prevention of pollution of surface and ground water from environmentally harmful runoff.
- Reduced yard maintenance requirements.
- Pride in knowing you are doing something substantial to protect our fragile environment.

Sendera OA will allow variances to the requirement for full green lawn (turf) areas of available front yard space. Sendera OA will require that at least 25% of the visible lawn area contain a turf grass.

If that variance is granted, non-turf areas can contain decomposed granite, ground hardwood mulch, crushed limestone, flagstone, loose stone material, or any other Sendera ACC approved material for a ground cover that is maintained to prevent weed growth without using toxic or environmentally harmful chemicals. Concrete surfaces should be limited to driveways, patios, and sidewalks only.

It is recommended to use plants adapted to the pH soil conditions created by the non-turf materials used. i.e., don't use acid loving plants along with alkaline crushed limestone covering, whereas acid loving plants would do well with a ground hardwood mulch covering and native plants would do well with limestone or crushed granite. Sickly and dying plants must be removed or replaced.

Hardscapes can include (subject to ACC approval) large boulders, or other natural materials that are used as part of xeriscape landscaping design.

(Continued on Page 5)

You can have **STRAIGHT TEETH** ^{by your} NEXT CLEANING



At Circle C Dental, we now offer 6 month smiles cosmetic braces in addition to the many other services we offer including same visit tooth colored crowns, CariFree cavity risk assessment and more! By your next cleaning, you can have the beautiful and straight teeth that you have always wanted! Please give us a call at 512-301-2483 (BITE) for a free consultation regarding 6 month braces or any other dental question.

Q: How can teeth be straightened in only six months?

A: As an adult, your back teeth are in a stable and comfortable position: you bite and chew without problems right? So, why spend 2-3 years moving the back teeth around, when we can just focus on your front teeth and provide you with a great smile in 6 months! *

Q: Six months sounds good, but will I still have a mouth full of metal for the whole time?

A: No! This is nothing like the metal-mouth braces that you imagine! Using clear brackets and a tooth colored wire, the braces are almost invisible.

For more information, please visit our exclusive website: www.Austin6MonthSmiles.com * Results typically seen in 6 months, but time frame may vary.

512-301-BITE (2483) www.CIRCLECDENTAL.com 9600 Escarpment Blvd. Ste 770 | Austin | Texas 78749 Conveniently located near Slaughter & MoPac

4 Sendera Homeowners Association Newsletter - February 2011

Architectural Committee News - (Continued from Page 4)

For public safety, it is recommended that no plant with thorns, spines, or sharp edges be used within 6' of the public sidewalks or clear zone. The term "clear zone" is used to describe the generally flat and unobstructed area that is provided beyond the travel lanes, per the City of Austin Transportation Criteria Manual. In addition, no plants higher than 18" should be planted in the sidewalk strip area as this constitutes a visual safety hazard to pedestrians and drivers.

Perennials which die back during winter should be cut back to remove dead materials during winter. This includes most ornamental grasses and other flowering perennials which go dormant to the ground in winter.

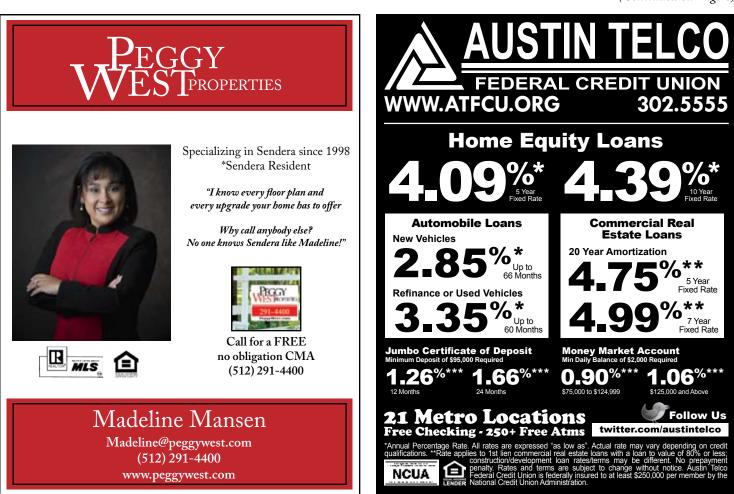
Residents should seriously consider converting the sidewalk strip areas (between sidewalk and curb) from turf grasses to xeriphytic areas as these areas are difficult to water without street runoff.

Non-turf planted areas must be bordered to define the xeriphytic area clearly from turfed areas. Xeriscaped areas must be kept maintained at all times (plants trimmed and thinned, weeded, and borders edged) to ensure an attractive appearance. No plants may encroach onto sidewalks, curbs, or streets.

For information and recommendations on plants to use, pick up a copy of the City of Austin's free 52 page booklet Native and Adaptive Landscape Plants, an Earth Wise Guide for Central Texas, commonly known as the "Grow Green" book. These are free at any garden center or plant nursery. This booklet contains photos and a wealth of information about plants from "Trees to Turf" that are recommended for our area in order to have "water wise" landscaping.

Summary of Enforcement Guidelines for the Sendera ACC:

- Allow variances for xeriscaping as long as 25% of publicly visible area is turfed and all other guidelines below are met.
- Non-turf planted areas must be bordered to define the xeriphytic area clearly from turfed areas.
- Xeriscaped areas must be kept maintained at all times (plants trimmed and thinned, weeded, and borders edged) to ensure a reasonably attractive appearance.
- No plants may encroach onto sidewalks, curbs, or streets.
- No plant with thorns, spines, or sharp edges should be used within 6' of the public sidewalks (clear zone).
- Sickly and dying plants must be removed or replaced.
- Perennials or ornamental grasses which die back in winter must be cut back to remove dead areas.
- Certain plants determined by the City of Austin to be invasive cannot be planted in Sendera. (See the City of Austin "Grow Green" book. (Most common examples include berrying forms (Continued on Page 6)



Copyright © 2011 Peel, Inc.

<u>Sendera</u>

Architectural Committee News -

(Continued from Page 5)

of Nandina, running varieties of bamboo, Ligustrums/Privet, Photini, Vitex, and Chinaberry Tree)

All visible landscaping changes in Sendera must complete a Sendera ACC architectural review and be approved before any work is commenced or changes made.

Business Classifieds

BUDGET BLINDS—40% OFF of our Signature Series[™] custom window covering products—Wood Blinds, Faux Wood Blinds, Cellular Shades, Roller/Solar Shades, Woven Wood Blinds, Vertical Blinds, Roman Shades and Draperies. ALSO...ask about our Custom Shutters!! Call today at 512-373-8512 for a FREE In-Home Consultation!!

Advertising Information

Please support the businesses that advertise in the Sendera Newsletter. Their advertising dollars make it possible for all residents to receive a newsletter at no charge. No homeowners association funds are used to produce or mail the newsletters. If you would like to support the newsletter by advertising, please contact Peel, Inc. Sales Office at 512-263-9181 or *advertising@PEELinc.com* for ad information and pricing. Finding time for exercise can be an ongoing challenge in our busy lives. We know that exercise will benefit our bodies and minds in many ways and that we should do it. But actually finding the time and making it happen can be difficult.

Here are a few tips to help you fit in fitness in the New Year.

- Remember that any movement is better than none. If you only have 15 minutes each day to go for a power walk, those 15 minutes will equal 105 minutes (almost two hours) by the end of the week, 420 minutes (seven hours) of exercise each month and 91 hours of exercise a year! Small things can add up to big victories over time.
- Find what works for you. For some people, a gym membership is very convenient. For others, it may not be convenient to their location, budget, job, or family. If that is the case, see if your neighborhood has any exercise groups, hire a personal trainer that will come to you, or start your own lunchtime workout group for added camaraderie and accountability.
- Schedule exercise into your week. Workouts are much more likely to happen if we put them in our calendars. Schedule workouts as you would important business meetings or doctor appointments.
- Remember that sometimes, the hardest thing to get is going. Many times, just getting our shoes on and getting out the

Fitting in Fitness: *Making Time for Exercise*

By Sarah S. Jordan, MS

door is the hardest part of a workout. Once we are moving, endorphins kick in and we feel great for moving.

- Make use of the early hours. I used to dread getting up at 5:20 every morning. But now I love it, because after I get ready for work, it guarantees me a few minutes to myself before anyone else is awake. Similarly, getting workouts in before the busy day kicks off ensures that they happen, and the day will be better because of it.
- Take the kids along. My baby and I have logged countless hours with the jogging stroller. But I know that if I didn't take him with me, the majority of those workouts would have never happened. Pack up the kids and remember that pushing the kids will mean more calories burned.
- Don't give up. If you are not reaching your goals, determine what is not working and create a roadmap to resolve it. Remember that fitness is a lifestyle and it goes through ups and downs, but always benefits us if we persevere.
- Make the time that you do have count. If you have just thirty minutes three days a week, step up the intensity of those workouts to get the most you can for your time. Add intervals and hills, or find a fitness class or DVD that offers a combination of cardio and strength training.

Wishing you a happy and movement filled 2011!



THE RADIANT CHURCH | WATCH LIVE services Sunday mornings or view any time at www.ghbc.org Sunday Morning Schedule | 9:30 - Blended Worship | 11:00 - Contemporary Worship | 9:30 & 11:00 - Bible Life Groups (all ages) Great Hills Baptist Church | 10500 Jollyville Road . Austin, Texas 78759 | 512.343.7763

<u>Sendera</u>

At no time will any source be allowed to use The Sendera Newsletter's contents, or loan said contents, to others in anyway, shape or form, nor in any media, website, print, film, e-mail, electrostatic copy, fax, or etc. for the purpose of solicitation, commercial use, or any use for profit, political campaigns, or other self amplification, under penalty of law without written or expressed permission from Peel, Inc. The information in the Pine Brook Periodical is exclusively for the private use of the Pine Brook HOA and Peel, Inc.

DISCLAIMER: Articles and ads in this newsletter express the opinions of their authors and do not necessarily reflect the opinions of Peel, Inc. or its employees. Peel, Inc. is not responsible for the accuracy of any facts stated in articles submitted by others. The publisher also assumes no responsibility for the advertising content with this publication. All warranties and representations made in the advertising content are solely that of the advertiser and any such claims regarding its content should be taken up with the advertiser.

* The publisher assumes no liability with regard to its advertisers for misprints or failure to place advertising in this publication except for the actual cost of such advertising.

* Although every effort is taken to avoid mistakes and/or misprints, the publisher assumes no responsibility for any errors of information or typographical mistakes, except as limited to the cost of advertising as stated above or in the case of misinformation, a printed retraction/correction.

* Under no circumstances shall the publisher be held liable for incidental or consequential damages, inconvenience, loss of business or services, or any other liabilities from failure to publish, or from failure to publish in a timely manner, except as limited to liabilities stated above.

NOT AVAILABLE ONLINE

PROMOTE YOUR BUSINESS *in Style!*

- BUSINESS CARDS / BUSINESS CARD MAGNETS / MAGNETS
- POST-IT[®] NOTES / CUBES & MEMO PADS / DECALS
- BUMPER STICKERS / MEMBERSHIP CARDS & ID BADGES
- PERSONALIZED WRITING INSTRUMENTS / CALENDARS
- HEALTHCARE PROMOTIONS / DRINKWARE & KOOZIES[®]
- NEWSLETTERS / BOOKLETS / FLYERS

TING COMPANY

- ENVELOPES / LETTERHEADS / RUBBER STAMPS
- BUSINESS FORMS / AND MUCH MORE....

NEED AN ADVERTISING SPECIALITY ITEM? 1-888-687-6444 ext. 23

Experience Matters Doing business for

30+ years.



PRSRT STD U.S. POSTAGE PAID PEEL, INC.

SN



8 Sendera Homeowners Association Newsletter - February 2011

Copyright © 2011 Peel, Inc.