



A NEWSLETTER FOR TOWNE LAKE RESIDENTS

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NEW WELCOME CENTER PROVIDES A SNEAK PEEK AT POSH ASSISTED LIVING AND MEMORY CARE COMMUNITY COMING TO CYPRESS

Opening November 15, Avanti Senior Living is proud to present a sneak peek at its newest assisted living and memory care community, Avanti at Towne Lake. Seniors, their families and friends are invited to visit to see and feel the Avanti experience. The welcome center will feature textures, furniture and design that are all unique to Avanti. From the friendly team to the unique ambiance, visitors will learn what differentiates Avanti at Towne Lake and sets it apart from traditional senior living communities. Creating a progressive design that will accommodate seniors and their guests, Avanti presents a lavish, yet relaxed, environment for everyone. Three-dimensional renderings and pictures will help showcase the community's layout and provide visitors with a distinct impression of the community's overall feel and design.

"Sometimes, the best way to convey a new idea or concept is to create an opportunity for an experience that embodies the very feeling you desire to evoke, which we hope to do in our new welcome center," said Lori Alford, COO for Avanti Senior Living. "Visitors will be able to learn about how we are revolutionizing care for seniors in need of assisted living and memory care services. We plan to redefine the customer service experience for our future residents by combining unrivaled care with sophisticated living, cutting-edge design and technology that will surpass the highest benchmarks currently in the senior living industry."

In the welcome center, seniors and their loved ones can learn about the variety of destinations that will be available to them, including a state-of-the-art wellness center with ballet bar and fitness equipment, a theater, a full-service salon and spa offering relaxation therapy, aromatherapy, therapeutic massages, hair styling and manicures/pedicures, and a fully functional art studio with an abundance of natural light and a stone wall for the residents to display artwork. Visitors will also be able to try fresh, organic yogurt from a Green Kitchens yogurt dispenser. This yogurt will

be one of the many healthy and delicious food options available to residents at Avanti at Towne Lake.

"Avanti at Towne Lake will be truly unique as it will establish a lifestyle where the residents have a multitude of choices," said Tim Hekker, CEO of Avanti Senior Living. "An 'experience coordinator' will be available to customize personal preferences in regard to meals, activities, wellness, entertainment and more. Residents can pick and choose when they want to participate in activities, when and where they prefer to dine and how they wish to plan their day. We plan to give seniors and their families a sense of our philosophy and unique culture when they visit the welcome center."

Avanti at Towne Lake will be evocative of a resort-style hotel encompassing timeless hospitality and signature amenities. Each resident will have a generous oversized suite designed for style, sophistication and comfort. Avanti at Towne Lake will provide 90 one- and two-bedroom spacious suites that maximize living space. The suites will boast plush carpets, wood flooring, expansive windows, walk-in closets, oversized showers, stone countertops, upgraded finishing on plumbing, appliances, and other household features, extensive counter space and storage space, and other signature features. Avanti's goal is to combine luxurious finishes with high functionality and safety.

Hekker and Alford founded Avanti Senior Living, leveraging their combined 50-plus years of senior living and healthcare experience. They created the company with a vision of fundamentally redefining the customer service experience for assisted living and memory care by providing a quality of life that fosters independence. Avanti senior living communities will initially be built in Texas, Florida and Louisiana; then the company will move into other markets nationwide.

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ARTICLE INFO

The *Tribune* is mailed monthly to all Towne Lake residents. Residents, community groups, churches, etc. are welcome to submit information about their organizations in the newsletter. Personal news for the Stork Report, Teenage Job Seekers, recipes, special celebrations, and birthday announcements are also welcome.

To submit an article for consideration please email it to townelake@peelinc.com. The deadline is the 9th of the month prior to the issue.



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If you would like to cover this story or set up an interview, please contact Lauren Witt via phone at 214-890-7912 ext. 42 or email at lwitt@fortegroupinc.com or Amy Jones via phone at 214-890-7912 ext. 30 or email at ajones@fortegroupinc.com.

ABOUT AVANTI AT TOWNE LAKE

Avanti at Towne Lake, an innovative senior living community combining revolutionary design, savvy technology and unrivaled care, is located in the heart of Cypress-Fairbanks area centered on Houston's largest private recreational lake amid the Hill Country. Avanti at Towne Lake will provide 50 assisted living suites and 40 memory care suites. Avanti's memory care, called Salize, will create a climate that is conducive to serenity at every level with purposefully designed open spaces, short, easy-to-see walkways and an abundance of natural light, so residents do not feel overwhelmed or challenged by hidden corridors.

Avanti at Towne Lake is close to two award-winning hospitals: North Cypress Medical Center and Cypress Fairbanks Medical Center. Both offer state-of-the-art facilities and equipment, as well as several free screenings and seminars for residents to learn more about their health. The community is also close to premier shopping, located just north of Cypress' Premium Outlet Mall with 145 stores.

The layout of the community will give the residents easy access to various destinations, including a state-of-the-art wellness center with a ballet bar and fitness equipment, and a full service salon and spa, a medical suite, and a fully-functional art studio. Technologically savvy, Avanti at Towne Lake has charging stations and outlets in common areas to ensure that residents and guests can conveniently charge their Avanti customized electronic devices. In addition, the RFID keyless entries allow residents to enter and exit their suites without worrying about carrying their keys.



CY-RANCH HIGH SCHOOL MARDI GRAS MAGIC 2015 AUCTION AND GALA FUNDRAISER

SPONSORED BY: SUPPORTING THEATRE AT RANCH (S.T.A.R.) BOOSTER CLUB

This year marks Cy-Ranch High School's 7th production year as a theatrical company. We are under the artistic leadership of Cheryl Bradford (department head), Jane Bankston, and Charles Page. Over the past 5 years, our students have performed to sold-out audiences for musical productions including Hairspray, Anything Goes, Legally Blonde, and Shrek the Musical. We anticipate the same with this year's production of The Addams Family. In addition to mainstage musicals, UIL competition, Fresh Faces, Comedy Sportz and various other workshops and performances throughout the year, our students annually attend our state's Thespian festival. This past year, Shrek the Musical received 6 Tommy Tune Nominations. 28 students advanced to the National level and 8 of our students brought home 1st place honors.

CFISD Fine Arts programs do not receive financial support from our school district. Up to this point, our operating budget has been raised through patron attendance and various small-scale fundraisers. On February 6, 2015, the Cy-Ranch High School Supporting Theatre

at Ranch (S.T.A.R.) Booster Club will host our second annual Mardi Gras Magic Auction & Gala Fundraiser. This large fundraiser will allow us to go above and beyond our basic operating expenses to help to ensure that we will continue to provide quality opportunities for our students.

The generous support of businesses in our community plays a key role in the success of our program. Donations of merchandise and gift certificates are needed for our Silent and Live Auctions, as well as cash underwriting. Funds raised through Mardi Gras Magic 2015 will be used to help offset the expenses needed to send students to competitions, provide much needed technical equipment upgrades for our theatre and classrooms, and allow us to bring in guest teachers for the continued growth of our program. We are actively seeking partners for this endeavor. Please consider how you can help.

CASH UNDERWRITING

ALL Donors will be listed in our Mardi Gras Magic Program Guide

(Continued on Page 6)

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MASQUERADE

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