



FOURTH OF JULY!

The Briarhills Board of Directors would like to invite you to join us for a 4th of July celebration at the Briarhills playground, from 4-8 pm. There will be a drive-by parade and a variety of food trucks. A percentage of proceeds from the food truck sales will benefit our three committees: Landscape, Playground, and Tennis.

The food trucks will be:

Smoothie Strong:

<https://www.smoothiestronghouston.com/>

Pit King BBQ:

<https://www.pitkingbbq.com/>

Coffee-Q:

<https://www.coffeeq.com/>

Flyin' Lion:

www.theflyinlion.com

Looking forward to seeing you all there!



POA Board Elections: Calling for Candidates

The election for new POA Board members will be this September. Every Briarhills POA homeowner currently residing in the neighborhood is eligible to run for the Board. Now is a good time to start thinking whether you can be a part of this great opportunity to be involved in the management of our neighborhood.

The Briarhills POA Board is comprised of seven members – The Directors. Three Directors seats are up for election this year. After the new Directors are elected, all seven will get together to vote for the Officers of the Board: President, Vice President, Secretary, and Treasurer. Directors are also assigned specific duties such as: Architectural Control, Safety, Pool Management, Maintenance, and Community Relations.

Interested candidates need to provide a written bio to include their professional background and their interest in running as well as any other information they wish to share with the other residents for why they should vote for them. These descriptions will be published in the August edition of the Briarbeat for distribution to all the residents prior to the election. **ALL CANDIDATE BIOS ARE DUE TO BACK TO THE POA FOR PUBLICATION BY NOON, JULY 14 VIA EMAIL ONLY.**

If you have any questions, or would like to talk to one of the current Directors, please send an email to officemanager@briarhillspoa.org or call 281-558-7422. Please also check the website, www.briarhillspoa.org, for any updates/announcements on the election.

IMPORTANT NUMBERS

GOVERNMENT SERVICES

Emergency	911
Constable (<i>Closest Law Enforcement</i>).....	281-463-6666
Poison Help	1-800-222-1222
Library and Community Center.....	832-393-1880
City Services.....	Call 311
Citizens' Assistance.....	713-247-1888
Public Works.....	713-837-0600
Neighborhood Protection.....	713-525-2525
Animal Control.....	713-229-7300
Wild animal problem	713-861-9453
Hazardous waste.....	713-551-7355

OTHER UTILITY SERVICES

Street light problem.....	713-207-2222
.....	(then 1 then 4)
Power out/emergency	713-207-2222
Gas leak suspected.....	713-659-2111
Before you dig.....	Call 811

BRIARHILLS SERVICES

Trash collection	281-368-8397
Amenity tags	281-558-7422
Tennis courts.....	281-558-7422
Pool parties.....	281-558-7422
Clubhouse rental.....	281-558-7422

ADVERTISING INFORMATION

Please support the businesses that advertise in the Briar Hills Beat. Their advertising dollars make it possible for all Briar Hills residents to receive the monthly newsletter at no charge. If you would like to support the newsletter by advertising, please contact our sales office at 888-687-6444 or advertising@PEELinc.com. The advertising deadline is the 8th of each month for the following month's newsletter.

NEWSLETTER INFORMATION

Article Submission.....	briarhills@sbcglobal.net
Advertising.....	advertising@PEELinc.com

POA OFFICE INFO

2020

By appointment only

OFFICE CONTACT

Street Address

.....14300 Briarhills Parkway, Houston, TX 77077

Mailing Address

..... P.O. Box 940548, Houston, TX 77094-7548

Telephone..... 281-558-7422

Email..... officemanager@briarhillspoa.org

Website..... www.briarhillspoa.org

To help you get acquainted with the neighborhood, please visit www.briarhillspoa.org and learn about current events and news happening in Briarhills. Please also take the time and register for an online account so you may access various features of the website that are not available to the public. You will also be able to immediately receive important BPOA announcements by email. Your information will only be used for official BPOA communication and will not be shared.

BRIARHILLS AMENITIES & ELECTRONIC ACCESS CARDS

Available for the use and enjoyment of each resident is the Briarhills POA Recreation Center. The Recreation Center includes four and two-tenths (4.2) acres equipped with a swimming pool for the family, a wading pool for tots, lighted tennis courts, playground equipment, a community clubhouse, basketball court and off-street parking. Electronic access cards are required to access the pool, unisex restroom and tennis courts. Registered property owners and tenants may receive 2 cards per property address. Check the website or contact the POA office to obtain access cards.

SWIMMING POOL

The swimming pool is normally open from Memorial Day weekend through the start of school in August, six days a week (Tuesday through Sunday). The pool is staffed with certified lifeguards during swim season and maintained by a reputable pool management company.

TENNIS

Tennis courts must be reserved through the online reservation system at www.briarhillspoa.org (log-in account is required).

COMMUNITY CENTER

The Briarhills Community Center may be reserved by residents for private events. Check the website or contact the POA office to make a reservation.

MONTHLY BOARD MEETINGS

The BPOA board meets at the Briarhills Community Center on the second Monday of every month at 6:30 p.m. Residents are invited to attend these meeting where the board will discuss and make decisions on issues that will impact the Briarhills POA community.

POA MAINTENANCE FEES

Invoices for BPOA dues are mailed in early December. Please contact the POA office if you do not receive your invoice by December 15. Non-receipt of the invoice does not preclude payment of the dues.

The above information is subject to change without prior notice.



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Monthly Stats for the Month of April 2020

Burglary of a Habitation: 0

Burglary of Motor Vehicle: 0

Open window/ Car Door: 0

Theft: 0

Criminal Mischief : 0

Silver Watch : 0

Property Lost/Found : 0

Suspicious Person: 3

Suspicious Vehicles: 7

Traffic Stops: 0

Solicitors: 0

Abandoned Vehicles: 1

Local Alarms : 2

Alarm Rep. Site: 0

Disturbance : 0

Disturbance loud Noise: 0

Discharge Firearm: 1

Animal Humane: 1

Meet The Citizen: 47

Follow Up: 0

Incident Report: 2

Information Call: 1

Welfare Check: 0

Special Assignments: 25

Contract Check : 141

Check Public Infrastructure: 0

Check Park: 14

Vacation Watch: 5

Occupancy Code violation: 0

Neighborhood Check: 86

Unknown Medical Emergencies: 0

Traffic Hazard: 1

Minor Accident: 0

Accident FSGI : 0

DWI: 0

Take Travel Online 5 ideas for a virtual family adventure



(Family Features) A dream vacation is the perfect antidote to stress and the monotony of daily life. When a getaway isn't in the cards, you can still escape and explore new places virtually.

A virtual trip can be a great way to explore destinations you might consider for a future vacation, or it may be a chance to see remarkable sights around the world that you wouldn't get to experience otherwise. Virtual travel can also engage kids in learning when you pair the experience with lessons on culture, geography or even a homemade take on local culinary treats.

Add authenticity to the experience with special touches that mimic the ambiance. If you're visiting the beach, kick up the heat and turn on a fan for some breeze. Light a coconut-scented candle and enjoy a bowl of ice cream while you take in the sights.

Get your virtual adventures underway with these selections from the travel experts at Vrbo:

Look around the Louvre in Paris. Explore the Egyptian Antiquities, remains of the Louvre's Moat and Galerie d'Apollon by virtual museum tour as you head inside this iconic art lover's institution.

Sneak inside the San Diego Zoo. Get up close and personal with the resident apes, penguins, pandas, giraffes, elephants and tigers in real time via one of the many live cams positioned to spot wildlife from the comfort of your couch.

Walk the Great Wall of China. Make your Great Wall goals a reality. Get a glimpse of this 300-mile wonder of the world with a cyber stroll before dreaming up your own future family trip.

Watch big wave surfing in Maui. Transport yourself to the beach as you watch white-knuckle surfing at its most surreal. Whether you're a super fan or first-time spectator of the sport, it's a compelling beach-cam watch and a welcome escape from the everyday.

Travel 352 million miles to Mars. Feel a world away as you explore Mars from aboard NASA's Curiosity Rover. Learn as you roam between its different mission sites for a virtual, yet realistic, view of the Red Planet's remarkable landscape.

For families who miss traveling together, you can share the joys of your virtual journey through videoconferencing and adding some extra ambiance and a change of scenery by downloading a travel wallpaper for your meeting background. If the virtual destinations inspire you to visit in person someday, use resources like Vrbo's Trip Boards to create a list of places to stay as soon as you can get away, and keep the dream going by sending the link to family members and asking them to vote and comment on their favorites.

Find more travel-inspired ideas to pass your time at home at vrbo.com. Photo courtesy of Getty Images



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Call for Submissions

The Briar Beat is looking for submissions!

Please email

briarbeat@briarhillspoa.org
for more information.



SWEET CAROL'S VELVET CUPCAKE

A home for sweet bread and pastries

INGREDIENTS

- 1 1/2 cups flour
- 1/2 cup cocoa powder
- 1 teaspoon baking soda
- 1/2 teaspoon salt
- 1 cup butter, softened
- 2 cups sugar
- 4 eggs
- 1 cup sour
- 1/2 cup
- 1 bottle Red Food Color
- 2 teaspoons Vanilla Extract
- 1 package cream cheese

PREP TIME

- Prep | 20 m
- Cook | 20 m
- Ready in | 40 m
- Duration | 5 days

PROCEDURE

- 01** Preheat oven to 350 degrees F. Mix flour, cocoa powder, baking soda and salt in medium bowl. Set aside.
- 02** Beat butter and sugar in large bowl with electric mixer on medium speed 5 minutes or until light and fluffy. Beat in eggs, one at a time.
- 03** Bake 20 minutes or until toothpick inserted into cupcake comes out clean. Cool in pans on wire rack 5 minutes. Remove from pans; cool completely.
- 04** Bake 20 minutes or until toothpick inserted into cupcake comes out clean. Cool in pans on wire rack 5 minutes. Remove from pans; cool completely.





Market Your Business for Long-Term Success

(Family Features) Rapid growth and long-term success are the dreams virtually every entrepreneur pursues. The fire pushes you to ascend to the mountaintop quickly and stay there as long as possible.

Adopting some clever marketing strategies can bring those dreams within reach, especially if you're willing to take some notes from experts who have successfully navigated the path. For example, entrepreneur Russell Brunson started his first online company while he was in college.



Today, he is the co-founder of ClickFunnels, a successful software company that helps entrepreneurs get their message out to the marketplace quickly and efficiently. Brunson is also the author of a series of books, including "Traffic Secrets," which is filled with tips for using classic and foundational

direct marketing techniques to help future customers discover an entrepreneur's product or service and drive demand.

Learn the art of successful business marketing with Brunson's advice, adapted from "Traffic Secrets," the third installment in his bestselling trilogy.

Work behind the scenes to connect with your target audience.

With a little research, you can identify the places your target customers tend to congregate. Places like Facebook groups, YouTube channels, podcasts, blogs and other platforms serve as trusted sources of information, and these are the places where they're more apt to listen to what you have to say. Make a list of 100 of these hangouts and reach out to the people behind the scenes. Listen, learn, pitch collaborative opportunities and pay for ads if that's what it takes to get in front of your audience.

Don't just post on social media; understand it. Social media is a powerful tool for marketers and entrepreneurs. Depending on your business, you may be able to leverage both your personal profile and a business account to connect with your audience. Another key is customizing your strategy for each platform. Know which channels your target audience members use and focus your energy there. Understand the platform's algorithm and post content it wants to share with its users.

Pay for email ads. A wide variety of online news sites, newsletters, online communities and influencers have large email lists. Approach those with audiences that would be interested in your product or service and request an email endorsement. Having third-party endorsers announce your offer to their email lists lets you go around the competition to talk directly to your target audience.

"If you are selling anything online, or trying to generate leads online, no matter what industry you're in, these 20 traffic secrets can help attract more eyeballs," Brunson said. "I'd like to help you fill your website and funnels with your dream customers, so I'm going to give you my new book for free. Just visit grabtrafficsecrets.com."

5 Ways to Drive Traffic on Social Media

These strategies from "Traffic Secrets" can help drive traffic using these major platforms:

Google: Search the keyword you'd like to rank for. Scan results, looking for sites that have ads, banners, affiliate links to products or subscription boxes. Contact the owners of those pages and ask about advertising options to buy your way in and build your list.

YouTube: Create a 15-second intro with a catchy hook followed by a short 4-second branded message then tell your viewer why he or she should listen. Create a connection with personal commentary and share valuable content for the next 7-12 minutes. Close with a call to action.

Facebook: Think of your cover photo as your billboard and the intro section as your business card where you can place links to funnels. When posting, share stories that can open conversations, and remember to engage readers in the comments.

Instagram: Decide whether you want to inspire, educate or entertain then create a caption. Three effective options: tell a story, ask a question or make a list.

Podcasting: In addition to working the podcast circuit and delivering a call to action at the end of each show, you can leverage influencers in other ways. Buy ads on their podcasts and arrange guest appearances that let you ask their listeners to check out your own podcast.

Photo courtesy of Getty Images (Man working from home). Content downloaded from www.FamilyFeatures.com.



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Happy Fourth of July

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Taking the time to do it better.