



LAKES

ON ELDRIDGE NORTH

www.loenhwa.com

News for the Residents of
Lakes on Eldridge North

Volume 19, Issue 7

July 2020



HARVEST DONATED TO CAM.

BY STEPHANIE BAKER



These are some photos of harvest donated to CAM on behalf of the following school gardens we manage:

- Wells
- Sampson
- Walker
- Warner
- Danish
- Swenke
- A. Robison
- M. Robinson
- Rennell
- Andre

A grand total of over 400 pounds of organic fresh fruit and veggies including 142 pounds for red potatoes was distributed!

We would love any willing adults of parents with children who are interested in volunteering over the summer to water, weed and harvest. We are excited to see how much fresh good we can grow to donate from school gardens in CFISD!

Contact Stephanie through Facebook direct message or email please - steph@readytogrowgardens.com

You can follow Ready To Grow Gardens on social media so that parents and students can follow along with what's growing in their school garden, harvests, volunteer opportunities, plus fun summer ideas for at home!

- Facebook - @readygrowgardens
- Instagram - @readygrowgardens
- Twitter - @readygrowgarden (no - s)
- YouTube - Ready to Grow Gardens - Garden Day look for our logo *attached (there is a company with the same name in Florida)

See More Photos on Page 2!

Lakes on Eldridge North

IMPORTANT NUMBERS

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 (non-emergency)281-550-6663
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 Texas DPS713-681-1761
 Texas Pride Disposal281-342-8178

*(trash collection Mondays & Thursdays,
 recycle pick up Mondays)*

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 Harris County Tax Office713-224-1919
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 (give pole # of street which is out)
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 Houston Chronicle713-220-7211
 Metro Transit Info713-635-4000
 Kirk Elementary 713-849-8250
 Truitt Middle School281-856-1100
 Cy-Ridge High School281-807-8000

Newsletter Publisher

Peel, Inc.advertising@PEELinc.com, 888-687-6444

Deadline for submitting articles for the Lakes On Eldridge North Newsletter is the 10th of each month. Submissions are subject to space limitations and editorial approval. Email Articles to loen@PEELinc.com.

PERSONAL CLASSIFIED ADS: Deadline for submitting personal classified ads is the 10th of each month for publication in the following month's newsletter. Email personal classifieds to loen@PEELinc.com.

ADVERTISING: Deadline for submitting ads is the 8th of each month for publication in the following month's newsletter. Please contact Peel, Inc. Sales Office at 888-687-6444 or advertising@PEELinc.com *for information on advertising.*

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Please e-mail articles and/or photos to loen@peelinc.com.
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 10th of the month for the following month's issue.
 (Advertising deadline is the 8th of the month.)

Continued from Cover



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LOEN Ladies Club



Organized in 2005, the LOEN Ladies Club is a social club open to all women of the community. The mission of the club is to provide opportunities for members to become acquainted through club events and activities. As well as providing an atmosphere of friendliness, good will, and helpful information for members and the community. And finally, to aid those in the greater Houston community through the gifts of time and energy.

The Ladies Club is probably the best way for you to meet and get to know your LOEN neighbors and make new friends.

However, the club's normal operations have had to be adjusted this year. Presently, the club is making changes to our activities so that they can continue to happen while insuring our members health and safety. Several of our activity groups, Bridge and our two Book Clubs, are now meeting online only. Others are contemplating a mix of in-person and virtual meetings while still fostering the social interaction that is the heartbeat of the Ladies Club.

For more information on the Ladies Club, please email Jeanne MacKenzie at loenladiesclubpresident@gmail.com.



MEMORIAL VILLAGE ER

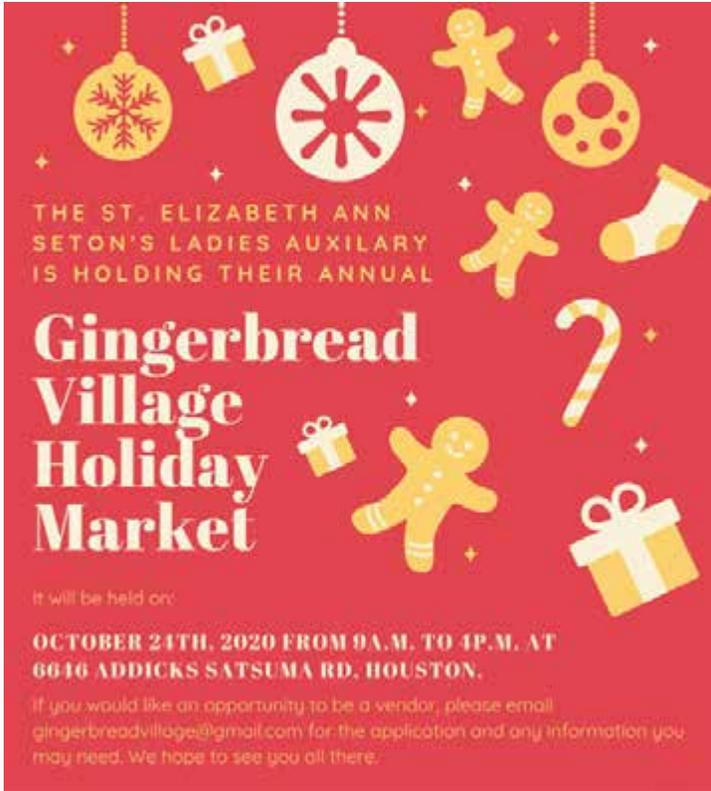


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Lakes on Eldridge North

Take Travel Online

5 ideas for a virtual family adventure



(Family Features) A dream vacation is the perfect antidote to stress and the monotony of daily life. When a getaway isn't in the cards, you can still escape and explore new places virtually.

A virtual trip can be a great way to explore destinations you might consider for a future vacation, or it may be a chance to see remarkable sights around the world that you wouldn't get to experience otherwise. Virtual travel can also engage kids in learning when you pair the experience with lessons on culture, geography or even a homemade take on local culinary treats.

Add authenticity to the experience with special touches that mimic the ambiance. If you're visiting the beach, kick up the heat and turn on a fan for some breeze. Light a coconut-scented candle and enjoy a bowl of ice cream while you take in the sights.

Get your virtual adventures underway with these selections from the travel experts at Vrbo:

Look around the Louvre in Paris. Explore the Egyptian Antiquities, remains of the Louvre's Moat and Galerie d'Apollon by virtual museum tour as you head inside this iconic art lover's institution.

Sneak inside the San Diego Zoo. Get up close and personal with the resident apes, penguins, pandas, giraffes, elephants and tigers in real time via one of the many live cams positioned to spot wildlife from the comfort of your couch.

Walk the Great Wall of China. Make your Great Wall goals a reality. Get a glimpse of this 300-mile wonder of the world with a cyber stroll before dreaming up your own future family trip.

Watch big wave surfing in Maui. Transport yourself to the beach as you watch white-knuckle surfing at its most surreal. Whether you're a super fan or first-time spectator of the sport, it's a compelling beach-cam watch and a welcome escape from the everyday.

Travel 352 million miles to Mars. Feel a world away as you explore Mars from aboard NASA's Curiosity Rover. Learn as you roam between its different mission sites for a virtual, yet realistic, view of the Red Planet's remarkable landscape.

For families who miss traveling together, you can share the joys of your virtual journey through videoconferencing and adding some extra ambiance and a change of scenery by downloading a travel wallpaper for your meeting background. If the virtual destinations inspire you to visit in person someday, use resources like Vrbo's Trip Boards to create a list of places to stay as soon as you can get away, and keep the dream going by sending the link to family members and asking them to vote and comment on their favorites.

Find more travel-inspired ideas to pass your time at home at vrbo.com. Photo courtesy of Getty Images. Content downloaded from FamilyFeatures.com.

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SWEET CAROL'S VELVET CUPCAKE

A recipe for sweet bread and pastries

INGREDIENTS

- 2 1/2 cups flour
- 1/2 cup cocoa powder
- 1 teaspoon baking soda
- 1/2 teaspoon salt
- 1 cup butter, softened
- 2 cups sugar
- 4 eggs
- 1 cup sour
- 1/2 tsp
- 1 bottle Red Food Color
- 2 teaspoons Vanilla Extract
- 1 package cream cheese

PREP TIME

- Prep | 30 m
- Cook | 30 m
- Ready in | 40 m
- Duration | 5 days

PROCEDURE

- 01** Preheat oven to 350 degrees F. Mix flour, cocoa powder, baking soda and salt in medium bowl. Set aside.
- 02** Beat butter and sugar in large bowl with electric mixer on medium speed 5 minutes or until light and fluffy. Beat in eggs, one at a time.
- 03** Bake 20 minutes or until toothpick inserted into cupcake comes out clean. Cool in pans on wire rack 5 minutes. Remove from pans; cool completely.
- 04** Bake 20 minutes or until toothpick inserted into cupcake comes out clean. Cool in pans on wire rack 5 minutes. Remove from pans; cool completely.

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GO GREEN!



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Market Your Business for Long-Term Success

(Family Features) Rapid growth and long-term success are the dreams virtually every entrepreneur pursues. The fire pushes you to ascend to the mountaintop quickly and stay there as long as possible.

Adopting some clever marketing strategies can bring those dreams within reach, especially if you're willing to take some notes from experts who have successfully navigated the path. For example, entrepreneur Russell Brunson started his first online company while he was in college.



Today, he is the co-founder of ClickFunnels, a successful software company that helps entrepreneurs get their message out to the marketplace quickly and efficiently. Brunson is also the author of a series of books, including "Traffic Secrets," which is filled with tips for using classic and foundational

direct marketing techniques to help future customers discover an entrepreneur's product or service and drive demand.

Learn the art of successful business marketing with Brunson's advice, adapted from "Traffic Secrets," the third installment in his bestselling trilogy.

Work behind the scenes to connect with your target audience. With a little research, you can identify the places your target customers tend to congregate. Places like Facebook groups, YouTube channels, podcasts, blogs and other platforms serve as trusted sources of information, and these are the places where they're more apt to listen to what you have to say. Make a list of 100 of these hangouts and reach out to the people behind the scenes. Listen, learn, pitch collaborative opportunities and pay for ads if that's what it takes to get in front of your audience.

Don't just post on social media; understand it. Social media is a powerful tool for marketers and entrepreneurs. Depending on your business, you may be able to leverage both your personal profile and a business account to connect with your audience. Another key is customizing your strategy for each platform. Know which channels your target audience members use and focus your energy there. Understand the platform's algorithm and post content it wants to share with its users.

Pay for email ads. A wide variety of online news sites, newsletters, online communities and influencers have large email lists. Approach those with audiences that would be interested in your product or service and request an email endorsement. Having third-party endorsers announce your offer to their email lists lets you go around the competition to talk directly to your target audience.

"If you are selling anything online, or trying to generate leads online, no matter what industry you're in, these 20 traffic secrets can help attract more eyeballs," Brunson said. "I'd like to help you fill your website and funnels with your dream customers, so I'm going to give you my new book for free. Just visit grabtrafficsecrets.com."

5 Ways to Drive Traffic on Social Media

These strategies from "Traffic Secrets" can help drive traffic using these major platforms:

Google: Search the keyword you'd like to rank for. Scan results, looking for sites that have ads, banners, affiliate links to products or subscription boxes. Contact the owners of those pages and ask about advertising options to buy your way in and build your list.

YouTube: Create a 15-second intro with a catchy hook followed by a short 4-second branded message then tell your viewer why he or she should listen. Create a connection with personal commentary and share valuable content for the next 7-12 minutes. Close with a call to action.

Facebook: Think of your cover photo as your billboard and the intro section as your business card where you can place links to funnels. When posting, share stories that can open conversations, and remember to engage readers in the comments.

Instagram: Decide whether you want to inspire, educate or entertain then create a caption. Three effective options: tell a story, ask a question or make a list.

Podcasting: In addition to working the podcast circuit and delivering a call to action at the end of each show, you can leverage influencers in other ways. Buy ads on their podcasts and arrange guest appearances that let you ask their listeners to check out your own podcast.

Photo courtesy of Getty Images (Man working from home). Content downloaded from www.FamilyFeatures.com.

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