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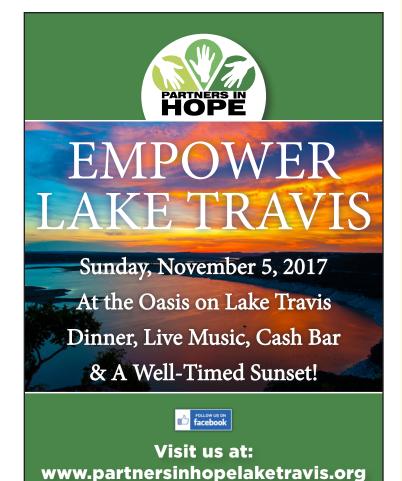


2 Lakeway Voice - September 2017

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AROUND LAKEWAY

- 4 Featured Family
- 5 News from Lakeway MUD
- 7 Viewpoints
- 8 Womens Club
- 9 The Refuge
- 10 Republic of Texas Big Band
- 11 LT Homecoming
- 12 Lakeway Blood Drive
- 12 Last Garage Sale
- 13 Lakeway Orchestra
- 13 Life jacket loaner station
- 14 2nd Annual Ride for the Badge





IMPORTANT NUMBERS

EMERGENCY NUMBERS

EMERGENCY	911	
Fire		
Ambulance		
Lakeway Police Department		
Sheriff – Non-Emergency		
Travis County ESD No.6/Lake Travis Fire Rescue		
Administration Office		
Travis County Animal Control		

SCHOOLS

Lake Travis ISD	
Lake Travis High School	
Lake Travis Middle School	
Lake Travis Elementary	512-533-6300
Hudson Bend Middle School	512-533-6400
Lake Pointe Elementary	
Lakeway Elementary	
Serene Hills Elementary	512-533-7400
Bee Cave Elementary	
West Cypress Elementary	512-533-7500

UTILITIES

Travis County WCID # 17	
Lakeway MUD	
Hurst Creek MUD	
Austin Energy	
Pedernales Electric	
Texas Gas Service	
Custom Service	1-800-700-2443
Emergencies	
Call Before You Dig	
AT&T	
New Service	1-800-464-7928
Repair	1-800-246-8464
Billing	
Time Warner Cable	
Customer Service	
Repairs	
Progressive Waste Solutions (Trash & R	ecycle) 512-282-3508
Austin/Travis County Hazardous Waste	

OTHER NUMBERS

Baylor Scott & White Medical Center	
Lake Travis Community Library	
Lake Travis Postal Office	
Lakeway City Hall	
City of Lakeway	

NEWSLETTER PUBLISHER

Peel, Inc	
Editor	lakeway@peelinc.com
Advertising	

Around Lakeway FEATURED FAMILY THE GIBBS FAMILY

Q: How long have you lived in Lakeway/Lake Travis area? Our family has lived here for ten years. Perhaps a more interesting question would be for me is "When did you start working in the Lakeway area?" In 1976, I started working at Tejas Country Store with my father, Jim Madry. He started managing the store after he retired from the Air Force, and I worked with him as a teenager during High School. This was back in the day when they had the hardware section and in the back section of the store was the liquor store. We had a padlock for Sundays as we could not sell liquor on that day. My dad and I used to drive his little red pickup truck to buy fresh MG eggs from a place

on Congress Ave. We also had small bottle cokes and a running tab for folks that had accounts with us. Later I worked with my parents when they owned Lakeside Video and we had the first lottery in Lakeway along with movie rentals of course.

Q: What brought you to the area/where did you live before? I was hired to be the Team Leader and Broker for the Keller Williams Realty – Lake Travis office on Lohman's Crossing December 2002. I helped lead the office for eight years and assisted with the transition from the Towers of Lakeway to our current location. Our family lived in Circle C Ranch and the Oak Hill area prior to moving here.

Q: What do you like most about Lakeway? The topography of the landscape, friendliness of the residents, and the active lifestyle that is offered with all the amenities and conveniences the area now offers. And, of course Lake Travis!

Q: How/where did you meet? Marty Photo by: K

and I met at the old Brackenridge hospital (with the red brick building) for those native Austinites that are reading this. He was a Pharmacist and I was a Pharmacy technician. I suppose you could say he was my boss.

Q: What are some of your hobbies? Attending San Antonio Spurs games. I love to waterski, and Marty loves to fish & target shoot. We all love to travel.

Q: Where do you work/what do you do for a living? Marty is a Pharmacist with the University Health System in San Antonio, and he also consults with free standing emergency rooms and ambulatory surgery centers. He has been practicing pharmacy since 1978. Marty also is a licensed real estate Broker with Keller Williams Realty – Lake Travis. He is trained in commercial investment management and luxury homes. I am also a Real Estate Broker with Keller Williams Realty – Lake Travis and am certified in Luxury Homes, Accredited Buyer's Rep, Certified Residential Specialist, Certified Residential Manager and numerous other real estate accolades. I am a Commissioner with Lake Travis Fire Rescue Travis County Emergency Services District No. 6 and a Lakeway Art's Committee volunteer. My oldest daughter, Kristy and her husband, Henry Schmidt live in New Braunfels and are licensed REALTORs [®] is as well. Henry's area of expertise is Farm & Ranch properties and Kristy's is residential homes. Kelly, my middle daughter works with Taylor Morrison as a sales reps & her husband Brey works as a firefighter in Cedar Park. Kerrigan, the youngest, is a senior at Texas A&M majoring in Visualization focusing on 3D



Photo by: Kim Ortiz Photography www.KimOrtiz.com

modeling, animation and game design. Q: What is your favorite thing to do as

Q: what is your ravorite thing to do as a family? We love going to our condo at the Inverness in South Padre Island. We go every year and have been doing so for over 30 years. Typically, we go to Sea Turtle Inc to visit the rescued turtles and love seeing them release hatchlings back into the sea. Sandcastles, birding, boogie boarding, fishing, crossword puzzles, watching fireworks, playing Chicken foot, cards and washers are our entertainment while we are there. Simply spending time together.

Q: What is one of your favorite family memories? Spending holidays together and going to South Padre Island in the summer.

Q: Do you have any pets/what kind? Yes, we have a Maltipoo named Izzy.

Q: What does family mean to you? We have each other's back. We know one another's strengths and weaknesses. Family loves and supports each other. Someone you can always count on without judgement.

Q: How would your friends/neighbors describe you? Friendly, never met a stranger, authentic, truthful and down to earth.

Q: What is something you would like to share with your neighbors and community members? Take the time to get to know your neighbors whether they are close in proximity of someone you meet at the nail salon. There always seems to be a connection and sense of community. Get involved in the community whether it is volunteering on a committee in Lakeway or our schools or attending to the Big Band Bash or TexArts. Lakeway is a better place when we all strive to maintain the culture and active lifestyle of our lakeside living.

Q: What are some of your family traditions? Easter Egg Hunts for the grandkids, Traditional Thanksgiving gratitude dinner, Christmas Eve candlelight service and on New Year's Eve we typically have tamales,

(Continued from Page 4)

champagne and play spades at home.

Q: What is something you would like to do or are looking forward to doing in the next year? Spending time with our grandchildren. Blake Lesslie will be 3 years this month, River Charlotte will be 2 in February. Both Kristy and Kelly are expecting in November & December within a few weeks of each other. We also look forward to attending the San Antonio Spurs basketball games & teaching real estate classes on a cruise that is going to Tortola, British Virgin Islands, St Thomas & the Bahamas.

Q: What is your favorite piece of advice or quote? "Good, better, best. Never let it rest. Until your good is better and your better is best." Tim Duncan

Q: If you could travel anywhere with your family, where would it be and why? On a Rhine River cruise to explore our heritage. We have not traveled together as a family on a cruise.

Q: Who has inspired you in life and why? My father, Jim taught me so much in life and business. He treated all races with fairness and kindness and was a strong leader. He was one to offer heartfelt compliments, affection and care. Even though he was a Colonel in the Air Force he led with compassion, candor and always was one that would come from servant leadership.

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News From Lakeway MUD

Conservation

Welcome to summer in the Hill Country! As we write this in mid-August, daily temperatures are plus or minus 100 degrees and rain drops are few and infrequent. We ended July about two inches below normal rainfall, and signs are now that even with the near 3 inch rain we had in early August that we are not through with a hot dry summer. Hopefully, but the time you read this in mid-September, it will have started to cool a bit. Our lakes continue to remain in good shape so far, but our conservation efforts become more critical the longer the hot, dry spell continues.

We are operating under the Stage 2 Watering Schedule, which is in effect from May 1-Sept 30. Stage 2 requires all residential and business customers to water no more than twice per week. We have proven through the serious droughts of the past few years that lawns and vegetation can thrive under the twice per week plan. It is critical that we all work together to preserve our precious water resources. As a reminder, here is the Stage 2 schedule:

Resident addresses ending in odd numbers: Wednesday and Saturday Resident addressed ending in even numbers: Thursday and Sunday Commercial customers: Tuesday and Friday

NO WATERING IS ALLOWED FROM 10AM-7PM

Use of a handheld hose for watering is allowed on any day. Special variances may be applied for in the case of new sod and/or new plants.

We ask the public to help us ensure that everyone is complying with these important conservation efforts. There are times when automatic sprinkler systems malfunction due to power outages or technical glitches. Sometimes homeowners may not be aware that their systems are running off schedule. If our customers and taxpayers will notify us when off-cycle watering is observed, we can work with the customers to get it corrected before too much water is wasted. Thanks to all for helping with this important conservation effort.

Since the mandatory Stage 2 watering schedules come to an end on September 30, we would hope that the majority of our citizens would continue to practice conservation. Staying on the Stage 2 schedule is a great way to continue saving water resources even after it ceases to be mandatory.

Billing System

Our new billing system has been operational now since February 27, and we consider it to be a huge success. We have had many favorable comments from the customer base about the ease of use of the new Payment Portal Website and the clear, concise billing statements our customers now receive.

One big fear of introducing a new billing system is that an organization may lose many of the automatic credit card paying customers. Because of encryption, we were not able to automatically transfer credit card numbers to the new system, so every one of these had to be re-entered manually after contacting the customer. Not only were we able to keep the automatic credit card customers we had prior to the conversion, we grew the number of customers using this method by 10% to a total of 1,657!

(Continued on Page 6)

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(Continued from Page 5)

Our customers that pay automatically by check or savings account has also grown by 12% since the conversion. We now have 681 of our customers that use Auto Pay through their checking or savings account. This method is actually preferred to credit cards, because customers don't have to contact us with a new expiration date on their credit cards. Bank/Savings account customers only have to notify us if they change banks or accounts numbers. So, between automatic payments by credit card or bank/savings accounts, 56% now pay automatically each billing cycle!

Another feature we have grown substantially since the conversion is our Paperless Statement option. With the new system, we have the ability to send billing statements via email. The statements are attached to the email, so our customers don't even have to sign in to their account to see their statement. Since the conversion, we have increased the number of customers using Paperless billing by 195%, and 42% of our customers now use Paperless!

All of these features help us to reduce cost and pass the savings along to our customers and taxpayers. We plan to continue our trend of reducing Water, Wastewater, and Tax Rates by encouraging our customers to sign up for these services that save time and money.

A big thank you to all of our customers for the tremendous cooperation we have had in adjusting to the new system. Kudos are

also warranted to our Office Staff, who worked many hours to make the conversion successful while operating two systems during the conversion.

Other News From the General Manager-Earl Foster

We have had construction at two of our facilities. We are connecting our West reuse water system to our east side. We will be able to supply water to our reuse customers from both plants. By connecting the two systems we are able to firm up our supply for the reuse system. The contractor should be complete by the end of August.

Our Potable water usage has been around 3.5 million gallons a day on average for the months of July and August. Everyone needs to consider checking out their irrigation system to make sure it is watering on the correct days and for the right amount of time for each zone, no more than ½ inch per zone. Since the meters we use have the ability to save information we can profile your meter to see your hourly usage. Please call us and schedule a profile if your usage seems higher than normal.

On another note we are in the process of budgeting for fiscal year 2018. By the time you read this in September, our budget will be approved and in place. As of this writing (before the Board has approved the budget), we are thinking a very minimal increase of .79% over last year's budget is very close to where the final numbers will end up. If you have any questions please call or email me.

Thank you again for your efforts in conserving our water, and for making LMUD a leader in quality and customer satisfaction.



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VIEWPOINTS 2017 - 2018

By Diane S. Smith

Members of Lakeway's Viewpoints Distinguished Speaker Dinner Series have announced the lineup for its 18th season. "This is a great lineup of speakers" said Tom Cain who chaired the speakers committee this year. "Our mission is to enrich the perspectives of Lakeway residents by delivering thought-provoking and informational speaker programs in the areas of science, history, business, current events and the arts in an entertaining and socially engaging atmosphere."

Leading off will be Sheri Soltes who will speak October 15 to the title "Strays Into Stars". Texas Hearing and Service Dogs is a non-profit organization founded in 1988 by former trial lawyer, Sheri Soltes. Operating from a six acre campus in Dripping Springs, the core mission is to rescue dogs from animal shelters – "dogs that other people have thrown away. Then we train them to be working partners for individuals living with severe loss of hearing and/or mobility. 2018 will be our 30th anniversary!"

On November 19th Peter Bay will speak. Peter became Music Director and Conductor of the Austin Symphony in 1998. Peter says the job and function of a conductor can be quite mysterious since he or she has their back to the audience and doesn't speak. Peter will address questions about the conductor's duties, gestures and behind the scenes regarding programming and selection of musicians and soloists.

Elaine Davenport will speak January 21, 2018. She is an awardwinning writer and journalist who will share never-before-published information about neighboring Westcave Preserve and the area's colorful history. Westcave is recognized national and internationally as both an ecological jewel and an innovator in promoting nature awareness and outdoor experience.

On February 18, 2018 Debra Winegarten will speak on her sixth book, "Oveta Culp Hobby: How a Small Town Girl became a National Treasure." Oveta Culp Hobby worked in the Texas Legislature and eventually ended up in Washington where she started the Woman's Army Corps (WACS). She was the first woman appointed a Colonel in the U.S. Army. Jason Miller will speak March 18, 2018 on Special Olympics Texas: A Place for Everyone. Miller graduated from the University of Texas with a degree in Sport Management. He will share the history of the Special Olympics, the structure of the organization, their requirements for the athletes to compete, and the many gratifying ways volunteers can get involved. This popular series includes five catered dinners and five speakers, and is limited to 200 subscribers. Lynn Taylor has for arranged dinners to be catered by Mangieri's Pizza Café, Little Greek Fresh Grill, Catering by Santana, Mimi's Café and Pok-e-Jo's Smokehouse. The series takes place at the Lakeway Activity Center, 105 Cross Creek, on the third Sunday night of October and November, 2017 and the third Sunday night of January, February and March, 2018. The cost of the Viewpoints series is \$90 per person for members of the Lakeway Activity Center or \$110 for non-members. Space is limited

and Viewpoints has been a sold out event for the last few years so don't delay! Tickets are available at the Lakeway Activity Center or you may call 512-261-1010 and charge over the phone with your credit card. Pat Jacobsen and Allan Hitchcock founded the dinner series 18 years ago, and it has grown in popularity each year. Tom Cain chaired the speakers committee this year, and other members of the committee are Mike Cripe, Kevin Daley, Allan Hitchcock, Alice Nelson, Diane Smith and Lynn Taylor.



The Women's Club of Greater Lakeway September Meeting



We all remember exactly where we were on 9/11, right? But what if you were in the air on a plane and not allowed to return to the United States? Where would you go, and for how long? What would you think happened if there was no news? Our September speaker will answer these questions and more. Mark your calendars to attend the September 18th meeting of the WCGL.

Our speaker, Kimberlee Majkszak , is a native Texan who grew up in the hill country community of Llano. Arriving in Austin to attend college, Kim went on to a career in administration in the medical field. The majority of her career was spent as Practice Administrator in Women's Health Care. A move to Lakeway seven years ago allowed Kim to develop other interests and skills, including managing the retail store Coldwater Creek for two years.

In 2014 Kim retired from the work world and turned her attention to other interest and hobbies which include writing, theater, and needlework. Kim has also served the Lakeway Women's Club as co-chair of the Out and About group and as Chair of the Lakeway Garden club. An avid traveler, Kim considers it a privilege to experience the beauty of the world and to discover how other cultures live. She has visited many places throughout the US, Mexico, the Caribbean, and Europe. Among her favorite trips are cruising the Society Islands of Tahiti and seeing the Greek Isles.

It was one of these trips, returning from Paris in 2001, that Kim and her husband were caught up in the aftermath of the attacks in New York City. Sharing her unique experience of the events of September 11, 2001, and her time spent as one of 6,600 "plane people" of Newfoundland, Kim will recount her perspective of what happened, and how the people of Canada came to the aid of their neighbors during one of the worse attacks the United States has endured.

The Women's Club of Greater Lakeway meets once a month, September through May at the Lakeway Resort. The meetings are free to Women's Club members, their guests, and potential new members. Social begins at 9:30 with complimentary coffee, tea and water; then after a brief business meeting at 10:00, the speaker's presentation. To reserve lunch, please contact Sheila Niles @216-409-1110 or saniles4@gmail.com. The price for lunch is \$23 for members and \$28 for guests.

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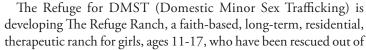
Founder and Executive Director of The Refuge for Domestic Minor Sex Trafficking, Brooke Crowder, to Speak at The Lakeway Church

On Sunday, September 17, 2017, at 6:30 p.m., at The Lakeway Church, Brooke Crowder, Founder and Executive Director of The Refuge, will take us on the journey that led her to say, "Most

Americans don't know the extent of the problem of domestic minor sex trafficking, let alone how to deal with it. Those who do often get discouraged by the complexity of the issue and thus do nothing. To me, this is simply unacceptable. We need a catalyst to bring together all the resources available to encircle a young survivor to give her the best care possible to rebuild her life. That catalyst is The Refuge Ranch". She will be joined by Toni McKinley, a trafficked survivor and Therapeutic Counselor for The Refuge.

Sponsored by the Women's Ministry of The

Lakeway Church, the program will include a short documentary, "Chosen," along with the presentations by Mses. Crowder and McKinley. The program is recommended for men and women, as well as for children 13 and older, accompanied by an adult.



sex trafficking. Located on 50 acres in a beautiful and restorative setting outside of Austin, Texas, The Refuge Ranch will provide trauma-informed, holistic care for the girls on-site, including: a University of Texas Charter School program, a People's Community Clinic and various therapeutic programs uniquely designed for the development of a child survivor. Slated to open in late 2017, The Refuge Ranch will be one of only a few long-term, live-in rehabilitation facilities for child survivors of sex trafficking in the United States.

The program is open to the greater Lake Travis Community. The Lakeway Church is located at 2203 Lakeway Boulevard. For more information contact The Lakeway Church, 512.261.6331 or

www.lakewaychurch.org





Lakeway Strikes Up the Republic of Texas Big Band

As fall begins, come hear some great music at Lakeway's Big Band Bash from 8-10 p.m. Sept. 11 in the Lakeway Activity Center ballroom, 105 Cross Creek.

Audiences may enjoy a large dance floor in an air conditioned ballroom and tables available for their treats at a place where friends can gather without the hassle of reservations.

The Lakeway Big Band Bash is on the second Monday of each month. Admission is free, but donations to the band are encouraged.

Kent Dugan's 17-piece orchestra, The Republic of Texas Band, features Lakeway singers David Cummings and Lisa Clark. This band consistently appeals to everyone. Expect to hear a wide variety of favorite tunes, mostly from the Sinatra era, with fresh arrangements.

"We welcome everyone to have dinner at one of Lakeway's many restaurants and then come to the Bash at 8 p.m.," Lakeway Arts Committee chairman Fred Newton said.

For information, call the Lakeway Activity Center at: 512-261-1010



Courtesy of City of Lakeway A young couple is all smiles at the Big Band Bash at Lakeway Activity Center.

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- Vendors
- Food Trucks
- Parade
- Pep rally



ENTIRE LT COMMUNITY ENCOURAGED TO PARTICIPATE

For more information on sponsorship or vendor participation, please contact fundraisingvp@lthspto.org



Lakeway Blood Drive

The next Lakeway Community Blood Drive will be held at the City of Lakeway Activity Center on Saturday, September 16th, from 8:00 until 12:00. Our last Drive was so successful that we had to turn down a significant number of walk-ins in spite of actually taking in 28 walk-ins. we collected 80 units of blood.

Please call and schedule an appointment or let us know if you cannot schedule but plan to come so that additional personnel and supplies can be requested. Call us at either number below:

Todd Buikema 281-224-8394 Searcy Willis 512-261-9055 LakewayCommunityBloodDrive@gmail.com

Lakeway Activity Center to Host Last Garage Sale of Year

Be on the lookout for bargains at the last Lakeway Citywide Indoor Garage Sale of the year from 8 a.m.-noon Sept. 23 at Lakeway Activity Center, 105 Cross Creek.

Booth spaces are sold out, so shoppers can expect to browse a large selection of items at garage sale pricing.

Items listed at this sale include new and gently used shoes and clothing for children, men and women, books, toys, jewelry, furniture, DVDs, electronics, linens, dishes, cookware, housewares, kitchen supplies, gardening items, decorative pieces and knickknacks.

Specialty items include LEGOs and robotic kits, depression glass, Henredon chairs, a Sheraton chair, Whitmore furniture, Chester drawers, wooden stamp collections, Christmas and Halloween decorations, perfume bottles, unusual art pieces, and more.

"Have a student going off to college? You can get them off to a great start by shopping this sale," Lakeway Activity Center Manager Dallas Gorman said.

Admission is free, but center staff members will gladly accept donations of non-perishable or canned food items to donate to local food banks and charities.

For information, call Lakeway Activity Center at 512-261-1010.



12 Lakeway Voice - September 2017

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Lakeway Orchestra Concert to Feature Film Score Flautist

The Balcones Community Orchestra will perform a free concert from 4 to 5 p.m. on Sept. 17 at the Lakeway Activity Center, 105 Cross Creek.

This fine symphonic orchestra brings high-quality music to the Austin region. The group draws its repertoire from the masterworks for orchestras.

Dr. Robert Radmer, adjunct instructor of music at St. Edward's University, will conduct the one-hour concert. Radmer has served on the music faculties of Texas State University and the College of Saint Scholastica, Eastern New Mexico University. He is the orchestra director for St. Edward's University.

Featured soloist Adrienne Inglis is a graduate of Lewis and Clark University where she majored in flute performance. Inglis earned a master of music in flute performance from the University of Texas. She teaches at Southwestern University in Georgetown and has performed on the film soundtracks of several movies. The City of Lakeway's Arts Committee is producing the concert. For information, call the Lakeway Activity Center at 512-261-1010.



Life Jacket Loaner Station Opens at Lakeway City Park

Lakeway Parks and Recreation Department and Colin's Hope are putting life-saving tools in the hands of swimmers with a new life jacket loaner station at Lakeway City Park.

Swimmers may borrow life jackets ranging in size from infant to adult, put them on to enjoy a safe swim, and then return the life jackets to the station near the park's lower level parking lot.

Swimming is permitted at the park's shoreline on Lake Travis, but the area is unmanned. Several signs are posted that state "Swim at Your Own Risk."

Since 1998, ninety percent of drowning victims in the United States were not wearing life jackets, according to the U.S. Coast Guard Auxiliary. In many of these incidents, life jackets, if properly worn, would have increased their chances of survival.

"Not wearing a life jacket while swimming in a lake is like not wearing a seatbelt when riding in a car," Lakeway Parks and Recreation Director Andra Bennett said. "It only takes a few seconds for an accident to happen that could claim a life."

In 2008, a young girl who was not wearing a life jacket drowned while swimming at Lakeway City Park.

"That loss, and other drowning deaths, were avoidable," Bennett said. "Please take a few seconds to take advantage of these free life jackets while swimming at Lakeway City Park."

Colin's Hope, a 501(c)(3) nonprofit organization that creates and supports programs that aid in preventing children from drowning, donated the life jackets for the loaner station.

"As a longtime Lakeway resident, a parent, an avid lake-goer and the executive director of Colin's Hope, it makes me so proud to have this life jacket loaner station at the park," Alissa Magrum said. "Knowing that there is another resource for children and families to enjoy the water more safely is an accomplishment for all of us. On behalf of myself and Colin's Hope, I say thank you and look forward to seeing lots of life jackets being used at the lake. Together, we can prevent drowning."

For information, call Lakeway Parks and Recreation Department at 512-314-7530.



Courtesy of City of Lakeway - Partners celebrating the opening of the new life jacket loaner station at Lakeway City Park, from left, are: Lynda Logan, Colin's Hope program coordinator; Nora Jeanne Welsh, BeneFIT Bikram Yoga director; Alissa Magrum, Colin's Hope executive director; Amy Engelmann, O'Neill's Pools co-owner, and Andra Bennett, Lakeway Parks and Recreation Department director.



2ND ANNUAL RIDE FOR THE BADGE

Hosted by the Lakeway Police Foundation and Blue Knights of Texas Chapter XIII followed by an party hosted by Luckenbach, TX.

Please join us.

Who: Lakeway Police Foundation
What: Motorcycle Ride
When: Saturday, September 9, 2017. Kick stands up 10:30 am. Register online at www.LakewayPoliceFoundation.org
Where: Depart High 5 in Lakeway, Tx to the Texas Rangers
Heritage Center in Fredericksburg, Tx then off to Luckenbach for a Texas size after party!
Why: Fundraiser for law enforcement

*Civilians \$60 Riders/\$50 Passenger, Officers & First Responders \$35 Riders/\$25 Passengers. Registration fees incl. Pre-Ride breakfast, BBQ lunch, with door prizes and a handgun raffle.

Celebrity riders participating and confirmed are Senior (Full Throttle Saloon TV Series) and Tony Schumacher (NHRA Top Fuel World Champion).

Come and be a part of it!!

www.lakewaypolicefoundation.org/ride-for-the-badge



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PEACE BE WITH YOU! The Episcopal Church of the Cross is a new community of faith gathering every Sunday at the Serene Hills Elementary School. You're invited! For more information, please go to ecclaketravis.org.

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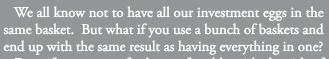
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RETIRE BETTER CHECK THOSE EGGS



Even if you are perfectly comfortable with the risk of the markets, it is smart money management to not have all of your money in investments that move in the same direction. Stocks, stock funds, ETFs, variable annuities, and even bond funds all tend to move together (they are correlated). This can be hazardous to your financial health.

There are many alternative investments available today that are not directly tied to the public stock market. Historically, these investments have been used by large institutions and endowments to offset the volatility of the stock market while still achieving decent growth over time.

By taking a page out of the wealthy investors playbook (e.g. the Tiger 21 Group or the Yale and Harvard college endowments) you should include investments that are generally unaffected by the mood swings of the markets such as nontraded real estate investments, private equity, venture capital, commodities, hedge funds, oil and gas, secured floating income, and principal protected fixed and indexed annuities.

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Through a proper allocation across non-market correlated asset classes, it is possible to balance out your current investment portfolio without giving up the potential for long term growth. While we all want the market to continue reaching new peaks, we still have to plan appropriately for the periods of time the markets choose to go through the valley.

If you would like further information on this topic or to receive a copy of our report on retirement investment planning, please send your requests to the email below. As always, we are here to answer your pressing questions and concerns regarding retirement investment planning.

Send your questions and information requests to retirebetter@platinumwealthadvisory.com

Go to PlatinumWealthAdvisory.com/blog to determine your risk number today or give us a call to get started.

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Nicole was an absolute pleasure to deal with. From the start of listing our home, to helping with staging, to finding suitable buyers and assisting with closing, Nicole was incredibly professional, detailed, and thorough. Nicole was able to successfully price and sell our home in a shorter timeframe then we thought possible, and we absolutely will work with Nicole again and recommend her to anyone looking for a realtor. *– August 2017*

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