

SENDERA

Volume 6, Number 10

October 2011
Sendera Homeowner's Association

Official Community Newsletter

BOARD OF DIRECTORS PRESIDENT

RESIGNS

Eric Steen announced his resignation from the Sendera Board of Directors effective September 5, 2011. Eric was first elected to the Board in 2006. He served for three years before turning his attention to the Oak Hill Association of Neighborhoods where he is currently Vice President. In 2010, Eric returned to the Sendera Board. During his terms as President, the Board addressed issues of increasing maintenance costs, improving amenities, and enforcing restrictive covenants. He was instrumental in having vendor contracts renegotiated to lower costs and keep HOA dues from being increased. Resident access to Board meetings was improved by holding them at the pool (even in the heat of summer) and a new management company was engaged.

"I want to thank each of you for your contributions to Sendera. My decision to resign at this time is a result of my desire to be more active with my kids," Steen said in a message to the Board. "I will work with the Board and Jessica [Bishop, Goodwin Management] to ensure a smooth transition."

COMING ATTRACTIONS

Fall Sendera Neighborhood Garage Sale

October 7th and 8th

Sendera Book Club Meeting

October 13, 2011

Sendera Garden Club Meeting

October 20, 2011

Contact newsletter@senderahoa.com
for more information

SENDERA LANDSCAPE

COMMITTEE

Submitted by Todd Moore

Everyone knows by now we're in the midst of the worst drought in recent Texas history. It's hot and the grass is brown. Effective September 6, Stage 2 Watering Restrictions were enacted which means we can only water once per week; either Saturday or Sunday (odd numbered addresses on Saturday/ even numbered addresses on Sunday). Keeping your grass alive, let alone green, may seem tough, if not impossible.

If you're like me and prefer grass over the xeriscape look then one suggestion is to change your grass type from St. Augustine to a Zoysia grass such as Palisades Zoysia. You may not want to change your whole yard, but changing out the St. Augustine for Zoysia on the sidewalk-to-curb area will make your life easier.

I've heard (and used) all the excuses [for not maintaining your lawn] ranging from "I don't have the time." to "I'm just too busy with the kids," etc. I understand these excuses, but in the long run, they are just that - excuses. After all, it's not that difficult or time consuming to water; even if you don't have an irrigation system. There are some great newer sprinklers available that will provide good coverage with little movement necessary.

Swapping out grass is not an instant fix as it takes some time and, yes, water to establish a new lawn, and Zoysia is roughly twice as expensive as St. Augustine. (\$1.19 vs. \$2.25 per piece.) But the payoff is superb. Palisades Zoysia looks 100% better than St. Augustine, grows vertically and is denser. Its blades are medium sized not the fine variety of some other grasses. When it's established it not only looks better but is neater, thicker and straighter than St. Augustine. Oh, and it makes edging a breeze (no tough runners). Obviously, every yard has different shading, sunlight, slope etc. and I'm not specifically saying it is or isn't more drought or shade tolerant than other grasses, but from first-hand experience I know that it can be sustained on a once per week watering cycle with minimal shade.

Here are a couple of pictures of my 86-yr-old grandmother's front yard over in Maple Run taken August 26th. She has been watering once per week the entire summer. Notice how bright, thick, lush and green it is? See how it holds that golf ball up? Take a guess on what type of grass it is.... Yup. Zoysia. For more info on grasses, check out our local Don's Grass website: http://www.donsgrass.com/grass_4.html P.S. There will be major landscape improvements for all Sendera entryways starting this fall and continuing into the spring. Stay tuned....



2011-2012 BOARD OF DIRECTORS

- OPEN POSITION, President** 512-799-4422
 eric_steen@kolarmail.com
- Drew Crosby, Vice President** 512-592-9868
 akcrosby@ft.newyorklife.com
- Rick Perkins, Treasurer** 512-291-9362
 insuranceofaustin@yahoo.com
- Sally Iwanaski, Secretary** 512-292-8746, mailbox 3
 siwanski3minis@gmail.com
- Gary Trumbo, Director at Large** 512-292-9291
 trumpop@juno.com

2011-2012 COMMITTEE CHAIRS

ARCHITECTURAL

- Ron Urias, Co-chair 512-923-1988
 rurius@farmersagent.com
- Tom Franke, Co-Chair 512-291-1129
 tom.franke@ci.austin.tx.us

COMMUNITY RELATIONS

..... TBA

LANDSCAPING

- Todd Moore 512-417-7946
 atmoore22@att.net

NEWSLETTER EDITOR

- Pamela Kurburski 512-940-8430
 newsletter@senderahoa.com

POOL

- Ron Urias, Co-Chair 512-923-1988
 rurius@farmersagent.com
- Rick Perkins, Co-Chair 512-291-9362
 insuranceofaustin@yahoo.com

RECREATION

- Suzann Vera 512-291-0714
 suzannchili@sbcglobal.net
- Sharon Boatright 512-653-5554
 sharon.boatwright@amd.com

SECURITY

- Rick Perkins, 512-291-9362
 insuranceofaustin@yahoo.com

WEBMASTER

- Sally Iwanski webmaster@senderahoa.com

ASSOC. MANAGER

Jessica Bishop, Property Manager
 Goodwin Management, Inc.
 11149 Research Blvd., Suite 100; Austin, TX 78759
 Phone: 512-852-7918 • Cell: 512-771-7911
 Fax: 512-346-4873
 Jessica.Bishop@Goodwintx.com
 http://SDR.Goodwintx.com

HOA WEB SITE

Sendera HOA Web Site: www.senderahoa.com

NEWSLETTER INFO

NEWSLETTER PUBLISHER

Peel, Inc. 512-263-9181
 Article Submissions newsletter@senderahoa.com
 Advertising advertising@PEELinc.com

MARK YOUR CALENDARS

SENDERA RECREATION COMMITTEE NEWS

Submitted by Suzann Vera

All are welcome to attend Recreation Committee meetings. Any help is most appreciated- whatever your schedule allows. If you are unable to attend meetings, but would like to be placed on the Recreation Committee e-mail list for updates about neighborhood events, please e-mail suzannchili@sbcglobal.net.

Tuesday October 4th National Night Out will take place this year from 6:00-9:00pm. This evening is a great opportunity to meet your immediate neighbors and commit to helping law enforcement reduce crime in the community. Residents are encouraged to have a cook-out in their front yards, be involved in a block party, organize a neighborhood walk, and/or just sit out front and greet your neighbors. *(Continued on Page 3)*

MAXIMUM IMAGE HAIR SALON



Monday - Friday 10-7 & Saturday 9-5

We offer hair extensions & feather installations. Call Today & ask about our extensive chemical services!

512.280.4887

SPECIALS

\$3.00 OFF
 Any Haircut - Monday - Wednesday

\$45.00
 Manicure & Pedicure

\$150.00
 2 Facials

Sendera Recreation Committee News

(Continued from Page 2)

The Sendera Neighborhood Fall Garage Sale will take place Friday and Saturday October 7th & 8th from 8:00-1:00pm. If you would like to participate on one or both days, just set up your stuff and help by hanging at least one sign. An ad will be placed in the Austin American Statesman and on Craig's list announcing the sale.

Saturday October 22nd Don't miss Cowan Elementary School's Fall Carnival from 11:00-4:00pm. There will be food booths, games, vendors, and entertainment. Feel free to wear your Halloween costumes to this great event which gets bigger and better every year!

Judges are needed for the annual Halloween Decorating Contest! Judges will drive the neighborhood at dusk on Saturday October 29th and award a prize to 20 of the Best Halloween Decorated Homes. Winners will be listed in the newsletter and on the Sendera website www.senderahoa.com. If you would like your house judged that evening- please have your decorations up and lights lit!

The annual Christmas Decorating Contest will take place on Saturday December 17th at dusk. Twenty special awards will be given to the best decorated homes and the winners will be

featured in an upcoming newsletter and on the website. To enter the contest, please have your lights on!

Join us for Christmas Caroling on Saturday December 17th. Practice starts at 6pm with caroling beginning at 7pm. Meet at the corner of Whiteworth Loop and Raimes Run. All welcome. Check future newsletters for the date of the 3rd annual Bike Ride through Sendera to see the Holiday Lights- all levels of cyclists are welcome and we finish the event with Hot Chocolate and cookies!

7th Annual Sendera Chili Cook Off and Fair, Sunday November 13th the Sendera Recreation Committee will host the seventh Sendera Chili Cook Off and Fair in the parking lot by the pool from 1:00-3:00pm (The Cowboys play at 12:00pm- and we'll have the game on at the event). Judging will take place at 2:00 PM at which time residents not participating as cooks can join in the fun with a "bottomless" cup to be filled at the chili booths (while it lasts), check out the vendors, enjoy entertainment and get to know your neighbors. Cash Prizes and trophies will be awarded for several categories of chili including: best red, best green, best booth, and fan favorite. **If interested in entering the chili cook off or renting a vendor space, please complete the entry forms.**

DID YOU SAY FREE?

**YES! YOUR NEWSLETTER IS PROVIDED
100% FREE OF CHARGE TO YOUR HOA**

and is made possible by the advertisers within. Please frequent their businesses and let them know where you saw their advertisement. While there, be sure to say "Thanks!"

www.PEELinc.com

PEEL, INC.

community newsletters



PEGGY WEST PROPERTIES



Specializing in Sendera since 1998
*Sendera Resident

"I know every floor plan and every upgrade your home has to offer."

*Why call anybody else?
No one knows Sendera like Madeline!"*



Call for a FREE
no obligation CMA
(512) 291.4400

Madeline Mansen

Madeline@peggywest.com
(512) 291-4400
www.peggywest.com



Sendera Chili Cook Off & Fair NOVEMBER 13, 2011 - CHILI COOK-OFF REGISTRATION

*All interested parties are required to complete and submit a signed copy of
Rules and Regulations form by November 10, 2011.
Mail or drop off completed form to:*

Sendera Chili Cook Off and Fair | Attn.: Suzann Vera | 8817 Whiteworth Loop | Austin, TX 78749

Team Name:	Team Captain:
Names of other team members:	
Captain contact information: Address:	
Phone #:	e-mail address:

RULES & REGULATIONS

- Official signed chili cook-off registration forms must be received by November 10, 2011. There will be no on-site registration the day of the cook-off. Judging is at 2:00PM. Cooks can begin set up at any time that day.
- A chili entrant team may have no more than 4 people.
- Chili must be cooked from scratch on site the day of the cook off. It must be prepared in the open at the entrant's booth site.
- Chili must be cooked using equipment provided by the cook: propane or gas stove or grill. There will be no electricity furnished and generators are not allowed.
- A listing of ingredients used to make the chili must be displayed. Quantities do not need to be included.
- Cooks are to prepare and cook chili in as sanitary a manner as possible. Cooking conditions are subject to inspection by the head judge. The cooked chili temperature must remain at a temperature of 140 degrees or higher at all times. All food, equipment, and utensils must be stored at least 6 inches off the floor on pallets, tables, or shelving at all times.
- **Appropriate "themed" decoration of your area and related costuming is encouraged!**
- Cooking will take place at the designated booth area only. Cooks must provide their own booth materials to include, table, chairs, cooking utensils, & ingredients.
- Each team is responsible for preparing one pot of red or green chili (at least 3-5 quarts) to be judged. **About beans- chili will be judged without beans, but teams may add beans before serving to the neighbors.**
- At the discretion of the head judge, cooks may be required to taste their own chili in front of a judge at any time during the event.
- No deliberate sabotage to another contestant or their entry will be tolerated and such an act would lead to automatic disqualification. So, don't even think about it.
- Firearms, explosives or other pyrotechnics will not be allowed on the premises. (Hey, it's Texas- we had to say it).

VENDOR REGISTRATION

If you would like to rent a space for a booth at the Sendera Chili Cook-off and Fair on November 13, 2011 from 1-3 P.M. to sell crafts, merchandise, jewelry, services, etc. please complete the following form.

- Sendera residents will be considered for booths first with remaining booth rentals available to non-residents.
- Vendors are responsible for set-up and equipment of booth including tables/chairs.

*Mail or drop off completed form to:
Sendera Chili Cook Off and Fair
Attn.: Suzann Vera
8817 Whiteworth Loop
Austin, TX 78749*

Name: _____

Address: _____

Phone #: _____

Email address: _____

Explanation of booth: _____

I, _____
have read the above listed rules and regulations for the 2011 Sendera Chili
Cook Off and agree to abide by them. Date: _____

Quick Tips on Lawn Maintenance

Submitted by Todd Moore, Sendera Landscape Committee

- St. Augustine grass stores its moisture higher up the blade than other grasses, so always mow your St. Augustine no lower than 3 inches. Even when we're not in a drought, St. Augustine does best when cut very high. This is typically the highest blade setting on your mower. Cutting higher will keep the grass greener longer, and reduce the frequency of mowing.
- If you have a smallish size yard, consider an old-time push reel mower. I'm not saying these cut better than traditional engine powered mowers OR make the job easier. However, the upside is no gas, no maintenance, less noise and they cut the grass differently which helps it stay healthier longer. This is the reason golf courses use reel mowers. They actually do cut quite well but be aware; sometimes you may need to

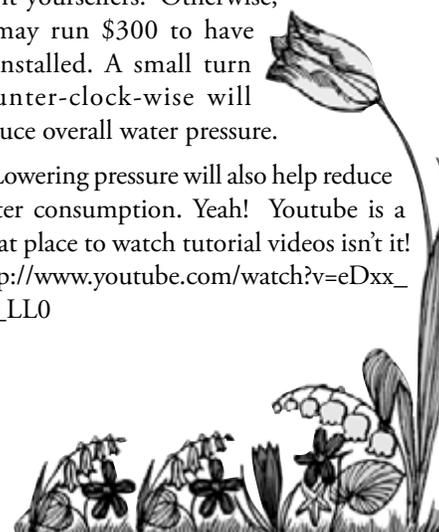
run over a patch two times. Hey, we can all benefit from the exercise, right? I use it on my front yard and love it. (Side note: Kid friendly if you get my drift :).

- If you have an irrigation system, check to make sure the water pressure isn't too high. If it is, your system may be wasting water by spraying smaller droplets too high into the air and likely watering your neighbor's yard or worse, your driveway. An easy way to check is to watch a zone and if you notice excessive misting, the pressure is too high. Or you can pick up a pressure gauge at the hardware store and simply connect it to your exterior water faucet to check pressure. 50 p.s.i is considered normal.

All Sendera homes have a water pressure regulator located near the main water box. If your irrigation was installed to bypass

this regulator, you may consider having one installed in-line with your irrigation box. The valve is \$50 at Home Depot for you do-it-yourselfers. Otherwise, it may run \$300 to have it installed. A small turn counter-clock-wise will reduce overall water pressure.

Lowering pressure will also help reduce water consumption. Yeah! Youtube is a great place to watch tutorial videos isn't it! http://www.youtube.com/watch?v=eDxx_od_LL0



Oak Hill United Methodist Church

TENT REVIVAL

Spring Branch, Texas

Tent Revival is a time for worship, confession, revival, renewal and fellowship for youth. It's open to any student from 6th to 12th grade of any church or denomination.

It's for all who want to come and see that the Lord is good. Go to reachingyouth.org for more info.

We'll meet at 11a.m. Saturday, October 15th at Oak Hill UMC to leave, and return around 1:30 Sunday afternoon. Registration deadline is October 8!



FALL FESTIVAL

Treat your little ghosts and goblins to some family fun! Trick-or-Treating, Face Painting, Bouncing, Games, Great Food & Music, Pumpkins and more!

COME IN COSTUME!

Saturday, October 22, 4 - 7p.m.



7815 Hwy. 290 W., Austin, TX 78736

*Join us SUNDAYS for
Vibrant Worship with Inspiring Music
and a Positive Message*

Oak Hill United Methodist Church is located on Hwy. 290, just west of the Hwy. 290/Hwy. 71 split ("the Y") in Oak Hill. We are directly across from the ACC Pinnacle Building. Visit our website at www.oakhillumc.org or call 288-3836 for more information.

8:45 A.M. Blended Worship Service
10 A.M. Pathways Contemporary Praise Worship Service
11:15 A.M. Traditional Worship Service

Breast Cancer: Importance of Early Detection

By: Concentra Urgent Care

Breast cancer is the most common cancer among women in the United States, and is the second leading cause of cancer deaths. Screening is vital because early stages of the disease are easier to treat.

The American Cancer Society recommends women:

- Obtain **yearly mammography screenings**, beginning at age 40
- Obtain **yearly clinical breast exams**
- **Check** your breasts regularly for **lumps**
- Discuss their **breast cancer risk** with their physician

Breast cancer **risk increases** as we age. **Other factors** that increase a woman's risk for breast cancer include:

- Having started **menstrual periods** at a **young age**
- Having a **first child after age 30**
- Use of **hormone replacement therapy**
- Having a **family history** of breast cancer

Men are also at risk for **rare cases** of breast cancer. All persons familiar with the normal look and feel of their breasts should

promptly **report any unexpected changes** to their physicians. The American Cancer Society recommends both women and men consult their doctor if they notice any of the following:

- A new, **hard lump** or thickening in any part of the breast
- Change in **breast size** or shape
- **Dimpling** or puckering of the skin
- **Swelling**, redness, or warmth that does not go away
- **Recurrent pain** in a particular part of the breast
- **Pulling in** of the nipple
- **Nipple discharge** that starts suddenly in only one breast
- An **itchy**, sore, or scaly area on one nipple

For more information about breast cancer and early detection, contact your health care provider, your Concentra health specialist, visit the American Cancer Society Web Site at: www.cancer.org, or visit the National Breast Cancer Awareness Month Web site at: <http://nbcam.org/>



AUSTIN TELCO

FEDERAL CREDIT UNION

(512) 302-5555 | (800) 252-1310 | atfcu.org | twitter.com/austintelco | facebook.com/austintelco
Free Checking | 250+ Free ATMs | 22 Austin Metro Locations

1.89% APR*

New auto loans
Up to 60 months



Get a **super low rate** when you finance your new vehicle with **Austin Telco.**

*Annual Percentage Rate. All rates are expressed "as low as". Actual rate may vary depending on credit qualifications. Rates and terms are subject to change without notice. Federally insured by NCUA.



Superior Service for You and Your Car



LUBE & TUNE

Southwest

www.kwikcarsw.com
3416 West William Cannon
@Brodie Next to Culver's
(512) 891-7800

Family Owned & Operated
Mark and Jan Welp



AAA Repair Facility
ASE Master Techs
Computer Diagnostics
12 Mo/12 K Nationwide Repair Warranty

State Inspections
Full Service Oil Changes
ECO Friendly Oil Option
30/60/90K Maintenance

Coffee Bar • Children's Playroom • Courtesy Shuttle

National Fleet Service Center

(MAP /GE/Enterprise)

**NOT AVAILABLE
ONLINE**

At no time will any source be allowed to use The Sendera Newsletter's contents, or loan said contents, to others in anyway, shape or form, nor in any media, website, print, film, e-mail, electrostatic copy, fax, or etc. for the purpose of solicitation, commercial use, or any use for profit, political campaigns, or other self amplification, under penalty of law without written or expressed permission from Peel, Inc. The information in the Pine Brook Periodical is exclusively for the private use of the Pine Brook HOA and Peel, Inc.

DISCLAIMER: Articles and ads in this newsletter express the opinions of their authors and do not necessarily reflect the opinions of Peel, Inc. or its employees. Peel, Inc. is not responsible for the accuracy of any facts stated in articles submitted by others. The publisher also assumes no responsibility for the advertising content with this publication. All warranties and representations made in the advertising content are solely that of the advertiser and any such claims regarding its content should be taken up with the advertiser.

* The publisher assumes no liability with regard to its advertisers for misprints or failure to place advertising in this publication except for the actual cost of such advertising.

* Although every effort is taken to avoid mistakes and/or misprints, the publisher assumes no responsibility for any errors of information or typographical mistakes, except as limited to the cost of advertising as stated above or in the case of misinformation, a printed retraction/correction.

* Under no circumstances shall the publisher be held liable for incidental or consequential damages, inconvenience, loss of business or services, or any other liabilities from failure to publish, or from failure to publish in a timely manner, except as limited to liabilities stated above.

LIFE'S HEALING CHOICES

SUNDAYS THIS FALL // 11 AM

WATCH LIVE SUNDAY MORNINGS OR VIEW ANYTIME @ www.ghbc.org

SUNDAY WORSHIP @ 11 AM // BIBLE LIFE (ALL AGES) @ 9:30 AM
Great Hills Baptist Church // 10500 Jollyville Road . Austin 78759 // 512.343.7763

w w w . g h b c . o r g

**AUSTIN AREA
SMALL GROUPS
ARE MEETING NOW**

4-D Construction

(512) 3
Residential
Commercial

2 1-2 3 4 5

Dennis Rassi
cell (309) 275-7775

See a window replacement project @ Stephen and Karen Chambers - 4701 Chesney Ridge Dr. Ph. # (512) 282-6566

4-DConstruction.com



PEEL, INC.

308 Meadowlark St.
Lakeway, TX 78734-4717

PRSR STD
U.S. POSTAGE
PAID
PEEL, INC.

SN



Pinch for a second,

PEACE

for a season.



AD The Austin
Diagnostic Clinic

PARKSIDE VILLAGE IN CIRCLE C
5701 Slaughter Ln.
Austin, TX 78744

ADclinic.com/CircleC

*Opening
this Fall*

Featuring Family Practice, Pediatrics,
Podiatry, Allergy, Lab and X-ray, including
FLU VACCINATION

Serving families in Austin since 1952, The Austin Diagnostic Clinic is now moving to a location near you in Circle C. Our new office will open this fall in Parkside Village on the southwest corner of Mopac and Slaughter Lane. It will feature after hours and weekend *EasyCare* services. Medicare and most insurance plans will be accepted.