



BEE CAVE *Messenger*

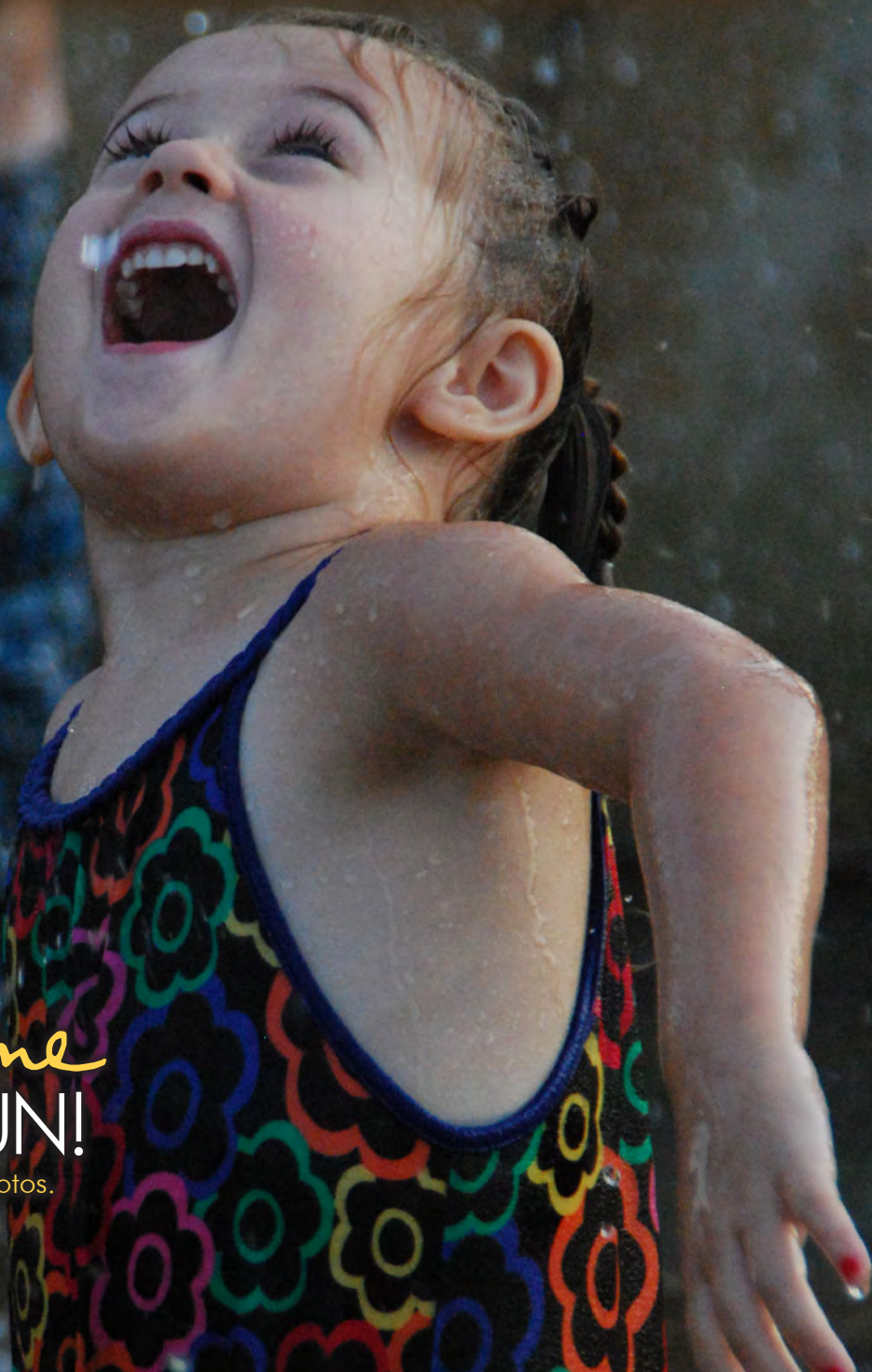
VOLUME II, ISSUE VIII

AUG. 2011

NEWSLETTER FOR THE RESIDENTS OF THE BEE CAVE AREA

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See page 4 for more details.



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ADVERTISING INFO

Please support the advertisers that make Bee Cave Messenger possible. If you are interested in advertising, please contact our sales office at 512-263-9181 or advertising@peelinc.com. The advertising deadline is the 9th of the month prior to the issue.

ARTICLE INFO

The Bee Cave Messenger is mailed monthly to all Bee Cave residents. Residents, community groups, churches, etc. are welcome to include information about their organizations in the newsletter. Personal news for the Stork Report, Teenage Job Seekers, recipes, special celebrations, and birthday announcements are also welcome.

To submit an article for the Bee Cave Messenger please email it to beecave@peelinc.com. The deadline is the 9th of the month prior to the issue.

IMPORTANT NUMBERS

EMERGENCY NUMBERS

EMERGENCY	911
Fire.....	911
Ambulance.....	911
Police Department	512-314-7590
Sheriff – Non-Emergency.....	512-974-0845
Travis County ESD No.6/Lake Travis Fire Rescue	
Administration Office.....	512-266-2533
Travis County Animal Control.....	512-972-6060

SCHOOLS

Lake Travis ISD.....	512-533-6000
Lake Travis High School.....	512-533-6100
Lake Travis Middle School.....	512-533-6200
Lake Travis Elementary.....	512-533-6300
Hudson Bend Middle School	512-533-6400
Lake Pointe Elementary.....	512-533-6500
Lakeway Elementary	512-533-6350
Serene Hills Elementary	512-533-7400
Bee Cave Elementary.....	512-533-6250

UTILITIES

Travis County WCID # 17.....	512-266-1111
Lakeway MUD	512-261-6222
Hurst Creek MUD.....	512-261-6281
Austin Energy	512-322-9100
Pedernales Electric.....	888-554-4732
Texas Gas Service	
Custom Service.....	1-800-700-2443
Emergencies.....	512-370-8609
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Billing.....	1-800-858-7928

Time Warner Cable

Customer Service.....	512-485-5555
Repairs.....	512-485-5080
Austin/Travis County Hazardous Waste	512-974-4343

OTHER NUMBERS

Bee Cave City Hall.....	512-767-6600
Bee Cave Library	512-767-6620
Municipal Court	512-767-6630
Lake Travis Postal Office.....	512-263-2458
City of Bee Cave	www.beecavetexas.com

NEWSLETTER PUBLISHER

Peel, Inc.	512-263-9181
Editor.....	beecave@peelinc.com
Advertising.....	advertising@peelinc.com

Around Bee Cave



COVER PHOTO

Do you take great photos? Would you like to see your photo published? We are looking for great cover photos for upcoming issues of the Bee Cave Messenger. All photos submitted must represent Bee Cave. Our deadline for submittals is always the 9th of the month prior to the issue. All photos should be submitted electronically by the deadline date in **HIGH RESOLUTION** to beecave@peelinc.com (300 dpi preferred).

By submitting your photo you agree to allow your photo to be published in future issues of the Bee Cave Messenger or other Peel, Inc. publications.



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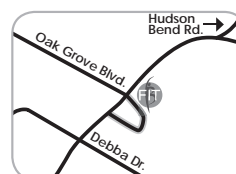
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August Events at the Hill Country Galleria



AUGUST

- 4 - Music on Main: 7p-9p
- 6 - Summer Concert Series: Rewired 7p-10p – Amphitheater
- 10 - My Fox 7's Austin Idol Open Audition: 10a-12p - Amphitheater
- 11 - Wine Walk: 6p-9p – start at Twin Liquors
- 11 - Music on Main: 7p-9p
- 13 - Summer Concert Series: Andrea Marie & The Magnolia Band 7p-10p – Amphitheater
- 18 - PAIYH Dance Studios Performance: Amphitheater 6p-8p
- 18 - Music on Main: 7p-9p
- 23 - Austin Fashion Week: West Austin Day at the Hill Country Galleria – various stores

GO GREEN! GO PAPERLESS!

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Bake Sale!

to support pediatric cancer research

be a
good
cookie

On Saturday, September 10, Austin will host a large, city-wide bake sale, with 100% of proceeds going to Cookies For Kids' Cancer.

Cookies For Kids' Cancer raises funds for pediatric cancer research through local bake sales. It was founded by Gretchen Witt, a very determined mother, to help increase her young son's odds in his cancer battle. When 2.5-year-old Liam was diagnosed in 2007, Gretchen was shocked to learn that the main reason over 25 percent of kids diagnosed with cancer do not survive is because of a lack of effective therapies. And the reason for the lack of therapies was very simple: lack of funding. Cookies for Kids' Cancer support research at leading pediatric cancer hospitals, including Texas Children's in Houston.

Sadly, Liam lost his battle to the disease this past January. Now, a group of Austin residents, Austin's Good Cookies, are determined to honor Liam's life and raise funds for pediatric cancer research.

The Austin City-Wide Bake Sale will take place at several locations throughout Austin, the main event being at the Hill Country Galleria Amphitheatre. We will have live music by Joe McDermott and Staci Gray, dance troupe performances, bounce houses, Kiwi the Clown, Gymboree on the Go, Beary Stuffables, raffles for Hill Country Galleria stores gift cards and more!

Austin City-wide Cookies For Kids' Cancer Bake Sale

WHAT: A bake sale to raise funds for pediatric cancer research.

WHERE: Steiner Ranch: Bella Mar & Towne Square soccer fields

WHEN: Saturday, September 10; 10 am – 3 pm

COST: All donations for activities and cookies go directly to Cookies for Kids' Cancer!

For more information on satellite locations for the bake sale and the Hill Country Galleria event, or if you are interested in volunteering, please go to our blog, www.austinsgoodcookies.com

Let's make the letter C mean cookies | cookiesforkidscancer.org



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Around Bee Cave



Star Wars Book Club



Teen Volunteer

THE MAGIC CONTINUES

At Bee Cave Public Library

Bee Cave Public Library continued to enchant readers of all ages throughout July with a variety of book clubs and programs to appeal to wide range of interests. In keeping with the summer's theme, "Discover the Magic of Reading," a Hogwarts Science Day offered hands-on science activities loosely based on the Harry Potter books to more than 100 eager participants. Books clubs based on popular series such as American Girl, Star Wars, and the Magic Tree House books offered discussions and crafts throughout the summer.

"We have experienced record-breaking numbers of visitors this summer," said Library Director Barbara Hathaway. "More than 14,000 people came through our doors in June alone, an increase of 50% over the same period last year. Our summer reading program is reaching more children than ever—more than a thousand have signed up to read with us this year. And more than 200 adults and teens are taking part in a reading program aimed at them as well." Studies repeatedly show the importance of reading to a child's overall prospects for academic success. By encouraging children to read for fun during the summer, public libraries nationwide help ensure that children will re-enter school in the fall without losing ground.

(Continued on Page 9)



Join **Austin's Good Cookies** on **Saturday, September 10** at **The Hill Country Galleria** for a family-friendly event to raise funds and awareness for Cookies for Kids' Cancer, a non-profit dedicated to funding pediatric cancer research. We'll have lots of activities, music acts and of course, plenty of cookies! September is Pediatric Cancer Awareness Month: **Come on out, have some fun, and show your support!**

More Information at www.austinsgoodcookies.com

Time: 10am—3pm

Location: Hill Country Galleria Amphitheatre

Lineup:

10:45am—Music by Joe McDermott
11:45am—Synergy Dance Studio Performance
12:30pm—Music by Staci Gray
1:15pm—Dance Studio Performance

Activities:

Bounce houses
Gymboree on the Go
Cookie Decorating
Face Painting by Kiwi the Clown
Beary Stuffedables (35% of proceeds goes to Cookies for Kids' Cancer!)
Frozy's Shave Ice (\$1 from every purchase goes to Cookies for Kids' Cancer!)
Raffles for Hill Country Galleria Gift Cards and More!

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AUSTIN'S GOOD COOKIES



The library walls are covered everywhere with posters of children who have logged at least 400 minutes reading. "We started making these personal posters during our first Summer Reading Program in 2006, as a unique and inexpensive way to get the kids excited about reading and reward them for their efforts," stated Hathaway. "Now it's one of our favorite parts of the summer, to watch the kids' excitement as they come in to get their photo taken after reaching that first reading goal, and seeing their pride in showing off their poster to friends and family." Many parents report that seeing a friend's posters on the wall motivates their reluctant reader to get busy reading so he or she can be up on the wall as well.

THANK YOU TO SPONSORS

Many of the prizes and incentives for the summer programs are made possible by the generous donations of this year's major sponsors, the Shops at the Galleria and Broadway Bank. Other businesses partnering with the library to make the activities possible include A+ Federal Credit Union, Austin Foot & Ankle Specialists, Ben Archer State Farm Insurance, PAIYH Dance Studios, Rigby Advanced Dental, and Your Personal Best Physical Therapy. Prizes for the adult and teen reading programs were donated by the Friends of Bee Cave Public Library, Milk+Honey Spa, Which Wich, Toni & Guy Hair Dressing, Fab'rik Clothing, Maudie's Tex-Mex, Laurie Works, Avon Representative Michelle McCabe, and GottaTellYou Party Service. "We're so fortunate to have such great support from local businesses," stated Hathaway. "Their donations in cash and in kind allow us to offer great incentives to the kids and show them how much the community as a whole values reading and wants them to succeed."

Visit the library website <http://pl.beecavetexas.gov> for information about all library activities and programs, or call 767-6620. Bee Cave Public Library is located in the Hill Country Galleria, at the intersection on Highway 71, Ranch Road 620 and Bee Cave Road (FM 2244). All events are free, and open to the public. Recommended ages are listed on the website.

SUBMITTED BY BARBARA HATHAWAY, LIBRARY DIRECTOR

Summer cinema!

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JUNE 10-11 WALL E

JUNE 17-18 DESPICABLE ME

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JULY 1-2 FINDING NEMO

JULY 8-9 SURF'S UP!

JULY 15-16 YOGI BEAR

JULY 22-23 HOW TO TRAIN YOUR OWN DRAGON

JULY 29-30 TOY STORY 3

AUG 5-6 MEGAMIND

AUG 12-13 TANGLED

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AUG 26-27 SHREK 4EVER AFTER

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Around Bee Cave

TREES: The Logical But Harmful

A problem for property owners in managing their trees is that what seems logical regarding their care is often incorrect and harmful. A tree's perceived ability to well withstand substantial wounding and other mistreatments contributes to this notion. For example, a construction crew can cut a trench within five feet of the trunk and deposit fill over the tree's base, and the tree might still "look good" in five years. The logical assumptions are

- tree roots grow downward and deep, so they're not subject to harm from trenching five feet out from the trunk;
- even if you tear some roots, it doesn't hurt the tree;
- fill material over the tree base can only help secure it, and, besides, a tree's base is at home buried deep into the earth; and
- the test of time (the five years) proves these assumptions because the tree still looks fine.

All of this is incorrect. Using the scale of a human lifetime to evaluate the response time of a tree is short-sighted; a tree is one of the largest living organisms on earth, and its life span can be hundreds of years. Certainly, species characteristics and other factors influence how well a given tree tolerates stresses, but improperly managing a tree's care can take years off its life. This really hits home when a

high-value tree has to be removed because years of abuses to the root system, for example, have rendered it a hazard.

Another logical but misguided observation about tree care is reflected in this question: If trees in the forest thrive without human interference, why can't we take a hands-off approach to trees in our cities? There's a pretty big difference (and "thrive" is a relative term). Generally, urban trees do not grow in the nutrient-rich soils found in the forest; they have a different relationship with sunlight than do forest trees, often resulting in larger canopy growth; they are more subject to wind forces and are more likely to harm life and property in the event of failure. There are more differences, but these

(Continued on Page 11)





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TREES: The Logical but Harmful- (Continued from Page 10)

provide the basic idea.

When a property owner contacts an arborist about a problem tree, it might be recently planted, ten years old, or mature. But always, the owner is deeply concerned, and sometimes shocked, that the tree is in trouble - or dead. After all, it takes some years for a newly planted tree to deliver its full benefits. Starting all over again because a tree didn't make it means a lost investment in resources and time. Investing in proper tree care from the start is a proactive way to spare the much greater cost of problems later, and it greatly increases the likelihood that trees will provide benefits for generations to come.

In a series of articles that will follow, our goal is to arm readers with some facts about trees that dispel myths, create more informed consumers, and promote healthier trees. We'll start with a critical part of a tree. In the next article, we'll address the root system and some of the misconceptions regarding it.

DANIEL HAYDEN

Daniel Hayden is an ISA Board Certified Arborist #TX-3748A and resides in Austin. You may reach him at dhayden@bartlett.com.



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Around Bee Cave

2011 Dancing with the Stars

MAKE YOUR RESERVATIONS TODAY as arrangements are being made for a very entertaining evening SUNDAY, OCTOBER 2, 2011, 6:30PM at THE WORLD OF TENNIS. There will be a DANCE COMPETITION featuring couples performing a variety of dance styles. The evening will be complete with Dinner, Silent Auction, Dancing, Entertainment and Cash Bar. Our hilarious Master of Ceremonies, Dave Kelliher, will introduce the TxArts Dance Team which will open the evening's entertainment.

The evening will feature our 2010 Winning Couple: Lakeway Police Chief Todd Radford and partner Tammie Rucker (shown above) defending their title. Also returning this year will be WOT Director Dennis McWilliams and Laura Battle along with Dottie Stevenson and her partner, Mike Topel. The voting will be tallied again by our fabulous celebrity judges: Annette Brown, Bill Strong and Glenn Lee.

The cost of the evening will be \$100 per person. Reservations with your name and your guests' names may be obtained by sending your check (made out to Lake Travis Community Library) to Sue Ann Anderson, 118 Lone Cedar Court, 78734, 512/261-9123. For more information contact: Sharon Rogers, 261-9704. If you are unable to attend, Tax-Free donations will be accepted.

LTYA Fall Sports Registration OPEN!

Register Now at WWW.LTYA.ORG!!!

Lake Travis Youth Association is pleased to offer the following fall sports:

RECREATIONAL SOCCER – Recreational Soccer is offered to boys and girls ages 4-14. The season runs from September November.

VOLLEYBALL – Volleyball is offered to girls in 3rd-6th grade. The season runs from September through November.

BASEBALL – Boys and girls between the ages of 5-14 are welcome to participate in fall recreational baseball. This is a developmental league. The season runs from September to November.

SOFTBALL – Fall softball is open to girls between the ages of 5-14. The fall league is a developmental league.

TENNIS – Tennis is available to boys and girls in 1st through 5th grade. The tennis season runs from September through the end of October.

GOLF – Golf is open to boys and girls 9-14. The season will begin in September and end in October.

For more information about any of these or other programs LTYA offers, or to register, go to www.LTYA.org.

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Dear Friends,

Greetings! It's time again to gather your neighbors and team up with your Law Enforcement Agency to give crime a going-away party.

National Night Out (NNO) is an annual event held on the first Tuesday of October. NNO is sponsored by the National Night Out Association of Town Watch. This past year's NNO campaigns involved citizens, law enforcement agencies, civic groups, business, neighborhood organizations and local public officials from more than 9,000 communities from all 50 states, U.S. territories, Canadian cities and military bases worldwide. In all, more than 29.5 million participated in National Night Out last year.

NNO is designed to heighten crime and drug prevention awareness, generate support for and participation in local anti-crime efforts, and to strengthen neighborhood spirit and law enforcement – community partnership. But its primary goal is to send a strong message to criminals to let them know neighborhoods are organized and fighting back.

FIND THE REGISTRATION FORM ON PAGE 14

Along with the traditional display of porch lights and front-yard vigils, cities, towns and neighborhoods celebrate NNO with a variety of events and activities such as block parties, cookouts, visits from local law enforcement officers, parades flashlight walks contests and youth programs. NNO has proven to be an effective, inexpensive and enjoyable program to promote neighborhood spirit and police-community partnerships in our fight for safer communities. The benefits that your community will derive from NNO will most certainly extend well beyond the one night.

The Travis County Sheriff's Office has promoted NNO for the past 27 years. Our participation has grown from helping with a handful of neighborhood get-togethers to more than 4,000 participants enjoying block parties, carnivals, parades and an assortment of other activities. Our involvement has grown from a couple of crime prevention officers, to dozens of patrol officers, Sergeants, Lieutenants, Captains, Majors, County Commissioners and the Sheriff.

NNO is a great way to get together with your neighbors, find out what's going on in your community and visit with local law enforcement officers about what you can do to help reduce the opportunities for crimes to occur. Participation can be as simple as a small block party, or as big as a parade or carnival. To get involved, or to find out how to register your event for NNO, call the Travis County Sheriff's Office at 854-8413.

Deputy James Kitchens

Travis County Sheriff's Office

Community Services & Outreach Unit

(512) 854-8413

Fax: (512) 854-4719

James.kitchens@co.travis.tx.us

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Around Bee Cave



POLICE • COMMUNITY PARTNERSHIPS

OFFICIAL REGISTRATION FORM

October 4, 2011 • 7-10 p.m.

Your name (Please PRINT neatly): _____

Name of Neighborhood/NHW / HOA: _____

Address, City, Zip: _____

Cell Phone: _____ Home Phone #2: _____

E-Mail (Please PRINT neatly): _____

Name of Event Location & Address: _____

Event start time: _____ Event end Time: _____

Are you participating using only your porch light? Yes or No (Please circle one)

Affiliated Police or Sheriff's Department _____

Size of area you hope to organize: _____ houses _____ people _____ blocks

Would you like a representative from Sheriff's Office to be present: Yes or No (Please circle one)

Do you have a neighborhood newsletter? Yes or No (Please circle one) Contact Person: _____

Did your community participate in National Night Out 2010? _____

You may e-mail the application to:
James.kitchens@co.travis.tx.us

PLEASE RETURN ASAP TO:

Travis County Sheriff's Office
Community Outreach Unit
P.O. Box 1748 Austin, Texas 78767
Att: Deputy James Kitchens
Main Line: (512) 854-8413
Fax: (512) 854-4719

Important Note: This form must be returned to: (1) officially register your area, (2) receive organizational materials and updates.

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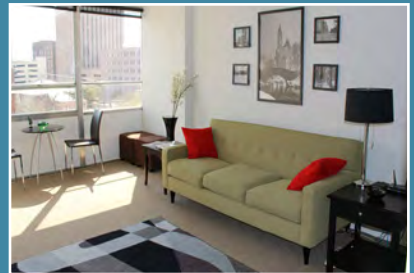
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Bee Cave Resident



Lake Travis Republican Club



Bill Crocker was appointed Republican National Committee General Counsel in March 2011 – “an expert on the nuts and bolts of this Committee with long service in Republican politics and at the grassroots level”. He has also been a Republican National Committeeman for Texas since 2004. He served on the RNC Rules Committee – 2004-08.

He is no stranger to politics being the Chairman of the Eastland County Republican Party - 1961-62; Vice-Chairman, Travis County Republican Party 1996; Precinct Chairman and Election Judge, Travis County Precinct 256 – 1998, 2000, 2002, 2004; plus numerous other notable positions.

Bill graduated from Baylor University School of Business with a B.B.A and Baylor University School of Law in 1960 and was

President of the Student Body - 1957-58. He is an ex-officio member of the Board of Directors at Baylor.

He has an active law practice in Austin and has been Chief Counsel, Texas Office Consumer Credit Commissioner in 1967-69 and Executive Director, Texas Motor Vehicle Commission 1971-74.

Bill and his wife, Donna, have been married 49 years and have two children and six grandchildren. They have resided in Austin since 1967.

The Lake Travis Republican Club meets monthly from September through May for lunch. All are welcome. The next meeting is September 20th. Call 261-0722 for information.

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JOIN US IN HAVING A SAFE SUMMER IN THE WATER!

Sunday, August 28th The 3rd Annual Colin's Hope Kids Triathlon
The Colin's Hope Kids Tri will once again take place in the Lake Pointe neighborhood on Sunday, August 28th. Almost 300 athletes (ages 5-15) are registered and now we need VOLUNTEERS to help us cheer them on! Volunteers are needed to help with packet pickup on Saturday, August 27th and at the race on Sunday, August 28th. This is a great family or group volunteer activity and there are variety of volunteer positions and shifts available! Please go online to volunteer at www.colinshope.org.

August-September 2011 The Hospital at Westlake Medical Center Flamingo Sale to Benefit Colin's Hope!
When the beloved garden center, Pots & Plants closed its doors- several flamingos were injured in the move. You can help them return for the best care in town at The Hospital at Westlake by donating \$15. ALL profit in July, August and September benefits Colin's Hope. You can add to The Hospital at Westlake's flock, or start your own flock at home. Visit www.westlakemedical.com for more details or stop in The Hospital's Waterfall Café, 5656 Bee Caves Road, Building L, level 3 to sponsor your flamingo. Spread the word on Facebook and raise even more funds for Colin's Hope!

Friday, September 2nd- The 2nd Annual Got2Swim 4 (and 8) Miles for Colin's Hope
In celebration of Colin's Birthday on September 2nd, 50 swimmers will be heading down Lake Austin to the Walsh Boat Landing (near the Tom Miller Dam). Some of the swimmers will be going 4 miles while others will be swimming 8 miles. Their journey will be safeguarded by kayak Water Guardians, a team of volunteers and The Expedition School. The goal of this swim is to raise \$50,000 for Colin's Hope while raising awareness for water safety and drowning prevention. Please go to www.tinych.org/got2swim to meet our swimmers and make a pledge towards our \$50,000 goal. All funds raised from this event will go directly to Colin's Hope. Visit www.colinshope.org to find out where you can go on September 2nd to cheer on the swimmers.

Children who drown often do not *scream, splash, or struggle*. They can silently slip beneath the water, even with adults & lifeguards present.

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BREAKING NEWS! THERE'S A NEW WEBSITE IN TOWN! Dr. Horn, Lakeway psychologist, invites you to visit www.DrMelanieHorn.com to view her areas of practice, which include children to elderly. Providing caring help for 13 years on R.R. 620 in the McArdle Business Park. 512-261-6005.

MUSIC LESSONS IN YOUR HOME: Mobile Music Academy is an award winning music lessons company that brings great instructors right to your home. Save Time, Money and Gas! All ages, most instruments and styles taught. Check us out at mmamusic.com or give us a call at 512.301.8589.

Business classifieds (offering a service or product line for profit) are \$50, limit 40 words, please contact Peel, Inc. Sales Office at 512-263-9181 or advertising@PEELinc.com.

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Business Section

Seven Business Networking Groups in the Area

Are you looking to grow your business in 2011? If so, you might be interested in a few of the business networking groups in the area. These are a few to choose from:

STEINER RANCH REFERRALS BNI GROUP

Meetings are on Tuesday mornings from 8:00am to 9:30am at Hill Country Pasta House. Visitors are welcome! If you are interested please contact Elicia Rudberg at eliciarudberg@gmail.com for more information or visit www.BNIAustin.com.

FOUR POINTS BNI

Meetings are on Wednesday at lunch from 11:30am to 1:00pm at the River Place Country Club. Visitors are welcome! If you are interested please contact Kelly Troy at kelly@troyinsgroup.com or visit www.BNIAustin.com.

FOUR POINTS CHAMBER OF COMMERCE

The Four Points Chamber of Commerce provides networking opportunities at social gatherings, luncheons with guest speakers and activities. The Chamber brings businesses together along highway 620 from Hudson Bend to Anderson Mill and Ranch Road 2222 from Jester to Volente. Four Points Chamber supports business growth in the community where we live, work and play. In less than 6 months Four Points Chamber of Commerce exceeded its first year membership goals and continues to grow! For information about participating in upcoming events or membership benefits visit www.fourpointschamber.com or call (512) 551-0390. Membership inquiries may also be sent directly to membership@FourPointsChamber.com.

A BUSINESS REFERRAL GROUP MADE FUN!

Networking Northwest Austin is expanding its member base of businesses in our area. NWNWA members build close business and personal relationships. We believe in business by referrals and having a limited member base (not duplicating professions), so you will not see your competitors here. We have a caring, positive, involved group

of people who not only wish to build their business, but also want to build the strength of our networking group. NWNWA is updating its meeting times. Call Rich Keith, President, for information. RKeith@primerica.com, (512) 632-0162, or visit <http://www.meetup.com/NetWorking-NorthWest-Austin/>

YOUR LOCAL CITY

Steiner Ranch has a new business networking group. Your Local City is a positive, membership based, business networking organization with 17 groups meeting all over the Austin area. The Steiner Ranch group meets every Friday at 8:00 am at Lakeside Pizza and Grill located in the Shops at Steiner Ranch at Steiner Ranch Blvd. and Quinlan. Come join us to grow your business.

LAKEWAY NETWORKING, INC.

We are a diverse group of business professionals in the Lake Travis area, helping our members to grow their businesses through qualified referrals. We meet every Wednesday at 8AM at Johnny Fins, located at 16405 Clara Van Street, in Lakeway. Come visit us and see how your business can benefit by being a member of Lakeway Networking. For more information, please contact Kelly Connor at Kellyconnor@austin.rr.com or 512-736-2495.

STEINER RANCH MARKETERS

Your boss thinks what you do is voodoo, your spouse thinks your work reflects the latest Mad Men episode, and your kids fear following in your footsteps; growing up to work a cube (unless you are lucky and work from home - then you work on the computer). Fear not! We can find solace in one another. We're a friendly bunch by trade and we excel at networking by nature so why aren't we?! Join us for a respite from the daily grind and a chance to get to know other marketers in Steiner Ranch: meetup.com/Steiner-Ranch-Marketers Questions? paul@seobrien.com.

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School News

Will My Child Be Ready for Elementary School?

More and more parents are recognizing the importance of enrolling their children in preschool to help them develop the right foundation for success in elementary school and beyond. However, the best programs go beyond helping children master basic academic skills to supporting their development as happy, confident, well-rounded individuals.

Research shows that from birth to age five, development in all areas is rapid. Children form strong neural connections during this time as a result of experiences they have with everyone and everything they encounter. The quality of those early interactions determines how children continue to learn and form relationships, strongly influencing their future success and happiness.

"Parents should look for preschool, pre-K, kindergarten and first grade programs that take a balanced approach to developing motor, social-emotional, creative and academic skills," said Brandi Muse, of Primrose School at Summerwood. "It takes quality instruction, a well-rounded curriculum and a positive teacher relationship to prepare a child to succeed."

- **Academics:** Let's go beyond concentrating only on basic math and reading skills. Academic success is not just about memorization – it requires learning how to think critically, use mathematical

concepts, express curiosity and develop competence in language skills like listening, speaking and writing.

- **Technology:** In today's technology-rich world, children need to have a grasp of technology as a tool for creative expression and problem solving. Computers equipped with developmentally-appropriate educational software and online resources should be integrated into the classroom.
- **Physical Development:** Children who participate in daily physical activity develop basic motor skills like throwing, jumping and balance that help them become healthy adults. Physical activity also creates neural connections that support academic achievement.
- **Music and Art:** Young children naturally engage in "art," or spontaneous, creative play, but when educators involve children in music and art activities regularly from an early age, they encourage cognitive and emotional development.
- **Social-Emotional Development:** Preschool programs should focus on social and life skills to help your child establish positive relationships and transition easily to elementary school.

SUBMITTED BY: BRANDI MUSE

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LTEF Seeks Sponsors and Golfers For Annual Tournament

The name says it all ... LTEF's "Fore" the Kids Golf Tournament is an annual fundraising event that supports students in the Lake Travis ISD. The Lake Travis Education Foundation turns proceeds from the tournament into grants to LTISD teachers and scholarships for graduating Lake Travis High School seniors. But we need sponsors to make the tournament a success.

"The LTEF golf tournament is an excellent opportunity to support the kids in our district and have a fun day out on the golf course," said LTEF President Steve Harvey. "Let your passion for golf help us provide the tools to fuel our children's passion for learning."

The "Fore" the Kids Golf Tournament offers a variety of sponsorship levels which, in turn, offer benefits that include advertising, golf teams, and chances to meet and greet on the course. Scheduled for the morning of Monday, September 19th at The Hills Country Club, the day starts with breakfast and registration at 8 a.m. A shotgun start at 9 a.m. kicks off the 4-player scramble and, once on the course, golfers begin competing for some great prizes. Lunch will be served on the course, and an awards reception will be held in the Waterfall Dining Room following tournament play.

Take advantage of this opportunity to play on the famed Hills Signature Course. The tournament is open to the first 144 players to sign up. Sponsorship details, golfer registrations, and online contributions are accessible via LTEF's website at www.LakeTravisEducationFoundation.org, or call the Foundation's office at 533-6095.

Lakeway Elementary students Karis and Kendall Harvey are just two of the thousands of students who will benefit from the community's support of LTEF's "Fore" the Kids Golf Tournament.



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News You Can Use

LAKE TRAVIS CRISIS MINISTRIES *8th Annual Charity Golf Tournament and Dinner* *Benefitting Food Bank and Emergency Assistance Programs*

Barton Creek Lakeside Golf Club

Sunday, September 25

1:30 p.m. Shotgun (4-person scramble)

6:00 p.m. Awards Dinner

\$150 per Person

\$600 per Foursome

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Hole in one Sponsor \$1500 (one 4-some, hole in one signage)

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I want to play/sponsor/donate the following (circle):

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Mailing Address _____

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Make checks payable to: LTUMC Golf Tournament

Mail to: c/o Jim Miles, 3917 Sugarloaf Drive, Austin, TX, 78738

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Contact Jim Miles (791-5174)
for further information

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session*

It's a true working meeting where we discuss your specific family situation and goals. In about a half hour, you'll know what it takes to properly protect your family and what the flat fee would be for us to develop your legal plan.

Family Legal Planning Sessions are offered at limited times each month and they do fill up, so don't procrastinate!



JULIA NICKERSON
ATTORNEY AT LAW

ESTATE PLANNING

PROBATE & ESTATE ADMINISTRATION

SPECIAL NEEDS PLANNING

News You Can Use

Going 100 Percent Organic Not Feasible?

The Environmental Working Group (EWG), a non-profit organization specializing in research and advocacy related to public health and the environment, has released its 2011 updated “Dirty Dozen” list of the 12 fruits and vegetables containing the most pesticides. Topping this year’s list? Apples. This begs the question, “Can eating an apple a day really keep the doctor away?”

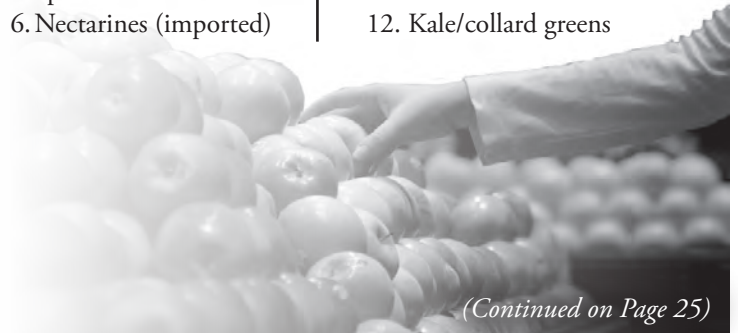
The answer may lie in where you get your apples. Although the EWG’s ranking was cited as an overestimate of the risk by the Alliance for Food & Farming, a non-profit organization with the stated mission of providing a voice for farmers to communicate their commitment to food safety, consuming organically grown products can reduce the amount of pesticides that enter your body. According to the World Health Organization (WHO), long-term exposure to pesticides can lead to death or serious illness, including developmental and reproductive disorders, impaired nervous system function, and certain cancers. Further, the WHO has found children to be at higher risk from exposure than adults.

However, organically grown products are typically more expensive than conventionally grown products, and some organic products may be difficult to find in some areas. If growing your own fruits and vegetables is not an option, and purchasing 100 percent of your produce in organic form is monetarily unfeasible, the EWG’s list

offers a good starting point for consumers.

According to the EWG’s 2011 report, which is based on its analysis of tests conducted by the U.S. Department of Agriculture (USDA) and the federal Food and Drug Administration (FDA), the following 12 fruits and vegetables (the “Dirty Dozen”) consistently contained the highest amount of pesticides when conventionally grown, and should be consumed in organic form when possible:

- | | |
|--------------------------|----------------------------|
| 1. Apples | 7. Grapes (imported) |
| 2. Celery | 8. Sweet bell peppers |
| 3. Strawberries | 9. Potatoes |
| 4. Peaches | 10. Blueberries (domestic) |
| 5. Spinach | 11. Lettuce |
| 6. Nectarines (imported) | 12. Kale/collard greens |



(Continued on Page 25)

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Going 100 Percent Organic... - (Continued from Page 24)

Alternatively, according to the EWG, the following 15 fruits and vegetables (the "Clean 15") consistently contained the least amount of pesticides, and by adhering to this list, individuals can get their recommended daily allowance of fruits and vegetables without incurring the expense of buying organic products in order to limit their exposure to pesticides:

- | | | |
|---------------|--------------------------|--------------------|
| 1. Onions | 6. Sweet peas | 11. Cabbage |
| 2. Sweet Corn | 7. Mangoes | 12. Watermelon |
| 3. Pineapples | 8. Eggplant | 13. Sweet potatoes |
| 4. Avocado | 9. Cantaloupe (domestic) | 14. Grapefruit |
| 5. Asparagus | 10. Kiwi | 15. Mushrooms |

Underscoring the importance of the consumption of fruits and vegetables was the release of MyPlate, also in June, replacing the classic food pyramid. The USDA's new food icon is a simple, visual cue that advises individuals to "make half your plate fruits and vegetables," graphically shrinking the role of meats and dairy products in the national diet.

More information on the EWG, as well as the full list of fruits and vegetables ranked, can be found at <http://www.ewg.org>. More information on the Alliance for Food and Farming can be found at <http://www.foodandfarming.info>. To learn more about the USDA's MyPlate, visit <http://www.choosemyplate.gov>, and to discover more about the WHO, visit <http://www.who.int/en>.

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News You Can Use

August Events at the Wildflower Center

NATURE NIGHTS—HUMMINGBIRDS 6 TO 9 P.M. THURSDAY, AUGUST 4

These tiny creatures play a giant role in pollinating plants. Learn how to attract hummingbirds to your garden. Hear hummingbird survey coordinator and author Mark Klym from Texas Parks and Wildlife speak in the auditorium and join him on a hummingbird hike. Volunteers from Travis Audubon will also lead hikes in the gardens and tell us all about these little, flying jewels. Don't miss the last Nature Night of the year! Free admission to Nature Night and all day before the event, thanks to H-E-B. Also sponsored by KVUE.

ART EXHIBITS THROUGH AUGUST 21

Catherine Flowers' intricate and colorful paintings on silk are in the McDermott Learning Center and T.J. Mabrey's elegant marble sculptures of water images are in the gardens.

SALES TAX HOLIDAYS FRIDAY THROUGH SUNDAY, AUGUST 19 THROUGH 21

No sales tax on apparel purchases up to \$100 at the store.

WCID #17 Outdoor Watering Calendar

Residential

Odd Numbered Address –

Wednesday and/or Saturday

Even Numbered Address – Thursday and/or Sunday

Mandatory May 1st – September 30th

Commercial, Multifamily & HOAs

Tuesday and/or Friday only

Mandatory Year Round

WATERING TIMES ON YOUR DAY BEGIN AT MIDNIGHT and go from Midnight to 10:00 a.m., then again from 7:00 p.m. to Midnight of the same day.

Please note that a two-day a week watering schedule is mandatory year round for Commercial, Multifamily and HOA customers, and mandatory for Residential customers from May 1st through September 30th. Repeated violations of the mandatory schedule will result in fines. As a reminder, the first offense will receive a warning with no penalty. Should you receive a notice beyond a warning, your water will be shut off until the fine is paid. Fines for not following the mandatory watering schedule are

1st Offense - Warning	4th Offense - \$1000
2nd Offense - \$200	5th Offense - \$2000
3rd Offense - \$500	

Thank you for following the mandatory water schedule of the District Water Conservation Stage 1 and Conserving Water for Today and Tomorrow.

BEE CAVE MESSENGER

The Bee Cave Messenger is a monthly newsletter mailed to all Bee Cave residents. Circulation includes the Village of Bee Cave, Falconhead, Falconhead West, Lake Pointe, Spanish Oaks, Senna Hills and more! Each newsletter will be filled with valuable information about the community, local area activities, school information, and more.

If you are involved with a school group, play group, scouts, sports team, social group, etc., and would like to submit an article for the newsletter, you can do so online at www.PEELinc.com, or you can email to beecave@peelinc.com. Personal news (announcements, accolades/ honors/ celebrations, etc.) are also welcome as long as they are from area residents.

GO GREEN! Subscribe via Peelinc.com to have an email sent to you with a link to a PDF of the newsletter, or have an email sent to you instead of having a newsletter mailed to you!



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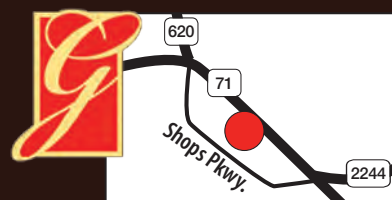
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