

The LONGWOOD Letter

March 2015

Volume 9, Issue 3

News For The Residents of Longwood

The American Cancer Society Relay For Life of Cy-Fair among fastest growing Relays in the USA!

The American Cancer Society is pleased to announce that the Relay For Life of Cy-Fair has been recognized as among the fastest growing Relays in participation! Relay For Life – Cy-Fair for 2014 placed in the top 4 in attendance growth in the entire USA!

Sincere thanks to all the many volunteers, committee members, and teams whose tireless efforts have resulted in the incredible growth of our event. The valued participation of cancer survivors and caregivers make the American Cancer Society Relay For Life unique and appealing to the entire community, most of whom have been touched by cancer in some way,” said Relay For Life of Cy-Fair Chair Sulema Tamez.

Relay For Life remains the American Cancer Society’s highest-grossing fundraising event in the fight against cancer. Monies raised support the American Cancer Society’s mission to help people stay well, get well, find cures and fight back through cancer research, as well as the free programs and services provided directly to cancer patients and their families.

The Relay For Life of Cy-Fair is seeking sign-ups for both business and personal teams for the April 17-18, 2015 event. The event committee is also seeking volunteers, cancer survivors and caregivers

to participate. If you are interested in signing up or learning more about how you can help the American Cancer Society finish the fight against cancer, please visit: www.relayforlife.org/cyfairtx.

ABOUT THE AMERICAN CANCER SOCIETY

The American Cancer Society is a global grassroots force of more than three million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society’s efforts have contributed to a 20 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks to our progress, nearly 14 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. As we mark our 100th birthday in 2013, we’re determined to finish the fight against cancer. We’re finding cures as the nation’s largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.



LONGWOOD LETTER

IMPORTANT NUMBERS

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Ambulance.....	911
Constable	281-376-3472
Sheriff - Non-emergency	713-221-6000
- Burglary & Theft	713-967-5770
- Auto Theft	281-550-0458
- Homicide/Assault	713-967-5810
- Child Abuse	713-529-4216
- Sexual Assault/Domestic Violence.....	713-967-5743
- Runaway Unit	713-755-7427
Poison Control.....	800-764-7661
Traffic Light Issues	713-881-3210

SCHOOLS

Cypress Fairbanks ISD Administration	281-897-4000
Cypress Fairbanks ISD Transportation	281-897-4380
Cypress Fairbanks Senior High.....	281-897-4600
Goodson Middle School	281-373-2350
Hamilton Elementary.....	281-370-0990

OTHER NUMBERS

Animal Control.....	281-999-3191
Cypress Fairbanks Medical Center.....	281-890-4285
Harris County Health Department	713-439-6260
Post Office Box Assignment – Cypress.....	1-800-275-8777
Street Lights - CenterPoint Energy	713-207-2222
- not working (Report Number on Pole)	
Trash Removal	281-446-2030

NEWSLETTER PUBLISHER

Peel, Inc.	1-888-687-6444
Article Submissions	longwoodletter@PEELinc.com
Advertising.....	advertising@PEELinc.com, 1-888-687-6444

CYFEN Speaker Lisa N. Alexander Encourages Business Professionals to Save Time and Revenue with her presentation:

Not Everybody: Defining Your Target Audience
Luncheon Details
Thursday, March 26

Networking 11a.m.; Luncheon begins at 11:30 a.m.
Sterling Country Club, 16500 Houston National Blvd., Cypress,
TX 77433

Costs \$25 with advanced reservations; \$30 at the door
At the March 26 Cy-Fair Express Network Luncheon, speaker
Lisa N. Alexander will reveal skills to help entrepreneurs and small
business owners define their target audience.

The Marketing Stylist™

Lisa N. Alexander

Known as The Marketing Stylist™, Alexander has worked as an art
director, graphic designer and marketing consultant throughout her



20-year career. As a consultant, she
helps small business owners grow
their businesses through strategic
marketing and planning.

Author of This Woman Knows,
her personal story of coming
into her own place of knowing
and power, Alexander shares this
message with women through
public speaking opportunities
and encourages them to become
women who know. She also recently
launched her third book, Put It Out
There! 5 Steps to Kick Fear's Butt

and Move Your Dream Forward.

This month's CYFEN meeting begins with networking at 11a.m.
followed with a prompt 11:30 a.m. start of the program. Luncheons
are held at the Sterling Country Club, 16500 Houston National Blvd.

About Cy-Fair Express Network (CYFEN)

The Cy-Fair Express Network's vision is to be a community and
national leader for the support of professional women by providing
a nurturing environment for business development, networking,
education and mentoring. Our members have opportunities to
pursue excellence and achieve both local and national recognition.
CYFEN is part of the national organization of American Business
Women's Association (ABWA), for more information go to www.CYFEN.org.

About American Business Women's Association (ABWA)

(Cont. on Page 6)



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LONGWOOD LETTER



AGGIE NEWSLETTER

Please join us for the Northwest Harris County Aggie Mom's Club monthly meeting on Tuesday, March 10, 2015 beginning with the social at 6:30 PM where light snacks and drinks are served, followed by the meeting at 7:15. Meetings are held at the Houston Distributing Company, 7100 High Life Drive, conveniently located near Willowbrook Mall at the intersection of High Life Drive and Cutten Road. We will be introduced to several Texas A&M Clubs who will give us a brief summary of the activities their clubs are involved in, including the Christian Architecture Leaders. At the April meeting NWHC Aggie Moms Club members will vote on which of the 800 Texas A&M student organizations they would like the club to support.

Mark Your Calendars!

Parents Weekend- April 17-18th-Parents' Weekend is a cherished Aggie tradition honoring Aggie moms and dads since 1919. Among the many weekend activities is the popular Aggie Moms' Boutique, a gift and craft fair held in the Memorial Student Center at Texas

A&M. Check out our booth! We will be selling our Tradition beads and more. More information on the scheduled parents weekend will be available soon on the www.tamu.edu website.

Aggie Muster-April 21st- Aggies around the world will join together for Muster to honor Aggies who are no longer among us. Muster is a day celebrating the camaraderie and the friendships, the triumphs and the defeats, the legacies and the impact that Texas A&M University has made, and continues to make, in all of our lives. Aggie Muster will be held April 21, 2015 at 7:00PM at Reed Arena.

Care Packages - packages may be ordered for \$20 each. They will be distributed on Monday, April 27, the week prior to finals.

The Northwest Harris County Aggie Mom's Club meets August thru May on the second Tuesday of every month at 6:30 pm at 7100 High Life Drive. Refreshments are served at 6:30 with meeting beginning at 7:15. For more information on monthly speakers or upcoming events visit our website at www.nwhcaggie moms.org or contact Connie Pritchard, Club President at pritchardg@sbcglobal.net.

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The Connection School's Second Annual Golf Tournament To be Held on April 24th

The Connection School of Houston, a non-profit K-12 Christian Classical school serving the Cypress area, will host its second annual fund-raising golf tournament on Friday, April 24th, 2015 to raise money for the educational needs of its current and future students.

The event will be held at Cypress Lakes Golf Course, located in Cypress, Texas. The tournament will include lunch, 18-hole scramble, dinner, raffle, and an awards ceremony. Registration and lunch will begin at 11 AM, and tee-off will be at 1 PM on the day of the tournament.

We encourage you to invite a friend, a co-worker, or simply to join in supporting our needs in any way. Golfer and sponsor registration is now open to the public, and the deadline to sign up is Sunday, April 19th.

For more information, to register for the golf tournament, or to find out how you can make a difference in the lives of the TCSOH students, contact The Connection School at 832-544-6031 or visit www.TheConnectionSchool.org.



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(Cont. from Page 2)

Founded in 1949, ABWA provides business training and networking opportunities for women of diverse occupations and backgrounds. ABWA has dedicated 60 years to women's education, workplace skills and career development training. For more information, visit, www.abwa.org.

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9100 Ward Parkway, P.O. Box 8728, Kansas City, MO 64114-0728

Phone: 816-361-6621 Fax: 816-361-4991

E-mail: abwa@abwa.org

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E-mail: abwa@abwa.org

CASE IN POINT:

Imperial Polk Express Network, Bartow, Fla.

To increase its market awareness, Imperial Polk Express Network created a comprehensive marketing plan during its formation process. As a result, 25 new members signed up at the group's first formation meeting. Here is a partial outline of the plan.

1. Create an e-mail group of both members and guests and send out e-mails on a regular basis to keep the Express Network front-of-mind.

2. Create a database of prospective members and send postcards announcing the next meeting.

3. Create an E-newsletter that will be distributed to both members and past guests.

4. Communicate on a regular basis so that members and potential members feel "connected." Follow up on communication.

5. Distribute ABWA National's Express Network newsletter at all meetings.

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EASTER EGG HUNT

Hosted by Cypress-Tomball Democrats March 28th

The Cypress-Tomball Democrats will host their 4th Annual Community Easter Egg Hunt on Saturday, March 28th from 3:00 pm – 4:30 pm. This fun event will be held at the D. Bradley McWilliams YMCA at Cypress Creek, 19915 State Highway 249 at Cypresswood, in the outdoor pavilion.

The free activities are open to the public, and include an Easter Egg Hunt for kids under 12, recreational activities, music, prizes, and a visit from the Easter Bunny. Attendees should bring their own baskets and lawn chairs.

For more information, visit the club website at www.cytomdems.com; contact Glenn Etienne at cytomdems@yahoo.com ; or "Like" the club on Facebook.



NW Business Women

You are invited to a networking event. The HIP (healthy, inspiring and powerful) women of Northwest Houston Business & Professional Women (BPW) invite you to join us on Thursday, March 19, 11 am – 1 pm at Northgate Country Club, 17110 Northgate Forest Dr, Houston, Tx 77068. Networking starts at 11 am, followed by lunch at 11:30, an inspirational message from outgoing President, Karen Monroe (far right) and introduction of the 2015 Board. Register by Tuesday, March 17 at www.nwhoustonbpw@yahoo.com. Pictured below is the outgoing 2014 Board. We welcome your visit and hope you will consider joining this organization to learn how to grow your business through networking.



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LONGWOOD SALES COMPARISONS	2013			2014			PERCENT INCREASE
	HOMES SOLD	PRICE PER SQ. FT.	DAYS ON MARKET	HOMES SOLD	PRICE PER SQ. FT.	DAYS ON MARKET	
All	100	\$95.45	41	73	\$99.29	23	4.02%
1 story no pool	27	\$93.21	37	29	\$102.01	14	9.44%
1 story w/ pool	8	\$100.68	32	2	\$115.07	4	14.29%
2 story no pool	26	\$84.30	43	27	\$90.01	28	6.77%
2 story w/ pool	39	\$101.64	43	15	\$108.57	36	6.82%
2 story [under 3,000 sq. ft.] no pool	19	\$83.92	46	9	\$92.13	24	9.78%
2 story [under 3,000 sq. ft.] w/ pool	6	\$93.69	33	3	\$94.09	41	0.43%
2 story [3,000-3,800 sq. ft.] no pool	6	\$84.97	41	14	\$88.78	28	4.48%
2 story [3,000-3,800 sq. ft.] w/ pool	23	\$94.94	30	8	\$99.60	23	4.91%



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