

LONG CANYON

Gazette

May 2011

Volume 4, Issue 5

A Newsletter for the Residents of the Long Canyon

Four Points Chamber

HOSTS AWARD-WINNING SOCIAL MEDIA MARKETER, RICARDO GUERRERO FOR MAY'S LUNCHEON AT RIVER PLACE COUNTRY CLUB

Four Points Chamber of Commerce hosts guest speaker Ricardo Guerrero at the Chamber's May Luncheon. Guerrero established the core strategy for Dell's Twitter presence, which generated \$6.5M in their first 2.5 years. He has presented at SXSW Interactive and offers social media strategy coaching to "Generate Excitement and "Power your Brand." Guerrero (@ggroovin & @ESggroovin on Twitter) is the founder and CEO of Stwittergy™ (@STWITT3RGY) and the "Chief Buzz Generator" of Social Media Dynamo™ (@SoMeDynamo). Four Points Chamber luncheons provide stimulating discussions for local individuals, businesses and organizations to gain new insights and foster business growth. Membership is not a requirement to come to the luncheon but you'll want to register online to ensure your seat and receive early-bird discount pricing!

- Thursday, May 19, 2011
- Time: 11:30 a.m. to 1p.m.
- At River Place Country Club,
4207 River Place Boulevard.

You can find all the details and register on the Four Points Chamber of Commerce Web site www.fourpointschamber.com. While you are at the Chamber's Web site be sure to check out the other networking activities offered by the chamber, including the bi-monthly Connectors networking

meetings at Concordia University and monthly Happy Hour. On Thursday, May 26th join us for fun by the lake at Carlos and Charlie's 5973 Hilene Road.

The Four Points Chamber of Commerce provides networking opportunities through social gatherings, luncheons and business network meetings. Now well over 100 members strong and growing, the Four Points Chamber of Commerce brings businesses together along Highway 620 from Hudson Bend and Mansfield Dam to Anderson Mill, and along Ranch Road 2222 from Jester to Volente, to support business growth in the community. For more information about upcoming events contact us at FourPointsChamber@gmail.com, visit www.fourpointschamber.com or call (512) 551-0390. Membership inquiries may also be sent directly to membership@FourPointsChamber.com.



Upcoming

VANDEGRIFT HIGH SCHOOL BAND EVENTS

On Saturday, May 7, the Vandegrift High School Band will again be participating in the River Place Community Garage Sale. The sale will be held at River Place Elementary School from 8 AM till noon, and all proceeds will go to help support the VHS band program. Sale items will include furniture, clothing, toys, books, and other goods you'll need to check out. With more than 100 band families, you can expect a large variety of interesting items, so please make plans to stop by.

The band would like you to consider donating any items you no longer need for the sale. The VHS Band Booster Club is a registered 501(c)(3) nonprofit and donations are tax deductible. A receipt will be provided as acknowledgement of your donation. Arrangements can be made to pick up items at your convenience between now and May 7, or can be dropped off at Austin Christian Fellowship on Friday, May 6. Email vhs.band.garagesale@gmail.com for drop off times and further details.

The band is also hosting a silent auction along with its Spring Concert on Thursday, May 12. Numerous good and services will be available for you to bid on. Come by, get a great deal, and listen to Vandegrift High School's talented young musicians. The auction starts at 6 and the concert begins at 7.

NEWSLETTER INFO

NEWSLETTER PUBLISHER

Peel, Inc. www.PEELinc.com, 512-263-9181
Article Submissions..... longcanyon@peelinc.com
Advertising..... advertising@PEELinc.com, 512-263-9181

ADVERTISING INFORMATION

Please support the businesses that advertise in the Long Canyon Gazette. Their advertising dollars make it possible for all Long Canyon residents to receive the monthly newsletter at no charge. No homeowners association funds are used to produce or mail the newsletters. If you would like to support the newsletter by advertising, please contact our sales office at 512-263-9181 or advertising@PEELinc.com. The advertising deadline is the 8th of each month for the following month's newsletter.

CLASSIFIED ADS

Personal classifieds (one time sell items, such as a used bike...) run at no charge to Long Canyon residents, limit 30 words, please e-mail longcanyon@peelinc.com

Business classifieds (offering a service or product line for profit) are \$50, limit 40 words, please contact Peel, Inc. Sales Office @ 512-263-9181 or advertising@PEELinc.com.

Not Available Online

Go Green
Go Paperless

Sign up to receive *The Long Canyon Gazette* in your inbox.
Visit PEELinc.com for details.



LOCAL AUSTIN CHARITY -IMAGINE A WAY-

Offers Hope for Central Texas Area Children Affected by Autism

Imagine A Way announces the launch of their non-profit organization, established to offer Central Texas Area children diagnosed with Autism greater accessibility to services and therapies. This grass-roots charity was born less than a year ago in the hearts of Joel and Carolyn Price after their son, Joshua, was diagnosed as being on the Autism spectrum. Imagine A Way is now honored to observe Autism Awareness Month (April 2011) as an official non-profit organization whose mission is to support and provide hope and services to local families whose child has received this challenging diagnosis.

"After Joshua's diagnosis we recognized consistent, targeted therapies were critical for his development. We felt so grateful for our ability to provide these for him. The early intervention and therapies gave us the hope that we would get our son back," said Joel Price, founder and President of Imagine A Way.

And then they realized there are families who cannot afford these same essential therapies.

Statistically, the window for making the biggest difference in a child dealing with autism is between the ages of 2 and 6. While help and support slowly improve through legislation, children everyday are entering and leaving this window of time without having had the opportunity to get the help and resources they need at the most critical time they need it.

Early, consistent therapy is proven as one of the most influential factors for the successful socialization and development of Autistic children. Yet it is costly and not always covered by insurance or social services. Limited resources can mean the difference in reaching the child or losing them.

Imagine A Way was founded to help families provide their child with these essential therapies, enabling them to reach their full potential. The impact this local organization will have upon these families will be truly life changing.

Joshua was diagnosed with autism in March of 2007. At age 2 ½ Joshua was slowly drifting away and the Prices found themselves in unfamiliar territory, trying to bring him back to them. Last November, the therapies and commitment paid off. "While picking up my son from therapy," Joel remembers, "the therapist told me that when they asked him what he wants to be when he grows up, Joshua's answer was... "I want to be like my Daddy!" Wow! What a gift. A gift we are intent on sharing."

*Imagine A Way is just that. A gift for
families affected by Autism.*

(Continued on Page 3)

Imagine A Way- (Continued from Page 2)

Imagine A Way is planning their first annual Founder's Event for next month, and would like to invite anyone interested in joining with them as a Founding Partner to please visit their website (www.ImagineAWayFoundation.org) or call for more information. With intentions to touch local families in this very practical and personal way, this organization will make a huge impact.

"We are dedicated to making a difference one child, one family at a time," Joel explains. But with a heart as big as this, it won't be long before Imagine A Way touches the whole community.

About Imagine A Way:

Founded in 2010, Imagine A Way is an Austin based 501(c)(3) non-profit organization bringing support, therapies and hope to Central Texas Area families affected by Autism.

For more information about Imagine A Way visit their website at: www.ImagineAWayFoundation.org

At no time will any source be allowed to use the Long Canyon Gazette contents, or loan said contents, to others in anyway, shape or form, nor in any media, website, print, film, e-mail, electrostatic copy, fax, or etc. for the purpose of solicitation, commercial use, or any use for profit, political campaigns, or other self amplification, under penalty of law without written or expressed permission from Peel, Inc. The information in the Long Canyon Gazette is exclusively for the private use of the Long Canyon HOA and Peel, Inc.


DISCLAIMER: Articles and ads in this newsletter express the opinions of their authors and do not necessarily reflect the opinions of Peel, Inc. or its employees. Peel, Inc. is not responsible for the accuracy of any facts stated in articles submitted by others. The publisher also assumes no responsibility for the advertising content with this publication. All warranties and representations made in the advertising content are solely that of the advertiser and any such claims regarding its content should be taken up with the advertiser.

* The publisher assumes no liability with regard to its advertisers for misprints or failure to place advertising in this publication except for the actual cost of such advertising.

* Although every effort is taken to avoid mistakes and/or misprints, the publisher assumes no responsibility for any errors of information or typographical mistakes, except as limited to the cost of advertising as stated above or in the case of misinformation, a printed retraction/correction.

* Under no circumstances shall the publisher be held liable for incidental or consequential damages, inconvenience, loss of business or services, or any other liabilities from failure to publish, or from failure to publish in a timely manner, except as limited to liabilities stated above.


800.252.1310
www.austintelco.com
twitter.com/austintelco
[WWW.ATFCU.ORG](http://www.ATFCU.ORG)



**AUSTIN
TELCO**
FEDERAL CREDIT UNION

You can join. Membership is open to anyone in the 5 county Austin Metro area.


Start spring cleaning with a
Home Equity Loan.



Contact a loan specialist at 512.302.5555 or 800.252.1310 x7194.

Home Equity Loans		New Automobile Loans		Commercial Real Estate Loans	
10 Years Fixed	4.45%*	Up to 48 Mo.	2.85%*	5 Years Fixed	4.99%**
15 Years Fixed	4.75%*	60 Mo.	2.95%*	7 Years Fixed	5.25%**

*Annual Percentage Rate. All rates are expressed "as low as". Actual rate may vary depending on credit qualifications. **Rate applies to 1st lien commercial real estate loans with a loan to value of 80% or less; construction/development loan rates/terms may be vary. Rates and terms are subject to change without notice. Austin Telco Federal Credit Union is federally insured to at least \$250,000 per member by the National Credit Union Administration.



21 Metro Locations
Free Checking
250+ Free ATMs

The Children's Center Of Austin

Jammin' Summer Fun Includes:

- Field Trips
- Swimming
- Arts & Crafts
- Bowling
- Movies

and so much More!

3 Convenient Locations!

6507 Jester Blvd.
Building 2
Austin, TX 78750
512.795.8300

8100 Bee Caves Rd.
Austin, TX 78746
512.329.6633

4308 N Quinlan Park Rd.
Suite 100
Austin, TX 78732
512.266.6130



www.childrenscenterofaustin.com

HEARINGS RESCHEDULED FOR CONTROVERSIAL LEFT TURN ON RM 2222

The owners of the tract at the southeast corner of RM 2222 and Loop 360 have filed a request with the City to allow left turns from westbound RM 2222 into their planned shopping center. That left turn would be located halfway between the new signal at Lakewood Drive and the intersection of the two highways, aligned with the driveway at Bull Creek Market.

When the zoning for the tract was approved in 1992, the owners signed a restrictive covenant with the City of Austin which required access from RM 2222 to be a right-in/right-out only driveway, with a solid median installed to prohibit left turns into or out of the property. The covenant was a condition of the approved zoning, and was recommended by the Planning Commission and City staff and supported by the surrounding neighborhoods. It was considered a matter of public safety at the time.

Fast-forward twenty years: traffic on RM 2222 is worse than had been anticipated and plans to widen RM 2222 east of Loop 360 have been jettisoned. Left turns into the property would be at least as dangerous today as envisioned in 1992.

TxDOT will be installing a median on RM 2222 east of Loop 360 as part of the Bull Creek bridge project. They will install a solid median unless the City agrees to amend the restrictive covenant to allow left turns. If the

covenant is amended, TxDOT will install a left-turn cut in the median to accommodate the owners.

According to the most recent traffic counts available from TxDOT, approximately 27,000 vehicles travel eastbound on RM 2222 daily past the tract. The safety of those vehicles will be put at risk by vehicles crossing eastbound RM 2222 to turn into the shopping center, which is planned to be constructed and in operation by 2015. The left turns would also conflict with vehicles exiting from northbound Loop 360 onto eastbound RM 2222.

Vehicles waiting to turn left from westbound RM 2222 will stack up as they wait for a break in the eastbound traffic flow. If more than 3 or 4 vehicles are waiting to turn, the queue will block the left lane of westbound RM 2222 and possibly block the intersection at Lakewood Drive, especially during rush hour traffic.

Concerned that this left turn would create unnecessary traffic conflicts and decrease traffic safety, many area residents have sent emails to the Zoning and Platting Commission and the City Council, voicing their opposition. 2222 Coalition of Neighborhood Associations, Northwest Austin Civic Association, Courtyard Homeowners Association, and other area homeowner and neighborhood associations are also in opposition.

The case was scheduled to be heard by the Zoning and Platting Commission and City Council in March, but has been postponed. The Zoning and Platting Commission hearing is now set for April 19 and the City Council hearing is scheduled for May 12.

Area residents and anyone who travels on RM 2222 can still voice their opposition to this change. The easiest way to do so is to send an email expressing your opposition to the requested amendment to the City Council before their hearing. Below are the email addresses and case information which should be referenced:

Case # C14-91-0015(RCA),
Champion Commercial Development
- restrictive covenant amendment

City Council members and link to group email form: <http://www.ci.austin.tx.us/council/groupemail.htm>

The following public hearings are currently scheduled but are subject to change or postponement:

1. Zoning and Platting Commission, Tuesday, April 19, 2011
 2. City Council, Thursday, May 12, 2011
- For up-to-date information on hearing dates, visit www.2222cona.org or call Carol Torgimson at 338-4722.

ADVERTISE YOUR BUSINESS TO YOUR NEIGHBORS

Support Your Community Newsletter



PEEL, INC.
community newsletters

www.PEELinc.com

Ryan Lundberg
Sales Manager
512-263-9181 ext 23
ryan@PEELinc.com

NatureWatch

by Jim and Lynne Weber



Avian Aerobats

Small to medium-sized songbirds with long, pointed wings, forked or squared tails, and inconspicuous legs and feet, swallows are characterized by their adaptation to aerial feeding. Unlike other groups of birds, swallows have a streamlined body shape that has evolved to efficiently hunt insects on the wing, allowing for great maneuverability, endurance, and frequent periods of gliding. When not performing their avian acrobatics, swallows are often seen perching in long rows on branches and wires.

Spending most of their waking hours hunting for flying insects, swallows have short bills, strong jaws, and a wide gape. They feed at speeds up to 25 miles per hour and are selective about their prey, tending to choose the larger insects rather than scooping up every insect around them. Swallows also use aerial flights to attract a mate, and are monogamous breeders. While they can be territorial, most form at least loosely aggregated colonies with both the male and female jointly constructing their nests, made primarily with mud and sometimes added bits of dried vegetation.

Swallows migrate to Central and South America for the winter and three species of swallows return to the Austin area in late March and April, with breeding occurring soon after. The most common is the Barn Swallow (*Hirundo rustica*), with a dark slate blue back, reddish brown throat, cinnamon or buffy chest, and deeply forked tail. They prefer to nest in suburban areas, often building their mud structures under the eaves of porches and overhangs. Males have 18% longer tails than females, and females generally choose a mate by the length of its tail. Barn swallows begin hawking for insects an hour or so before dawn, accompanied by their liquid, energetic chattering.

Found mostly flying around overpasses and bridges where they prefer to build large mud nest colonies, Cliff Swallows (*Petrochelidon pyrrhonota*) have a squarish tail, buffy rump, dark chestnut throat, and a pale forehead. Normal flights follow a rollercoaster path, with rapid ascents on quick wingbeats, followed by downward glides. Courtship flights in the spring are followed by copulation on the ground.

Cave Swallows (*Petrochelidon fulva*) look quite similar to Cliff

(Continued on Page 6)

What's on your
to-do list this
month?



Change Your World - sundays @ 10 am

THE RADIANT CHURCH | WATCH LIVE services Sunday mornings
or view any time at www.ghbc.org

Sunday Morning Schedule
10:00 - Worship
8:30 & 11:30 - Bible Life Groups (all ages)

Great Hills Baptist Church

10500 Jollyville Road . Austin, Texas 78759 | 512.343.7763

Free Class

Group Power. Yoga. Pilates. Cycle. Water. Zumba.

Bring in this ad to try a class today!

Good for any class on our Group Exercise Schedule.
First time guests of BodyBusiness who are year-round Austin residents.

bodybusiness.com



WEST ANDERSON LANE | 459-9424
infoanderson@bodybusiness.com

360 & WESTLAKE DRIVE | 306-0557
infodavenport@bodybusiness.com

facebook.com/bodybusiness | twitter.com/gotbodybusiness

LONG CANYON

Nature Watch- (Continued from Page 5)

Swallows, and are distinguished by their buffy throat and cinnamon forehead. Locally common and increasing their range to the north and east, Cave Swallows historically occurred only in dimly lit interiors of caves or sinkholes, but over the past few decades have begun utilizing man-made structures such as low bridges and culverts. When returning to the location of their mud nests, they fold their wings and plunge in at a high speed, then circle around inside the cave/structure to lose momentum before landing.

Adept aerialists, swallows do many things on the wing, including drinking and bathing. The next time you witness their swooping flight and distinctive chattering, take a moment to appreciate these avian acrobats!

*Send your nature-related questions to naturewatch@austin.rr.com and we'll do our best to answer them. If you enjoy reading these articles, look for our book, *Nature Watch Austin*, to be published by Texas A&M University Press in 2011.*



Cliff Swallow



Barn Swallow



Cave Swallow



We solve all the pieces to the puzzle.

Call Today to Get Started
On All Your Printing Needs.

512-263-9181

LOCALLY OWNED & OPERATED
308 Meadowlark St. • Lakeway, TX 78734



PEEL, INC.
printing & publishing

EXPERIENCE MATTERS doing business for 30+ years.

VANDEGRIFT HIGH SCHOOL

VIPERPALOOZA VHS CARNIVAL & SPRING VIPER FOOTBALL SCRIMMAGE

WHEN: MAY 21ST, 2011 (11AM- 2PM, SPRING GAME 2PM)

WHERE: VANDEGRIFT HS AND MONROE STADIUM COMPLEX

- Games for all ages(carnival, bouncy house, rock wall, Kiddie Corner etc.)
- Food and Drinks
- Special Attractions
- Silent Auction
- Live Performances by VHS Viper Band and Legacies
- Musical Guests
- Viper Spirit Wear
- Debut Football Scrimmage with VHS Varsity Viper Football
- And much, much more.....!

**See Website for details:
<http://vhs.leanderisd.org>**

**Advertise
Your Business Here
888-687-6444**



MAY EVENTS *at the Wildflower Center*

National Public Gardens Day

9 a.m. to 5 p.m. Friday, May 6

Special wildflower and ecology tours

Gardens on Tour

9 a.m. to 5 p.m. Saturday, May 7

A special self-guided tour to secret garden treasures featuring unique ways to design with native plants. Five gardens plus the Wildflower Center for \$25 or pay \$6 for individual gardens. Origami artist Joan Son in the store noon to 4 p.m.

Sponsored by South Texas Money Management.

Texas Highways Photo Exhibit

Monday, May 2, through Sunday, May 8

Honoring National Wildflower Week

Nature Nights—Butterflies

6 to 9 p.m. Friday, May 20

\$1 admission

Silk Paintings

Opens Saturday, May 28

Uniquely layered silk with colorful additions by Catherine Flowers in the McDermott Learning Center.

Memorial Day

Monday, May 30

The Wildflower Center is open.





PEEL, INC.

308 Meadowlark St.
Lakeway, TX 78734-4717

PRSR STD
U.S. POSTAGE
PAID
PEEL, INC.

LY



CONSTANT VISUAL
SUPERVISION



LEARN TO SWIM



WEAR LIFE JACKETS



MULTIPLE BARRIERS ON
ALL POOLS & SPAS



KEEP BACKYARDS &
BATHROOMS SAFE



ALWAYS CHECK POOL/SPA
FIRST FOR MISSING CHILD



LEARN CPR



COLIN'S HOPE

Increasing water safety awareness and standards

*Drowning is a leading cause of
unintentional injury-related death
for children ages 1-14.*

May is National Water Safety Month.

*NO ONE is "drownproof",
but drowning is PREVENTABLE.*



Join us in getting ready for a safe summer in the water!

Colin's Hope Night at Eastside Movies in the Park
Tuesday, May 3rd, Doors open at 6PM, Movie at sundown

Join us at The Expedition School Lagoon (On Lady Bird Lake in East Austin next to Fiesta Gardens) for a screening of Whale Rider. Bring your family and friends to enjoy the movie under the stars.

Colin's Hope Day at Schlitterbahn-New Braunfels
Saturday, May 21st

Join us for a day to promote Water Safety and Drowning Prevention at Schlitterbahn-New Braunfels! Special tickets are available from Colin's Hope. Email alissa.magrum@colinshope.org for more information.

For more information, visit our website at www.colinshope.org

**BE SAFE IN THE WATER
& HAVE THE
BEST SUMMER EVER!**