Volume 9, Issue II November 2017

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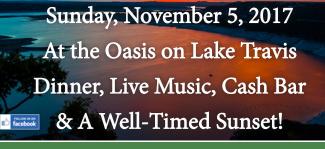
AROUND LAKEWAY

- 4 Lakeway Veterans Day
- 8 Big Band Bash
- 9 Lakeway Blood Drive
- 10 Lakeway Golf Ball Water Tower Turns 30









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IMPORTANT NUMBERS

EMERGENCY NUMBERS

EMERGENCY	
Fire	
Ambulance	
Lakeway Police Department	512-314-7590
Sheriff – Non-Emergency	512-974-0845
Travis County ESD No.6/Lake Travis Fire R	lescue
Administration Office	512-266-2533
Travis County Animal Control	

SCHOOLS

Lake Travis ISD	512-533-6000
Lake Travis High School	512-533-6100
Lake Travis Middle School	512-533-6200
Lake Travis Elementary	512-533-6300
Hudson Bend Middle School	512-533-6400
Lake Pointe Elementary	512-533-6500
Lakeway Elementary	512-533-6350
Serene Hills Elementary	512-533-7400
Bee Cave Elementary	512-533-6250
West Cypress Elementary	512-533-7500

UTILITIES

• • • • • • • • • • • • • • • • • • • •	
Travis County WCID # 17	512-266-1111
Lakeway MUD	
Hurst Creek MUD	
Austin Energy	
Pedernales Electric	
Texas Gas Service	
Custom Service	1-800-700-2443
Emergencies	
Call Before You Dig	
AT&T	
New Service	1-800-464-7928
Repair	
Billing	
Time Warner Cable	
Customer Service	
Repairs	
Progressive Waste Solutions (Trash & Red	
Austin/Travis County Hazardous Waste .	

OTHER NUMBERS

Baylor Scott & White Medical Center	
Lake Travis Community Library	
Lake Travis Postal Office	
Lakeway City Hall	
City of Lakeway	.www.lakeway-tx.gov

NEWSLETTER PUBLISHER

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Astronaut Alan Shepard's Daughter to Speak at Lakeway Veterans Day Ceremony Nov. 10



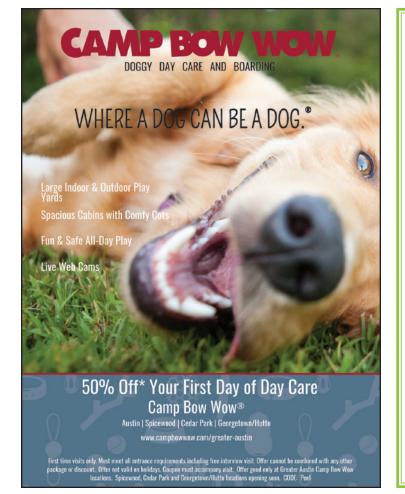
Juliana Shepard Jenkins, the second daughter of astronaut, naval aviator and Lakeway resident U.S. Navy Ret. Rear Admiral Alan B. Shepard Jr., will be the guest speaker at the 2017 Lakeway Veterans Day ceremony.

The ceremony is scheduled for 10:30 a.m. a.m. Nov. 10 at Lake Travis ISD's Performing Arts Center, 3324 RM 620 S., in Austin. It is free and open to the public.

Alan Shepard was the first American into space when his Freedom 7 spacecraft reached sub-orbit on May 5, 1961 for which he was presented the NASA Distinguished Service Medal from President John F. Kennedy. Shepard also was awarded the Distinguished Flying Cross.

He made his second space flight in the Apollo 14 mission from Jan. 31 to Feb. 9, 1971 in which he piloted the lunar module to land on the moon and where he famously struck two golf balls.

"The legacy of Alan B. Shepard Jr. is etched in our city's history,"



said Lakeway Mayor Joe Bain, who will honor 22 veterans at the ceremony whose names were engraved on the city's Spirit of Freedom Monument this year. "His former home is a popular stop on our Heritage Trail tour, and his name is on the city's veterans memorial. I am pleased that Mrs. Jenkins will share some of her memories of her father whose bravery elevated and united our country in spirit and courage."

Jenkins was born at the Patuxent River Naval Air Station in Maryland to Louise and Alan Shepard. She now lives in Wimberley, Texas, with her husband, Gregory L. Jenkins and has two children, Ethney Anna Coleman of Canyon Lake, Texas, and Shepard O'Neill Coleman of Clementine, N.J.

The country's recognition of her father and his Apollo 14 crew also allowed Jenkins and her family to make history.

She flew with her family on Air Force One in 1971 to Washington, D.C., where President Richard Nixon presented the NASA Distinguished Service Medal to her father at a White House dinner. While in nation's capital, Jenkins was one of the first women allowed on the Senate floor when the Apollo 14 crew and their families were

(Continued on Page 6)



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(Continued from Page 4)

introduced to the senators.

Jenkins later attended the University of Arkansas and worked at Continental Airlines as a flight attendant. She was personally recognized by Continental's chairman and CEO Robert F. Six for her courage, dedication and devoted conduct in the Flight 426 crash on Aug. 7, 1975 at Stapleton Airport in Denver. The leadership and effective response of the entire crew ensured the safe evacuation of all passengers.

After retiring from Continental Airlines, she worked as a sales representative at the Lakeway Inn's corporate offices from 1990-1992 and started and operated her own business, Reflections, which sold lighting products to companies and event planners.

Jenkins serves in Wimberley's Civic Club and as treasurer of The Preserve, Phase 1 Association, supports the Wimberley Players community theater and volunteers to give talks about her father to surrounding area schools, clubs, and museums.

As chairman of the Apollo and Beyond board in Houston she works to raise awareness and funding for the Apollo and Beyond Complex, a facility that when finished in Webster, Texas, will include a museum, community college, space commerce buildings and a giant-sized astronaut statue.

She also works with sponsors to raise funds for the Astronaut

Scholarship Foundation at the Kennedy Space Center in Florida. Alan Shepard co-founded the organization in 1987 as the Mercury Seven Foundation to provide college scholarships to science and engineering students.

After his death in 1998, Jenkins attended multiple ceremonies in her father's honor, including the dedication of a statute of Shepard at the Astronaut Hall of Fame in Titusville, Fla., in 2000, the presentation of the "The NASA Ambassador of Exploration Award" at the U.S. Naval Academy Museum in 2001 and the dedication of the USNS Alan B. Shepard cargo ship in San Diego, Calif., in 2002.

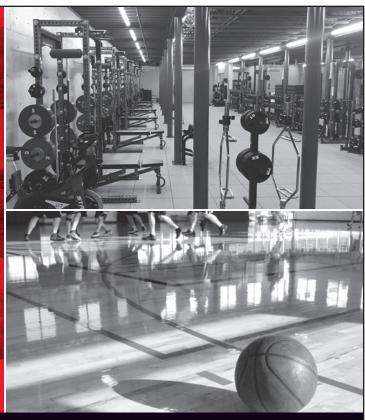
In 2011, she also attended the 50th anniversary celebration of his Freedom 7 flight at Cape Kennedy, Fla., and the dedication of the U.S. Alan B. Shepard Forever stamp by the U.S. Postal Service to mark the flight.

Her speech at the Lakeway Veterans Day Ceremony will be on "Liberating Freedom in the Space Age."

U.S. Air Force Ret. Major General Rod Kelly will emcee the ceremony, the Lakeway Police Department Color Guard will parade and post the colors, Emmaus Catholic Parish deacon Perry Guilbert will give the invocation and Paula Myers, regent of the Lohmann's Ford Chapter of the National Society of the Daughters of the American Revolution, will place a memorial wreath.

The ceremony also will feature the 36th Infantry Division Band (Continued on Page 8)





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RETIRE BETTER WHAT'S THE ALTERNATIVE?

Many agree the U.S. is due for a recession. In fact, some believe there is a 100% chance we'll experience a recession in the next few years. Regardless of whether you agree or not, it makes sense to consider how to keep your assets safe - and ideally, growing - during an economic downturn. The answer may lie in alternative investments.

Alternative investments are probably the most misunderstood investment type because they vary so widely. The market includes everything from venture-capital and angel-capital start-ups in the tech industry, to investments in energy, commodities,

technology, pharmaceuticals, and commercial real estate. Many alternative investments are incredibly recession-resistant, and can help investors ride out the storm during times of economic downturn.

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(Continued from Page 4)

joining Lake Travis High School Band and Choir.

"The City of Lakeway Veterans Day Ceremony is one of our favorite events of the year," said Dr. Brad Lancaster, LTISD superintendent of schools. "We are pleased to host this event for the Lake Travis community and applaud the Lake Travis Standing Military Committee for its efforts to involve our students and school

community. We look forward to honoring our veterans on their special day, and furthermore, to providing our students with unique learning opportunities."

Courtesy of NASA

Photo of Alan B. Shepard Jr. in the Freedom 7 capsule moments before the launch on May 5, 1961 sent him as the first American into space.

> **Courtesy of the City of Lakeway** Photo of Juliana Shepard Jenkins



DANCERS THANKFUL FOR LAKEWAY BIG BAND BASH

Dancers won't find a "turkey trot," but they may enjoy excellent dancing and listening at Lakeway's Big Band Bash from 8-10 p.m. Nov. 13 at Lakeway Activity Center, 105 Cross Creek.

Experience a sweeping dance floor with tables available for your drinks and snacks at a place where you may invite your friends without the hassle of reservations.

The Lakeway Big Band Bash is on the second Monday of each month. Admission is free, but donations to the band are encouraged.

Kent Dugan's 17-piece orchestra, The Republic of Texas Band, features Lakeway singers David Cummings and Lisa Clark. This band consistently appeals to dancers of all ages. Expect to hear a wide variety of favorite tunes, mostly from the Sinatra era, with fresh arrangements.

"We encourage everyone to come to Lakeway, have dinner at one of our many restaurants and then come to the Bash at 8 p.m.," suggested Fred Newton, Lakeway Arts Committee chairman. "The Activity Center ballroom is the place to be."

For more information, call the Lakeway Activity Center at 512-261-1010.

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LAKEWAY BLOOD DRIVE TO HONOR COORDINATOR FOR 10 YEARS OF SERVICE

Donate blood and thank coordinator Searcy Willis for 10 years of service at the next Lakeway Community Blood Drive from 8 a.m.noon Nov. 18 at the Lakeway Activity Center, 105 Cross Creek.

Willis' volunteer leadership contributed significantly to Lakeway's blood drives that consistently ranked among the highest collecting drives in We Are Blood's service area.

We Are Blood collected more than 4,000 units of blood at the 60 drives Willis coordinated over the 10 years.

As the new sponsor of the blood drive, the City of Lakeway will join We Are Blood in hosting a recognition ceremony for Willis from 12:30-1:30 p.m. Nov. 18 at the Lakeway Activity Center. Doors will open at noon, and cake and punch will be served.

"We welcome everyone to join the celebration of 10 years of highly successful blood drives under the leadership of Searcy Willis, as he steps down from his role as coordinator," incoming coordinator Todd Buikema said. "Come on out to congratulate Searcy, whether you are able to donate blood or not."

Blood collected in Lakeway is used in the Lakeway and Austin area except in unusual circumstances, as when We Are Blood joined other centers around the country to send surplus blood to blood centers and medical facilities in Houston after Hurricane Harvey and to Florida after Hurricane Irma.

Donors must be at least 17 years of age, weigh a minimum of 115 pounds for whole blood donation, be in good health and provide a photo ID.

For information or to schedule an appointment, visit WeAreBlood.org or contact the drive coordinators at LakewayCommunityBloodDrive@ gmail.com. Walk-ins are welcome, but donors with appointments are given priority. If you have questions about eligibility, call 512-206-1265. Please send other questions to the email address above or call 512-206-1204.

The Nov. 18 blood drive is the last one of the year. Dates for the 2018 blood drives are Jan. 20, March 17, May 12, July 21, Sept. 15 and Nov. 17.

"The City of Lakeway is sponsoring the Community Blood Drive to ensure it continues to aid citizens of Lakeway and the greater Austin area," Lakeway Mayor Joe Bain said. "I am amazed at all the work Searcy has put into the drives over 10 years. This ceremony is our way of thanking him for his volunteerism."



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LAKEWAY GOLF BALL WATER TOWER TURNS 30

LAKEWAY MUD REBRANDS THEIR IDENTITY ON THE 30TH ANNIVERSARY OF THE ICONIC LAKEWAY WATER TOWER



It was in the fall of 1987 that Lakeway Municipal Utility District (LMUD) completed the water tower that is situated at the entrance to Lakeway. The tower's installation was a necessity at the time, bringing much needed additional water pressure to the area, but painting it as a teed-up golf ball was an idea

conceived after residents expressed their concern for the attractiveness of the tower. The tower was hand-painted by a crew of men, suspended by ropes, connected to pickup trucks 487 feet below them. Little did we know then how iconic that tower would become for Lakeway.

The golf ball water tower, which is visible from almost any place in Lakeway, is a well-recognized symbol for the area, welcoming visitors and recognizing the community for its friendly, resort vibe centered around its pristine golf courses. Its installation and maintenance have always been under the control of the area's water provider, LMUD.

In recognition of this anniversary, LMUD recently underwent a branding update to further recognize itself as the area's water provider. Residents will now begin seeing white trucks with the golf ball water tower in bright blue with the red letters "LMUD" written across it.

"Maybe it's because of our office is conveniently location off Lohman's Crossing, just down the street from City Hall, but many people call us or stop by with questions about their electricity or to drop off their solid waste bill payment. We will gladly direct these residents to the proper provider, but it is not us. Our sole responsibility to our community is managing water, wastewater, and reuse services. As such, the golf ball water tower has always been a part of our logo, but we have updated it to further differentiate ourselves from other service providers in the area," said Earl Foster, general manager.

The new logo was developed with the aid of Stokes Sign Company, a Lakeway business since 1994. The incorporation of red, white, and blue in the overall look for LMUD is designed to be eye-catching and patriotic, symbolizing their commitment to the community.

The City of Lakeway does not provide any water services, allowing city governing bodies to focus on other civic issues such as police

protection, orderly development, streets, parks, etc. LMUD was established in 1972 by the second Lakeway developer, Bob Alpert to service water to sections 18 through 28, leaving out the first 17 sections, now known as "Old Lakeway," since they were already on a septic system. Over the years, LMUD has made enormous strides in permitting and building state-of-the-art water, wastewater, and re-use systems under the management of a highly efficient administration. LMUD has received a number of awards for drinking water quality from the Texas Commission on Environmental Quality and the Palos Verdes Water Recycling Plant won Plant of the Year award from the Water Environment Association of Texas in 2003. In 2009, LMUD won first place for the best tasting water in Texas in the Texas American Water Works contest at the Texas Water Conference, which enabled them to enter the North American contest at the ACE Conference by the American Water Works Association. In that contest, LMUD won second runner up in North America as the Best of the Best Water Taste Test. In March of 2010, the Texas Comptroller bestowed upon LMUD the Gold Leadership Circle award for financial transparency. All of this while maintaining the lowest rates and taxes in this area!

LMUD is a nonprofit organization governed by five elected Board Members who serve four year terms and a paid General Manager, held by Earl Foster since 2010, who reports to the President of the Board. They provide water and wastewater to nearly 10,000 individuals and businesses that are primarily within the boundaries of the City of Lakeway and a portion of The Hills. The golf courses at Yaupon and Live Oak, and the landscaping at the hangar areas of the Airpark, Lakeway Commons Shopping Center, and several community parks, churches and housing communities in the area as well as down the median of Lakeway Boulevard are irrigated with LMUD's reuse water. LMUD's use of this recycled water program, created from processed wastewater that has been treated and disinfected to meet Texas Commission on Environmental Quality (TCEQ) standards and produced for non-drinking purposes, is a cost-effective way to conserve water by expanding the area's supply of non-drinking water and making it available even during times of drought.

LMUD's evolved brand identity is being rolled out on all LMUD materials, including vehicles, printed materials such as billing statements, and digital platforms such as the website and social media pages. For more information, visit www.lakewayMUD.org.

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