

MAY 2014 VOLUME 8 ISSUE 5



WOMEN'S GOLF TOURNAMENT TO BENEFIT LOCAL CHARITIY

Twin Creeks Country Club is proud to announce its 6th annual Breast Cancer Awareness Golf Tournament. Scheduled for Friday, May 9 and Saturday, May 10, festivities will include a ladies only golf tournament, helicopter ball drop, gift basket raffle, silent auction, keynote speaker, lunch, and awards dinner. All proceeds will benefit Breast Cancer Resource Centers of Texas. Texas Oncology is the event's Signature Sponsor and a long-time supporter of it.

"Each year the ladies of Twin Creeks are excited and proud to host our annual charity event and this year is no different," says Event Coordinator Karen Clary. "In past years we have donated thousands of dollars, with much of them staying right here in Austin. We are so grateful for Texas Oncology's continued support and the support from all our sponsors and golfers," she adds.

This year's event will take on a Mother's Day twist and will kickoff with a special "Music on the Lawn" free concert on Friday, May 9 beginning at 7 p.m. Music will be provided by Jimi Lee and family activities, face painting, food and drinks, and various vendors will be available and in attendance.

The tournament will consist of an 18-hole, four-lady scramble and the \$115 entry fee includes greens and cart fees, lunch, dinner, raffle tickets, and tee gifts. For an additional \$60, players are encouraged to employ an honorary "team caddie." A "dinner only" option is also offered for \$40.

Last year's helicopter ball drop was a huge success and will be repeated this year beginning at noon on Saturday, May 10 on Hole #10, after which one lucky winner will win \$1,000 based on where individually purchased balls land.

All events will take place at Twin Creeks Country Club in Cedar Park. For more information or to participate as a player or sponsor, please go to twincreeksladiesgolf@gmail.com or call 512-331-2752.

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DROWNING IS FAST AND SILENT. KEEP KIDS IN ARM'S REACH.

It's May. And in Texas, May means backyard barbeques, pool parties and summer just around the corner. May also means National Water Safety Month and an opportunity to tell parents that drowning is the number 1 cause of accidental death for children under 5, yet it is PREVENTABLE! Last year, more than 82 Texas children lost their lives to a fatal drowning while many more survived a non-fatal drowning incident.

I am the Executive Director of Colin's Hope, a Texas water safety and drowning prevention nonprofit organization. 6 years ago, when my daughter Ella was 3, I didn't worry about drowning. She took swim lessons. We loved the pool, the lake and the beach. We spent long hot summer days keeping cool in the water. I worried about bike accidents and car accidents and falls from the monkey bars. Then, 4 year old Colin Holst drowned in a busy public pool with lifeguards on duty and family and friends close by. My daughter went to preschool with Colin. This was a wake up call that drowning could happen to my family too but I knew nothing about water safety. Thankfully, Colin's family turned their tragedy into triumph and formed Colin's Hope to raise water safety awareness to prevent children from drowning. Colin's Hope has accomplished so much already but the work is far from being done because children are still drowning quickly and silently in bath tubs, pools, open water, toilets and even buckets..

Water is NOT safe. Water will never be completely safe BUT there are simple things you can do and small behavior changes you can make that can help your family to be safeR around water. Read on and invest a few minutes of your time. Think about it---we take 20 seconds every time we get in the car to buckle our babies into car seats to keep them safeR. We spend countless minutes reminding our kid to put a helmet on before they pedal off to keep them safeR on bikes and scooters. We do these small behaviors over and over because we know they can help prevent tragedies. Why wouldn't you also add layers of

(Continued on Page 5)

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Your Neighbors are Talking

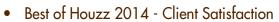




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Are You Listening?

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Go Mitch Go Announces New Keep Fighting Run Festival 10k Benefitting Blood Cancer Research, presented by Storm Guard

Join the Go Mitch Go Foundation in the fight against childhood blood cancer by participating in the first annual Keep Fighting Run Festival

10k presented by Storm Guard of Austin, Saturday, May 3. All proceeds from the festival will go to the Go Mitch Go Foundation to support lifesaving cancer research.

Formally known as the Fighting Blood Cancers 5k, the Keep Fighting Run Festival is one of four annual events in Austin to offer a 10k distance race. The race will take place at John Gupton Stadium in Cedar Park, Texas, at 7 a.m. on Saturday, May 3, and will also feature a 5k and Kids K, and offer registration for both teams and individual runners.

Unlike the Fighting Blood Cancers 5k, which took place along the trail at Decker Lake, the Keep Fighting Run Festival will take place on a predominantly paved route making races accessible to runners of all ages and experience levels. The flat course also promises athletes the opportunity to set new personal records.

Once registered, all runners have the opportunity to fundraise

for Go Mitch Go through a personal fundraising page provided by the foundation. All funds raised via these fundraising portals will support cancer research at the Leukemia and Lymphoma Society, the MIT David H. Koch Institute for Integrative Cancer Research and other partner organizations.

The Keep Fighting Run Festival is a USA Track and Field sanctioned event and will count toward all national runner rankings. Awards will be given for male and female overall winners, as well as male and female winners of first, second and third place in each age bracket. Corporate teams competing against each other will also be recognized for most money raised and most runners on a team.

To learn more about the Go Mitch Go Foundation, visit www. gomitchgo.com.

Find more information about the Keep Fighting Run Festival and register at www.gomitchgo.com/keep-fighting-run-festival.

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Go Mitch Go (Cont. from Page 4) About Go Mitch Go

The Go Mitch Go Foundation was founded in 2009 to honor the legacy of Mitchell Graham Whitaker, who lost his two-year battle with Acute Lymphocytic Leukemia at the age of 10 in 2007. Mitchell's last words, "Keep fighting," have become ingrained in the foundation which funds lifesaving cancer research by supporting endurance athletes as they train. Committed to finding a cure for childhood blood cancers, raising awareness and assisting families battling cancer, Go Mitch Go has raised almost \$900,000 since 2007 to fund cancer research through the Leukemia and Lymphoma Society and other partner organizations.

Collin's Hope (Continued from Page 2)

protection to prevent a water related accident?

Below are 10 simple things you can do NOW that will add water safety tools to your parenting toolbox (and to your your pool bag) and help prevent your children from drowning.

- 1. Take and share the Colin's Hope water safety quiz (http://www.colinshope.org/quiz), it could save a life!
- 2. Talk to your kids about water safety and tell them to NEVER get in water without an adult Water Guardian (that's YOU or another adult).
- 3. Understand that DROWNING is FAST and SILENT.
- 4. Be a Water Guardian. Keep Kids in Arm's Reach when near, in and around water.
- 5. Enroll in formal swim lessons and learn to swim.

- 6. Ensure that your pool and your neighbors pools are fenced and have self latching/locking gates.
- 7. Weak and non-swimmers should wear a U.S. Coast Guard approved and properly fitted life jacket NOT water wings or floaties.
- 8. Teach kids to stay away from pool drains to avoid entrapment.
 - 9. Learn CPR

10. Visit www.colinshope.org and learn more water safety tips, volunteer or donate.

Please share this life saving water safety information with your friends and family as we prepare for another long, hot Texas summer. Together, we can achieve the vision of a world where children do not drown!

In the words of Colin Holst--Have the Best Day Ever!

Alissa Magrum

Mom, Colin's Hope Executive Director, Lover of Water, Water Safety Advocate





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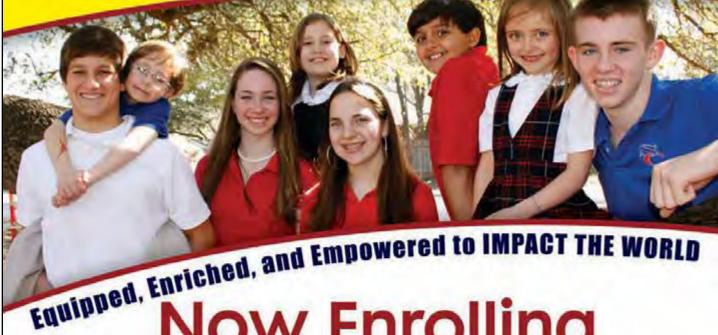




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