

West Lake Hills ECHO

Volume 2, Issue 4

April 2013





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community newsletters

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ADVERTISING INFO

Please support the advertisers that make the West Lake Hills Echo possible. If you are interested in advertising, please contact our sales office at 512-263-9181 or advertising@peelinc.com. The advertising deadline is the 8th of the month prior to the issue.

ARTICLE INFO

The West Lake Hills Echo is mailed monthly to all West Lake Hills residents. Residents, community groups, churches, etc. are welcome to include information about their organizations in the newsletter. Personal news for the Stork Report, Teenage Job Seekers, recipes, special celebrations, and birthday announcements are also welcome.

To submit an article for the West Lake Hills Echo please email it to westlakehills@peelinc.com. The deadline is the 15th of the month prior to the issue.

COVER PHOTO

Do you take great photos?

Do you take great photos? Would you like to see your photo published? We are looking for great cover photos for upcoming issues of the West Lake Hills Echo. Our deadline for submittals is always the 9th of the month prior to the issue. All photos should be submitted electronically by the deadline date in high resolution (300 dpi) to westlakehills@peelinc.com. Portrait (vertical) photos work best.

To view other photos submitted please visit www.PEELinc.com/WestLakeHills.

By submitting your photo you agree to allow your photo to be published in future issues of the West Lake Hills Echo or other Peel, Inc. publications.

IMPORTANT NUMBERS

EMERGENCY NUMBERS

EMERGENCY	911
Fire.....	911
Ambulance.....	911
Police Department	512-327-1195
Sheriff – Non-Emergency.....	512-974-0845
Fire Department Administration	512-539-3400
Travis County Animal Control.....	512-972-6060

SCHOOLS

Eanes ISD	512-732-9000
Westlke High School.....	512-732-9280
Ninth Grade Center.....	512-732-9260
West Ridge Middle School.....	512-732-9240
Hill Country Middle School	512-732-9220
Valley View Elementary.....	512-732-9140
Forest Trail Elementary.....	512-732-9160
Eanes Elementary.....	512-732-9100
Cedar Creek Elementary	512-732-9120
Bridge Point Elementary	512-732-9200
Barton Creek Elementary.....	512-732-9100

UTILITIES

Water District 10	512-327-2230
Wastewater	
Crossroads Utility Service 24 Hour Number....	512-246-1400
New Accounts	512-402-1990
Austin Energy	512-322-9100
Texas Gas Service	
Custom Service.....	1-800-700-2443
Emergencies.....	512-370-8609
Call Before You Dig.....	512-472-2822
AT&T	
New Service.....	1-800-464-7928
Repair.....	1-800-246-8464
Billing.....	1-800-858-7928
Time Warner Cable	
Customer Service.....	512-485-5555
Repairs.....	512-485-5080
Austin/Travis County Hazardous Waste	512-974-4343

OTHER NUMBERS

City Administration	512-327-3628
Municipal Court	512-327-1863
Property Tax.....	512-854-9473
Appraisal District	512-834-9317
Chamber of Commerce.....	512-306-0023
City of West Lake Hills	www.westlakehills.org

NEWSLETTER PUBLISHER

Peel, Inc.	512-263-9181
Editor.....	westlakehills@peelinc.com
Advertising.....	advertising@peelinc.com

TENNIS TIPS

By USPTA/PTR Master Professional
Fernando Velasco

How to Execute The One Handed Backhand Volley

In previous newsletters, I offered tips on how to hit a forehand groundstroke, a two-handed backhand, one-handed backhand, forehand volley, the two handed backhand volley, the serve, and the forehand half-volley. In this issue, I will offer you instructions on how to execute the one-handed backhand volley when players are at the net and have to hit the ball on the fly. In the illustrations, the Manager and Director of Tennis at the Grey Rock Tennis Club, Fernando Velasco, demonstrates the proper form and technique. Photos by Charlie Palafox.

Step 1: The Split step: When the player comes up to the net, the player will stop and take the split step by bouncing off the toes at the same time and let the body lean forward to react to the ball. Both hands are on the racket so it can react to either move to the left or to the right. Eyes are focused on the incoming ball. Notice the left hand being on the throat of the racket, not next to the right hand

Step 2: The Back Swing: The left hand will guide the head of the racket at eye level and with a short back swing. The upper body has made a turn and the weight of the body has been placed on the left leg. Eyes are focused toward the point of contact. The right hand is relaxed to allow the left hand to make



the proper opening to meet the ball.

Step 3: The Point of Contact: As the swing comes forward, the left hand releases the racket and the right foot leans toward the ball. The left hand stretches back to allow proper balance on the point of contact. The head of the racket is slightly tilted up to allow a slice on the ball. This assures good height above the net and will force the ball to stay low when making contact with the court, thus making it tougher for the opponent to return the ball back to the player.

Step 4: The Follow Through: Once the ball leaves the racket, the follow through is extended toward the target. The weight of the player is now on the right leg and the left arm is still balancing the body as a "butterfly swing". The shoulders are still slightly turned and are ready to come back to the split position.

Look for in the next Newsletter: *The Two-Handed Backhand Volley*

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Support Your Community Newsletter

Kelly Peel
VP Sales and Marketing
512-263-9181 ext 22
kelly@PEELinc.com



PEEL, INC.
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An advertisement for The Children's Center of Austin. It features a young child in a blue hat and shirt holding a flower, with a large rainbow in the background. The text includes the center's name, enrollment status, and three convenient Austin locations with their addresses and phone numbers.

The Children's Center Of Austin Now Enrolling

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512-266-6130

Jester
6507 Jester Boulevard
Building 2
Austin Tx 78750
512-795-8300

Bee Caves
8100 Bee Caves Road
Austin Tx 78746
512-329-6633

www.childrenscenterofaustin.com

Barton Creek Farmers Market



EARTH DAY AT BARTON CREEK FARMERS MARKET

It is a natural that Barton Creek Farmers Market organizes activities to celebrate Earth Day 2013 at the market! Barton Creek Farmers Market's Earth Day celebration is Saturday, April 20th from 9 AM – 1 PM at Barton Creek Square Mall. The farmers and ranchers at Barton Creek Farmers Market use sustainable practices that respect and protect the land and animals that produce the food they bring to market.

RAINWATER HARVESTING

Is Harvesting Rain feasible during a drought? The market is hosting Dick Peterson DickPeterson.com. Peterson brings over 30 years of expertise from his work as the Coordinator of the Xeriscape, Irrigation and Rainwater Programs with Austin Water Utility and as Environmental Program Coordinator with Austin Energy Green Building where he oversaw the approval of the first rebated rainwater systems in Austin. Retirement hasn't slowed him down and his knowledge of rainwater harvesting for landscape and agricultural irrigation is well known. Bring your list of questions to the rainwater information booth at the farmers market.

CHEF DEMO & TASTING

Leena Dillingham, Chef at Leena's Table provides a cooking demo & tasting of farmers salads with spring greens, fresh fruits and early spring specialties and subtle dressings that enhance the natural flavors in recognition of Earth Day.

KIDS FOR EARTH DAY

Tiny Tails To You Petting Zoo is bringing hedgehogs, chicks, ducklings, bunnies, turtles, a bearded dragon and other small animals for kids to learn to hold at this Earth Day Celebration. Barton Creek Farmers Market Poet for Hire, Jena Kirkpatrick will be tapping out Earth Day poetry on the spot on her antique typewriter. As always you'll also find face painting and balloon sculpture tables set up.

MUSIC FOR THE EARTH

The Better Halves host our musical guest is Amanda Mora. She's been featured on radio stations from Martha's Vineyard to Los Angeles, was a finalist in the 2009 Mountain Stage New Folk Contest, and has shared the stage with many of her musical heroes, including Alejandro Escovedo and Eliza Gilkyson. On Earth Day you'll hear songs from her soon to be released CD, "Awaiting the Sound." As always there's lots of fun, good food and arts at Barton Creek Farmers Market at Barton Creek Mall.

April Events

For Westlake Chamber

BUSINESS BUILDER AT WATERLOO 360

Tuesday, April 2nd 7:15 a.m. to 9:00 a.m.

\$12 at the door/cash only

Greg@theaustinlawyer.com

BUSINESS LUNCH LEARNING SERIES

How to Hire a Rock Star

Featuring Bridgette Reincke of the Reincke Group

Thursday, April 4th, 11:30 a.m. – 1 p.m.

Northstar Bank Conference Room, 101 Westlake Dr.

\$20 Members/\$30 Guests

www.WestlakeChamber.com

BUSINESS BUILDER AT TRES AMIGOS

1801 S. Capital of TX Hwy.

Wednesday, April 10th 11:15 a.m. to 1:00 p.m.

\$15 at the door/cash only

Cat@Passionfororder.com

KEEP AUSTIN BEAUTIFUL.

Clean Sweep 2013!

Pease Park Cleanup Saturday, April 13th 9 a.m. to 11 a.m.

Free

CHAMBER LUNCHEON

Leadership with Teri Hill

Tuesday, April 16th 11:30 a.m. to 1:00 p.m.

Austin Country Club

\$30 Members/\$38 Guests

www.WestlakeChamber.com

RIBBON CUTTING WITH FIREHOUSE ANIMAL HEALTH CENTER

Thursday, April 18th 5:30 p.m. to 7:00 p.m.

3801 N. Capital of TX Hwy Ste F-100

Free

www.WestlakeChamber.com

ISLAND BOAT CRUISE

with Live music, food & drinks

Thursday, April 25th 5:30 p.m. to 8:00 p.m.

Departs from Walsh Landing: Tickets must be purchased in advance

\$30 Members/\$40 Guests

www.WestlakeChamber.com

The Echo

SEND US YOUR *Event Pictures!!*

Do you have a picture of an event that you would like to run in this newsletter? Send it to us and we will publish it in the next issue. Email the picture to westlakehills@peelinc.com. Be sure to include the text that you would like to have as the caption. Pictures will appear in color online at www.PEELinc.com.



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Personal classifieds (one time sell items, such as a used bike...) run at no charge to West Lake Hills residents, limit 30 words, please e-mail westlakehills@peelinc.com.

Business classifieds (offering a service or product line for profit) are \$50, limit 40 words, please contact Peel, Inc. Sales Office at 512-263-9181 or advertising@PEELinc.com.

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