



BEE CAVE *Messenger*

VOLUME 4, ISSUE 12

DECEMBER 2013

NEWSLETTER FOR THE RESIDENTS OF THE BEE CAVE AREA



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ARTICLE INFO

The Bee Cave Messenger is mailed monthly to all Bee Cave area residents. Residents, community groups, churches, etc. are welcome to include information about their organizations in the newsletter. Personal news for the Stork Report, Teenage Job Seekers, recipes, special celebrations, and birthday announcements are also welcome.

To submit an article for the Bee Cave Messenger please email it to beecave@peelinc.com. The deadline is the 15th of the month prior to the issue.



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Bee Cave Library	512-767-6620
Municipal Court	512-767-6630
Lake Travis Postal Office.....	512-263-2458
City of Bee Cave	www.beecavetexas.com

NEWSLETTER PUBLISHER

Peel, Inc.	512-263-9181
Editor.....	beecave@peelinc.com
Advertising.....	advertising@peelinc.com

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COVER PHOTO

Do you take great photos?

Do you take great photos? Would you like to see your photo published? We are looking for great cover photos for upcoming issues of the Bee Cave Messenger. Our deadline for submittals is always the 9th of the month prior to the issue. All photos should be submitted electronically by the deadline date in high resolution (300 dpi) to beecave@peelinc.com. Portrait (vertical) photos work best.

This month's photo was submitted by Michelle Ellisor Photography. You can see her work and follow her online at [Facebook/MichelleEllisorPhotography](https://www.facebook.com/MichelleEllisorPhotography).

To view other photos submitted please visit www.PEELinc.com/BeeCave, and view any of the past newsletters.

By submitting your photo you agree to allow your photo to be published in future issues of the Bee Cave Messenger or other Peel, Inc. publications.

Call 512-263-9181 to find out how to have your business featured on the cover of the Bee Cave Messenger.

Bee Cave/Lakeway Mamas

This a fun, supportive group of mamas who get together and meet at local parks, playdates, coffee, lunch, field trips, and more!

Membership is currently open to all those residing in the LTISD area. This group is open to moms with small children; infants/ waddlers/ toddlers/ and preschoolers.

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Around Bee Cave

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MON-SAT 10AM-9PM
SUN 12PM-6PM

November

SANTA'S HOURS ARE INDICATED IN RED
MALL HOURS ARE INDICATED IN BLACK

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
17	18	19	20	21 Santa: 6PM-9PM Tree Lighting Ceremony	22 Santa: 4PM-8PM	23 Santa: 12PM-8PM
24 Santa: 12PM-6PM	25	26	27	28 Mall Hours: Closed	29 Black Friday Santa: 12PM-8PM Mall Hours: 8AM-9PM	30 Santa: 12PM-8PM

REGULAR MALL HOURS:
MON-SAT 10AM-9PM
SUN 12PM-6PM

December

SANTA'S HOURS ARE INDICATED IN RED
MALL HOURS ARE INDICATED IN BLACK

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Santa: 12PM-6PM	2	3	4	5 Santa: 4PM-8PM	6 Santa: 4PM-8PM	7 Santa: 12PM-8PM
8 Santa: 12PM-6PM	9 Santa: 4PM-8PM	10 Santa: 4PM-8PM	11 Santa: 4PM-8PM	12 Santa: 4PM-8PM	13 Santa: 4PM-8PM	14 Santa: 12PM-8PM Mall Hours: 9AM-10PM
15 Santa: 12PM-6PM Mall Hours: 11AM-8PM	16 Santa: 4PM-8PM Mall Hours: 9AM-10PM	17 Santa: 4PM-8PM Mall Hours: 9AM-10PM	18 Santa: 4PM-8PM Mall Hours: 9AM-10PM	19 Santa: 4PM-8PM Mall Hours: 9AM-10PM	20 Santa: 4PM-8PM Mall Hours: 9AM-10PM	21 Santa: 12PM-8PM Mall Hours: 8AM-10PM
22 Santa: 12PM-6PM Mall Hours: 11AM-9PM	23 Santa: 12PM-6PM Mall Hours: 9AM-10PM	24 Santa: 12PM-6PM Mall Hours: 8AM-6PM	25 Mall Hours: Closed			



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Around Bee Cave

"LETTERS TO SANTA" HOLIDAY MUSICAL

Put Art In Your Heart (PAIYH) co-owner and Artistic Director Jeanna Marie Phillips has always enjoyed fusing her talents in dancing, singing, and acting, and she has done it again this year in a new holiday musical "Letters for Santa." Building on the success of her previous musical "NOEL", she collaborated this year with PAIYH's Creative Director Ally Tippe and Vocal Director Meg Steiner as they wrote the music and scenes for the studio's holiday performance. Jeanna Phillips spent many years in Los Angeles and has an extensive list of accomplishments in producing and performing. Joining Phillips in the writing and choreography, Ally Tippe hails from the Midwest, bringing a wealth of vocal and dance experience. Director and choreographer Meg Steiner's list of credits includes a current roll in "Assassins" with Soubrette Productions at the Carver Center and recent choreography work on the pre-Broadway workshop of "National Pastime", "Edges," and "Baby" with the Austin Theatre Project. The show is produced by Phillips and Hilary Files. The finished product includes something the whole family can enjoy – a fusion of hip-hop, tap, and ballet numbers; holiday music; and dialogue. PAIYH, a Bee Cave dance studio, held open tryouts to case the production. Their talented performers, ranging in age from 5 to 18 years old, consist of some of their students as well as community members.



Rehearsals began twice a week in early September.

PAIYH debuts the musical "Letters to Santa" on December 14, 2013 with two performances at the black box theater at Life Austin, between Bee Cave and Oak Hill on Hwy 71. The audience is invited to bring a canned good to join the performers onstage as part of the show.

The story of "Letters to Santa" follows Jolly the holiday elf as he opens Letters to Santa from all over the world.

The letters come to life through dance, acting, and vocal performances. The 50 minute production touches subjects both humorous and serious while incorporating familiar songs such as "Jingle Bells," "Up On The Housetop," and "Deck The Halls," with original arrangements by Los Angeles composer Jose Murillo and Austin music producer John Phillips.

"Letters to Santa" Holiday Musical

Saturday, December 14 at 3:30 p.m. and 6 p.m.

LifeAustin, 8901 W. Hwy 71, Austin, TX, 78735

Adult \$15; Children \$12; 2 years old and younger, sitting on a parents lap, free. Tickets can be purchased at PAIYH Dance Studios in the Hill Country Galleria, by calling 512-291-2179, or online at www.putartinyourheart.com.

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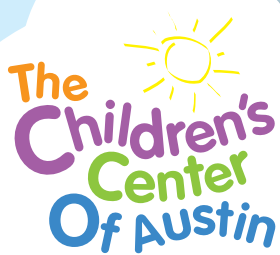
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LTlov Partners with Lake Travis Green Santa

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Around Bee Cave

Seton High Tea Leads List of Events to Support Mental Health

The 100-member Lakeway Associates of Seton recently announced the group's special events for 2014, including two fundraisers on behalf of Seton Shoal Creek Hospital, which treats children, adolescents, adults and senior adults who may be experience emotional and/or substance abuse difficulties.



Leading off on Jan. 25, the annual Seton High Tea usually attracts well over 200 attendees who compete for prizes by decorating tables with concepts that range from the sublime to the outrageous. This year's event is billed, "Not Your Grandma's Tea," and will be held at the Lake Travis Event Center, 411 Ranch Road 620 South in Lakeway.

Organizers Jean Hennagin and Billye Lynn Ratliff selected the new venue in order to host up to 300 guests and provide an elaborate menu that befits a high tea.

"This event has always sold out, and we were delighted to find a lovely, spacious setting that would help us attract more participation and raise even more funds to support mental health. The Lake Travis Event Center presented a fabulous menu designed to please our long-time participants and newcomers, too. As always, the public is invited to attend," says Hennagin.

Tickets are \$40 per person, which includes a high-tea menu and one drink ticket per person. There will be a cash bar.

Lakeway Associates is in its 30th year of support for Seton Shoal Creek Hospital and is the hospital's largest donor. Past

(Continued on Page 13)



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(Continued from Page 12)

contributions have helped refurbish the lobby, relocate an admittance area, improve outdoor recreational space and support therapeutic programs.

"Funds raised this year will benefit renovation projects and improvements at Seton Shoal Creek Hospital to enhance the patient and family experience. Individuals in the Lake Travis area who need immediate treatment for mental health or substance abuse issues are usually referred to Seton Shoal Creek. That's why our efforts make a difference to our area, Austin and Central Texas, too," says Barbara Bemby, president of Lakeway Associates.

Other events on the group's calendar are a members-only tour of Seton Shoal Creek on Feb. 27, and on March, 30, the group's annual cocktail fundraiser, which is open to the public but held at a private home to be selected.

To participate in "Not Your Grandma's" Tea, please contact Billye Lynn Ratliff at bratliff3@austin.rr.com. You do not have to be a member to attend or host/decorate a table.

For membership in Lakeway Associates of Seton, please contact Jackie Elliott at Jackie@LJElliot.com. Dues are \$20 per person, or \$30 per couple. See the group's Web site at lakewayassociates.blogspot.com.

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News You Can Use

LCRA Raises Lake Release Trigger To 1.1m Acre-Feet

As the state faces a Drought Worse than Drought of Record, the tides appear to have turned in the ongoing struggle between Lower Colorado River Authority's Highland Lakes customers and those who it serves through releases downstream, primarily rice farmers.

In what could prove a landmark vote today at a special called meeting, the LCRA board voted 8-7 to ask the state for permission to raise the trigger point for downstream releases to 1.1 million acre-feet combined storage of lakes Travis and Buchanan.

On Nov. 13, the combined storage stood at less than 728,500 acre-feet, or 36 percent of capacity.

According to LCRA, the recommended 1.1 million acre-foot trigger for curtailment is higher than similar emergency triggers in 2012 and 2013, when the threshold was set at 850,000 acre-feet. Combined storage on March 1 was below that figure in both years, and Highland Lakes water was cut off to most downstream farmers both years.

"This is 180 degrees from what we saw last year," Lakeway City Manager Steve Jones said of the board's decision. "In my mind, LCRA has come to realize that firm water customers have superior rights to interruptible water customers."

Jones cited a 1980s adjudication that mandated the needs of firm water customers be met first before those of downstream customers.

"That obligation has never been fulfilled because we haven't had a drought like this before," he said.

Though heavy rains in October drenched much of the Austin area, the Highland Lakes remain under severe drought conditions.

Current LCRA analysis indicates the possibility of combined storage dropping to 600,000 acre-feet and triggering the LCRA board to declare a Drought Worse than Drought of Record as early as spring 2014.

Consequently, LCRA staff recommended the agency's board seek emergency drought relief for 2014.

For the first time, the LCRA board also voted to require firm customers to limit homeowners and businesses to watering a maximum of once a week, if combined storage is below 1.1 million acre-feet on March 1. Firm customers include cities in Central Texas that depend on water from the Highland Lakes.

"These are some of the most difficult decisions in LCRA history," outgoing LCRA General Manager Becky Motal said in a press release. "Right now, this drought is so severe it's not possible for everyone to have all the water they want. We have to protect water for cities and industries, and unless it rains a lot in the next few months, that could mean farmers may be cut off for a third straight year."

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News You Can Use

AT&T and Google – High Speed Competition to Win Customers

AT&T has answered Google's announcement to bring fiber to Austin, saying AT&T will roll out their gigabit network in stages beginning in December of this year. AT&T U-verse with GigaPower service will begin with a 300 Mbps option by December 1, 2013. By the middle of 2014, residents with GigaPower service will have the gigabit connection.

In April, Google announced Austin would become the second fiber city in the U.S. The company plans to have the first "fiberhood" connected to its ultra-fast broadband by mid-2014.

Though few details are available on how both tech companies will select the first neighborhoods to get the gigabit-speed Internet and TV package, one thing is certain – neighborhoods and homeowner associations are a vital key to how the areas will be chosen. Both AT&T and Google will base their service areas on what they call "build by demand model. The criteria are solely based on which neighborhood had the highest rate of registrants on their registration sites.

One of the many traits of the Lake Travis communities is the

number of small businesses and professionals who work from home. Ultra-fast broadband would be a plus for many who are not supported by large company broadband systems. Additionally, the Lake Travis communities would become more attractive for businesses and companies to make this area their home.

With both options available to consumers, it may be a case of "may the best company win" your business. A grass roots effort is underway to get the communities of Lake Travis (Bee Cave, Lakeway, out to Hamilton Pool Road and 71 to Spicewood) signed up with both companies. This effort by local area residents will be key in bringing one or both options to the Lake Travis communities.

To register your interest to have AT&T U-verse GigaPower in our area, register your address and zip code at <https://gigaom.com/2013/10/01/atts-gigabit-network-will-go-live-in-december-with-300-mbps-service/>. To register your interest to have Google ultra-fast broadband in our area, register your zip code at <https://fiber.google.com/cities/austin/>.



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Business Section

Seven Business Networking Groups in the Area

ARE YOU LOOKING TO GROW YOUR BUSINESS IN 2013?

If so, you might be interested in a few of the business networking groups in the area. These are a few to choose from:

STEINER RANCH REFERRALS BNI GROUP

Meetings are on Tuesday mornings from 8:00am to 9:30am at the Oasis. Visitors are welcome! If you are interested please contact Michael Bennett at michael@bennett-tech.net for more information or visit www.BNIAustin.com.

FOUR POINTS CHAMBER OF COMMERCE

The Four Points Chamber of Commerce provides networking opportunities at social gatherings, luncheons with guest speakers and activities. The Chamber brings businesses together along highway 620 from Hudson Bend to Anderson Mill and Ranch Road 2222 from Jester to Volente. Four Points Chamber supports business growth in the community where we live, work and play. In less than 6 months Four Points Chamber of Commerce exceeded its first year membership goals and continues to grow! For information about participating in upcoming events or membership benefits visit www.fourpointschamber.com or call (512) 551-0390. Membership inquiries may also be sent directly to membership@FourPointsChamber.com.

NETWORKING NORTHWEST AUSTIN

Networking Northwest Austin is expanding its member base of businesses in our area. We believe in business by referrals and having a limited member base. We have a caring, positive, involved group of people who wish to build their businesses using the strength business referrals. No fees. Business education and speakers. Networking Northwest Austin meets on the second and fourth Mondays at 11:30 at Cheddars HWY 183 and Anderson Mill Rd. Visit <http://www.meetup.com/NetWorking-NorthWest-Austin/>

STEINER RANCH MARKETERS MEETUP GROUP

Join other marketers who live in Steiner Ranch and work in online marketing, search engine optimization, affiliate marketing,

search engine marketing, social media optimization, social media marketing, pay-per-click advertising, email marketing, and other areas of Internet marketing. Informal get-togethers in the community to learn and share things, as well as make connections with others. The group is open to anybody who lives in Steiner Ranch and is interested in Internet marketing: entrepreneurs, freelancers, 9-to-5ers, business owners and aspiring marketers alike. More details at SteinerRanchMarketers.com

YOUR LOCAL CITY

Steiner Ranch has a new business networking group. Your Local City is a positive, membership based, business networking organization with 17 groups meeting all over the Austin area. The Steiner Ranch group meets every Friday at 8:00 am at Lakeside Pizza and Grill located in the Shops at Steiner Ranch at Steiner Ranch Blvd. and Quinlan. Come join us to grow your business.

LAKEWAY NETWORKING, INC.

We are a diverse group of business professionals in the Lake Travis area, helping our members grow their businesses through qualified referrals. We meet every Thursday at 8AM at Santa Catarina, 1310 RR 620 South, in Lakeway. Come visit us and see how your business can benefit by being a member of Lakeway Networking. For more information, please contact Kelly Connor at Kellyconnor@austin.rr.com or 512-736-2495.5.

A+ REFERRALS BY THE LAKE BNI (LAKEWAY)

BNI is a professional business networking group that helps you build a team of partners to market your business. Come join us on Mondays from 11:30-1:00pm at Fore in Lakeway. Lunch is \$10 and visitors are welcome. Please feel free to contact Kimberly McLaughlin at kimberly@LaHaPro.com or visit www.BNIAustin.com for more information.

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